

ote February 8

T.I.M.E. for *Stillwater*®

Whether you were born and raised in Stillwater, or moved here later – our community is a family.



Together, we can continue improving our hometown by increasing **safety efforts** and **quality of life** for everyone.

TOGETHER INVESTING IN MUNICIPAL EXCELLENCE

- City of Stillwater administration organized community meetings to identify pressing needs that should be addressed for the health, safety, and quality of life for all residents.
- Possible funding sources for the identified needs were discussed.
- Identified needs and possible funding sources were brought to the Mayor and City Council for direction on how to proceed and determine if the items should be on a ballot for a vote of the people.

FUNDING

Funding Challenges

- Oklahoma is the only state that does not allow Ad Valorem for General Fund
- Price of consumables has gone up
- Unfunded State and Federal mandates
- Aging infrastructure and growing community
- Revenue has remained flat over the last six years

Stillwater's Top 2 Sales Tax Generators

- Ⓢ Retail trade
- Ⓢ Accommodation and food service

| GENERAL FUND BUDGET ANALYSIS | FY22 |
|---|---------------------|
| Total FY22 General Fund Revenue Sources | \$24 million |
| General Fund Revenue Uses | |
| Departments mandated by State Law | \$22.2 million |
| Departments mandated by City Charter | \$5.7 million |
| Departments mandated by City Ordinance | \$5.5 million |
| Supporting Departments | \$3.7 million |
| Elective Services | \$3.7 million |
| Total FY22 General Fund Revenue Uses | \$41 million |
| FY22 Transfer from SUA | (\$17 million) |



Transportation Sales Tax

A proposed amendment to the current ordinance.

T.I.M.E. for *Stillwater*

TRANSPORTATION SALES TAX

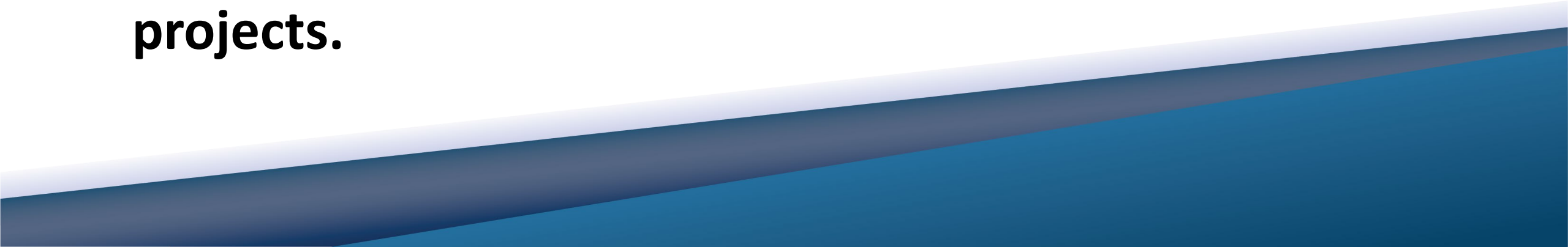
Proposition No. 1

- Currently, there is a half-cent Transportation Sales Tax that generates approx. \$4 million annually to maintain streets. It expires in 2026.
- The new proposition would increase the Transportation Sales Tax by another half-cent, for a total of one cent. It would expire in 2032.



TRANSPORTATION SALES TAX

Proposition No. 1

- This would provide approx. \$8 million annually for streets, sidewalks, bicycle pathways and hiking trails.
 - Because Stillwater is a regional shopping hub and home to Oklahoma State University, a **sales tax increase would allow both visitors and residents to help fund street projects.**
- 

TRANSPORTATION SALES TAX

Proposed Sales Tax Breakdown

- State of Oklahoma 4.500%
- Payne County 0.813%
- Stillwater 4.000% *(if ½ cent sales tax increase passes)*

