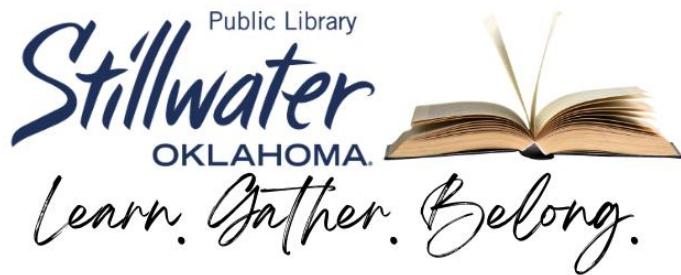


Stillwater Public Library | Long-Range Plan



Stillwater Public Library | Long-Range Plan 2025-28

Vision, Mission, and Values

Vision:

Navigating the complex journey of lifelong learning. Together.

Mission:

Stillwater Public Library uses exceptional customer service to provide every community member with access to quality information, literature, and technology.

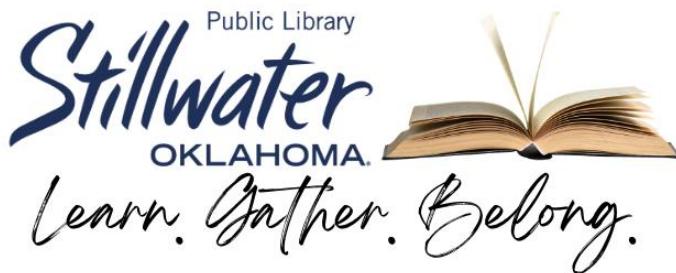
Values:

Knowledge: *Empowering individuals through lifelong learning, access to information, and educational opportunities.*

Equity: *Ensuring fair access to resources, opportunities, and