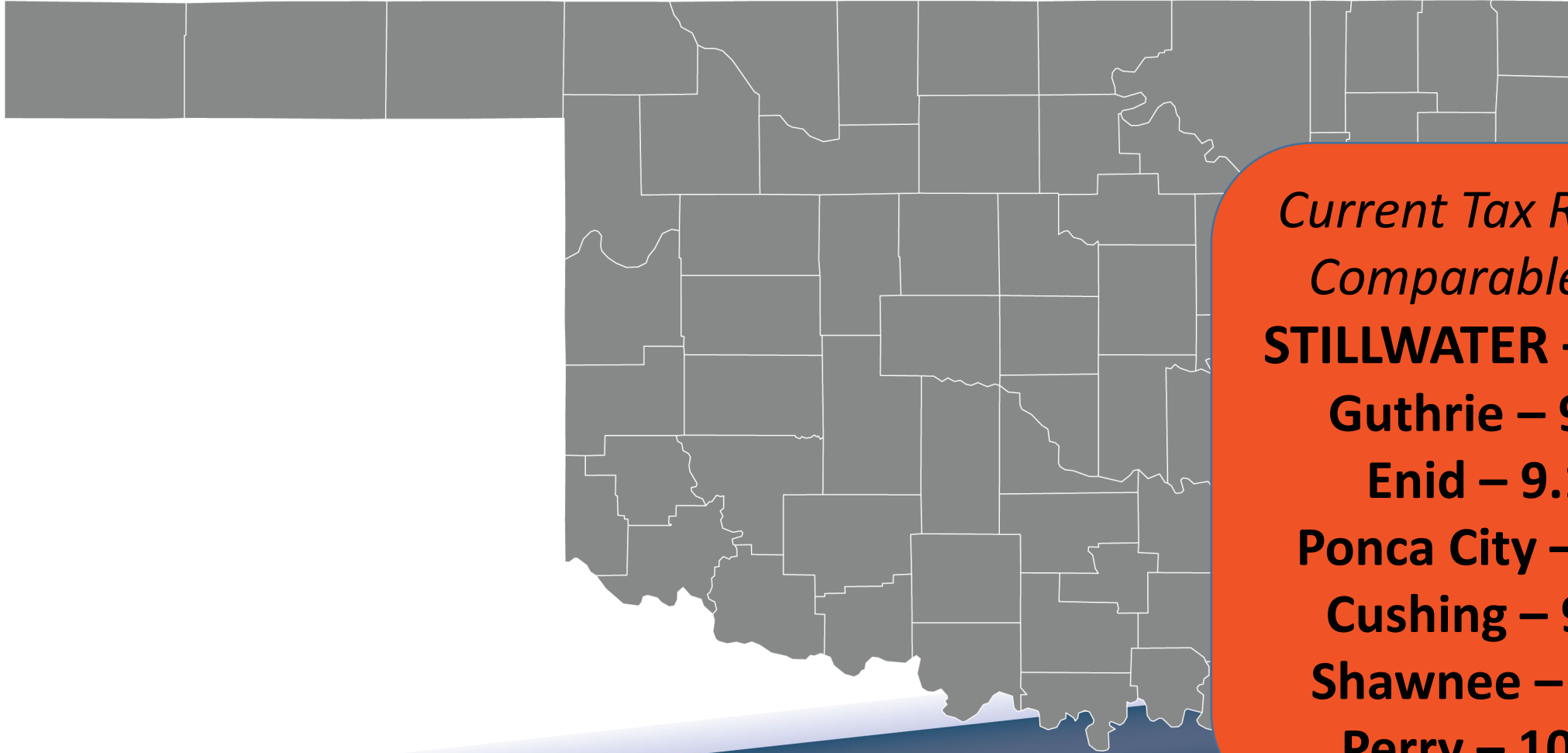
TOTAL: 9.313%

TRANSPORTATION SALES TAX

Tax Rates in Oklahoma

- In Oklahoma, there are many different tax rate brackets and not all municipalities have the same rate. The highest is 11.5% and the lowest is 5.5%.
- Current Sales Tax is 8.813%
 - There are 44 higher rates than Stillwater.
- Proposed Sales Tax is 9.313%
 - If the proposition passes, there would be 30 higher tax rates than Stillwater.

TRANSPORTATION SALES TAX



*Current Tax Rates for
Comparable Cities*

STILLWATER – 8.81%

Guthrie – 9.00%

Enid – 9.10%

Ponca City – 9.25%

Cushing – 9.31%

Shawnee – 9.50%

Perry – 10.25%

TRANSPORTATION SALES TAX

How would the sales tax proposition affect me?

Grocery Bill

RECEIPT

Total for items \$150.00

Current Sales Tax \$13.22

TOTAL \$163.22

An
increase
of \$0.75



Grocery Bill

RECEIPT

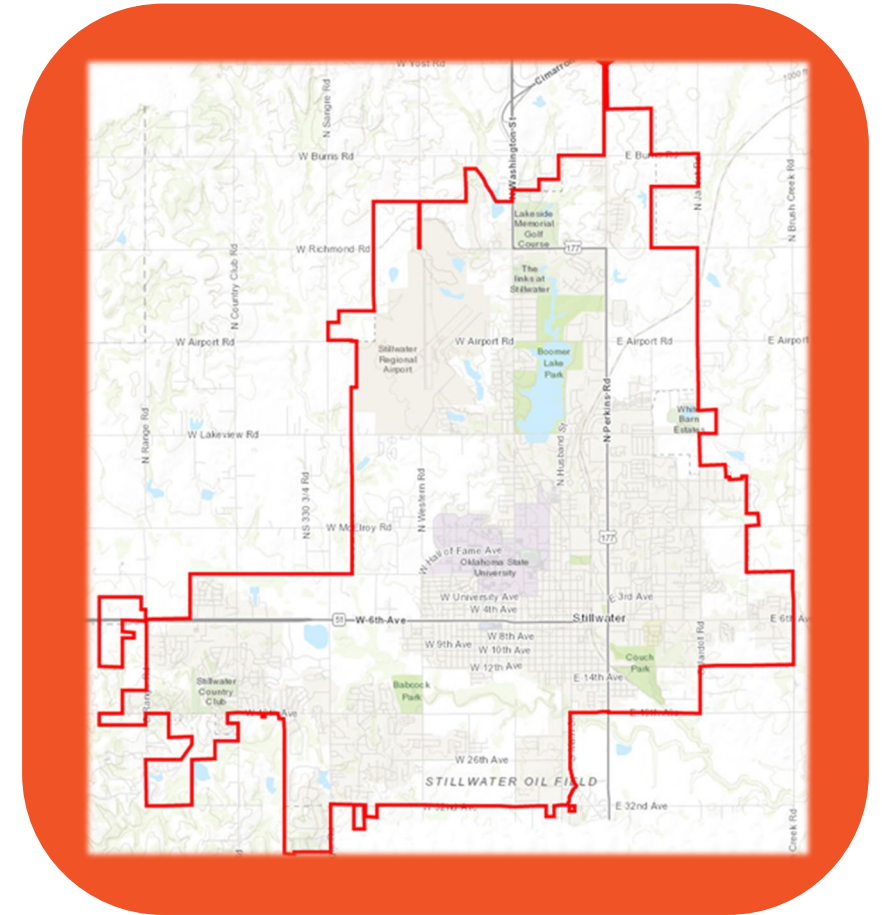
Total for items \$150.00

Proposed Sales Tax \$13.97

TOTAL \$163.97

TRANSPORTATION SALES TAX

- Currently, there are \$68.5 million in non-funded critical projects.
- Approximately \$80 million would be provided throughout the next 10 years.
- Projects take time – from conception, planning, to construction.
- Costs for projects are expected to change due to inflation.



TRANSPORTATION SALES TAX

Ballot Text

Shall Chapter 29, Article III, Division 6 of the Stillwater Code of Ordinances, pursuant to the provisions of Ordinance 3486, be amended to revise the current 2016 Transportation Sales Tax of one-half of one percent (1/2%) set to expire on September 30, 2026, and replace it with a 2022 Transportation Sales Tax of one percent (1%) for a ten-year period commencing on July 1, 2022, and ending June 30, 2032, said funds to be used exclusively for transportation infrastructure projects and improvements as set forth in Resolution No. 2021-43, a copy of which is on file with the Stillwater City Clerk?

**PROPOSITION NO. 1
ORDINANCE NO. 3486 -
2022 TRANSPORTATION
SALES TAX**

Shall Chapter 39, Article III, Division 6 of the Stillwater City Code of Ordinances, pursuant to the provisions of Ordinance No. 3486, be amended to revise the current 2016 Transportation Sales Tax of one-half of one percent (1/2%) set to expire on September 30, 2026, and replace it with a 2022 Transportation Sales Tax of one percent (1%) for a ten-year period commencing on July 1, 2022, and ending June 30, 2032, said funds to be used exclusively for transportation infrastructure projects and improvements as set forth in Resolution No. 2021-43, a copy of which is on file with the Stillwater City Clerk?

☐ **FOR THE
PROPOSITION - YES**

☐ **AGAINST THE
PROPOSITION - NO**

T.I.M.E. ADVISORY BOARD

There will be a TIME Advisory Board of citizens to foster continued trust in the one-cent sales tax. The Board would provide input and assistance to ensure projects are built on time, on budget, and voter expectations are met.



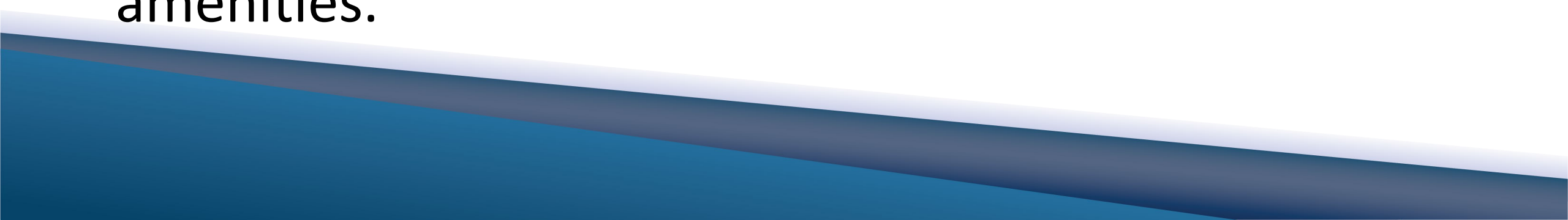
Visitor Tax


A proposed amendment to the current ordinance.

T.I.M.E. for *Stillwater*®

VISITOR TAX

Proposition No. 2

- The 3% tax increase would be the first increase to the visitor/lodging (hotel room) tax since it was created in 1985. *The current visitor tax rate is 4%.*
 - The visitor tax rate would be 7%. The additional revenue will be utilized for more visitor development efforts, cultural districts, attractions, and quality of life amenities.
- 

A diverse group of six people of various ages are smiling and posing outdoors in a wooded area. From left to right: a middle-aged man in a dark green t-shirt, a young woman with long brown hair in a light pink shirt, a young man with glasses and a camouflage cap in a blue button-down shirt, a young woman with blonde hair in a red sweater, a man with a beard in a plaid shirt, and an older woman with white hair in a white t-shirt. They are all smiling and looking towards the camera.

**The Visitor Tax is paid by those who stay in a hotel,
bed and breakfast or short-term rental.
It is **not paid** by local property owners.**

VISITOR TAX

The increase would generate approx. an additional \$600,000 for a total of \$1.3 million annually.

Current Visitor Tax Rates

Enid 8%

Perry 8%

Ponca City 8%

Sand Springs 7%

Cushing 4%

Edmond 4%

Guthrie 4%

STILLWATER 4%

VISITOR TAX

Ballot Proposition Text

Shall Chapter 39, Article IV of the Stillwater Code of Ordinances, pursuant to the provisions of Ordinance No. 3485, be amended to rename the “Hotel Tax” the “Visitor Tax,” to increase the tax from four percent (4%) to seven percent (7%), and to provide that the funds are to be used exclusively for the purpose of encouraging, promoting and fostering conventions, conferences, and tourism development to be allocated as follows: Seventy percent (70%) to be used for long-range strategic destination marketing and management professional services to enhance Stillwater’s economy, image, and quality of life through the promotion, marketing, and development of the visitor economy, and thirty percent (30%) to be administered by the Stillwater Economic Development Authority as recommended by the Tourism Advisory Committee and used for the development and maintenance of visitor development amenities for the city, all as set forth in Resolution No. 2021-44, a copy of which is on file with the Stillwater City Clerk?

PROPOSITION NO. 2 ORDINANCE NO. 3485 - VISITOR TAX

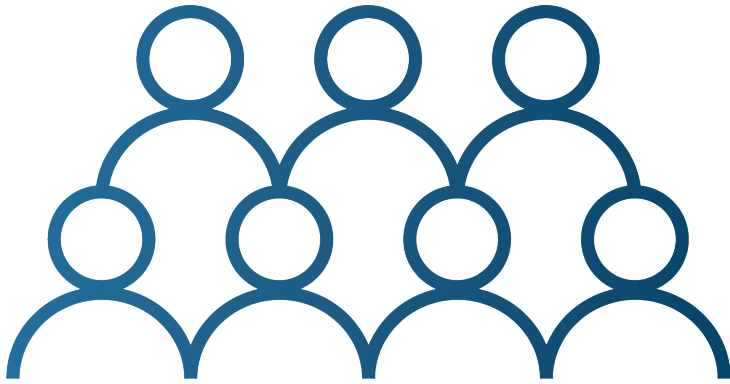
Shall Chapter 39, Article IV of the Stillwater Code of Ordinances, pursuant to the provisions of Ordinance No. 3485, be amended to rename the Hotel Tax the Visitor Tax, to increase the tax from four percent (4%) to seven percent (7%), and to provide that the funds are to be used exclusively for the purpose of encouraging, promoting and fostering conventions, conferences, and tourism development to be allocated as follows: Seventy percent (70%) to be used for long-range strategic destination marketing and management professional services to enhance Stillwater's economy, image, and quality of life through the promotion, marketing, and development of the visitor economy, and thirty percent (30%) to be administered by the Stillwater Economic Development Authority as recommended by the Tourism Advisory Committee and used for the development and maintenance of visitor development amenities for the city, all as set forth in Resolution No. 2021-44, a copy of which is on file with the Stillwater City Clerk?

☐ **FOR THE
PROPOSITION - YES**

☐ **AGAINST THE
PROPOSITION - NO**

VISITOR TAX

This is the breakdown by percentage of how funds will be utilized.



70% will be used for strategic marketing to enhance Stillwater's economy, image and quality of life. The funds will be appropriated from the City of Stillwater to Visit Stillwater.

30% will be used for development and maintenance of visitor and quality of life amenities as recommended by the City Council previously appointed Tourism Advisory Committee.



T.I.M.E. for *Stillwater*®

TIME ACTION COMMITTEE

- TAC members are volunteers with common goals to address pressing needs and funding sources of TIME projects.
- TAC is not employed or contracted by the City of Stillwater and can raise funds to promote propositions.
- TAC members join efforts to ensure residents are aware of various ballot items and important needs within the City.



FAQ's



When is the election and where do I vote?



The general election is Tuesday, Feb. 8, 2022, voting polls are open from 7 a.m.-7 p.m. To verify your voting location, early voting options, absentee voting and more - go to:

<https://okvoterportal.okelections.us/>

or call (405) 747-8350.

FAQ's





Is a sample ballot available?



Yes. Proposition text can be confusing. Sample ballots are provided online from the Payne County Election Board.

<https://www.paynecounty.org/election-board>

| SAMPLE BALLOT | |
|--|--|
| <p>Official Ballot ELECTIONS - FEBRUARY February 8, 2022 PAYNE COUNTY, OKLAHOMA Precinct: 600001-STWR Entity: CITY OF STILLWATER Stub Number 00603</p> | |
| <p>OFFICIAL BALLOT February 08, 2022 PAYNE COUNTY, OKLAHOMA</p> | |
| <p>PRECINCT 600001-STWR CITY OF STILLWATER</p> | |
| <p>Page 1 / 1</p> | |
| <p>TO VOTE: FILL IN THE BOX NEXT TO YOUR CHOICE(S) LIKE THIS:</p> | |
| <p> Correct  Incorrect</p> | |
| <p>INDEPENDENT MUNICIPAL OFFICERS</p> | |
| <p>FOR COUNCILOR NO. 5, MAYOR (Vote for One)</p> | |
| <p><input type="checkbox"/> WILLIAM H. JOYCE <input type="checkbox"/> MARC TROTTER</p> | |
| <p>PROPOSITIONS</p> | |
| <p>PROPOSITION NO. 1 ORDINANCE NO. 3486 - 2022 TRANSPORTATION SALES TAX</p> | |
| <p>Shall Chapter 39, Article III, Division 6 of the Stillwater City Code of Ordinances, pursuant to the provisions of Ordinance No. 3486, be amended to revise the current 2016 Transportation Sales Tax of one-half of one percent (1/2%) set to expire on September 30, 2026, and replace it with a 2022 Transportation Sales Tax of one percent (1%) for a ten-year period commencing on July 1, 2022, and ending June 30, 2032, said funds to be used exclusively for transportation infrastructure projects and improvements as set forth in Resolution No. 2021-43, a copy of which is on file with the Stillwater City Clerk?</p> | |
| <p><input type="checkbox"/> FOR THE PROPOSITION - YES <input type="checkbox"/> AGAINST THE PROPOSITION - NO</p> | |
| <p>PROPOSITION NO. 2 ORDINANCE NO. 3485 - VISITOR TAX</p> | |
| <p>Shall Chapter 39, Article IV of the Stillwater Code of Ordinances, pursuant to the provisions of Ordinance No. 3485, be amended to rename the Hotel Tax the Visitor Tax, to increase the tax from four percent (4%) to seven percent (7%), and to provide that the funds are to be used exclusively for the purpose of encouraging, promoting and fostering conventions, conferences, and tourism development to be allocated as follows: Seventy percent (70%) to be used for long-range strategic destination marketing and management professional services to enhance Stillwater's economy, image, and quality of life through the promotion, marketing, and development of the visitor economy, and thirty percent (30%) to be administered by the Stillwater Economic Development Authority as recommended by the Tourism Advisory Committee and used for the development and maintenance of visitor development amenities for the city, all as set forth in Resolution No. 2021-44, a copy of which is on file with the Stillwater City Clerk?</p> | |
| <p><input type="checkbox"/> FOR THE PROPOSITION - YES <input type="checkbox"/> AGAINST THE PROPOSITION - NO</p> | |

FAQ's



Can the funds be used for other needs in Stillwater?



No. The law only allows the funds to be used for the projects included in the proposition, capital improvements and construction materials. This money cannot be spent on salaries, benefits, supplies, or any other general fund expenses.

FAQ's



What happens if the propositions do not pass?



These funds are critical for construction projects and public safety efforts to meet the needs of our growing community. Without these funds, monies from other core services may be decreased to accomplish projects included in the Transportation Sales Tax proposition.

FAQ's



How will my family benefit from these propositions?



The Transportation Sales Tax will aid with improvements to City streets, sidewalks, bridges, and trails.

The Visitor Tax will provide funds to increase visitor development efforts, cultural districts, attractions, and quality of life amenities.



FAQ's



Who can vote?



All registered voters may participate. Student-citizens may need to update their voter registration.

*For more information,
call (405) 747-8350 or go to:
<https://oklahoma.gov/elections/voter-registration.html>*

OKLAHOMA VOTER REGISTRATION APPLICATION

OK93140-270-W

VRA/MLA office use only
Stamp received date here

MLA use only

Enter MLA ID number: _____

Are you a citizen of the United States of America?
☐ Yes ☐ No

Will you be 18 years of age or older on election day?
☐ Yes ☐ No

If you check NO in response to either of these questions, DO NOT sign or submit this form.

1. Last name (print) First name (print) Middle name (print) Suffix (print)
Jr. Sr. II, etc.

2. Birth date
MM/DD/YYYY

3. Identification number (See instructions.)

a. Oklahoma driver's license
number (required)

b. Last four digits of Social
Security number (required if
no driver's license)

c. ☐ I do not have a driver's
license or a Social Security
number.

4. Political party (See instructions.) ☐ Democratic Party ☐ Libertarian Party ☐ Republican Party ☐ No party ☐ Other

5. Street or 911 address or directions to your home City State ZIP code
(Do not use a rural route or P.O. box. See instructions.)

Stillwater address here

Mailing address (if different from above) City State ZIP code County of residence

Out of Stillwater address here, if applicable

6. Please complete the sections below if:

- You were previously registered in another county or state, or
- You wish to change the name or address on your current registration.

Previous name

Previous residence address

Previous county/state

If someone helped you fill out this application, the helper should write his or her name and address here.

7. Oath (See instructions.) I swear or affirm that:

- I am a citizen of the United States and I am a resident of the State of Oklahoma.
- I am 18 years old or older, or I am at least 17½ years old and I understand that I cannot vote in any election before I am 18 years old.
- I have not been convicted of a felony, or if having been convicted, I am now eligible to register to vote as I have fully served my sentence of court-mandated calendar days, including any term of incarceration, parole, or supervision, or completed a period of probation as ordered by any court.
- I am not now under judgement as an incapacitated person. I am not under judgement as a partially incapacitated person prohibited from voting.
- The information I have given is true. I reside at the address given. I understand that submitting false information on this form is a felony punishable by not more than five years in prison, by a fine of not more than \$50,000, or both.

X **Signature Required**

Signature or mark of applicant

Date

CEB use only

Voter ID

Precinct

Activation date

Applicant: Fold this page and tape it closed to mail it.

City of Stillwater



Scan Me



SpeakUp.Stillwater.org



@CityOfStillwater



@StillwaterOKgov



@cityofstillwaterok



CityofStillwaterTV

Visit Stillwater



Scan Me

ote February 8

T.I.M.E. for *Stillwater*®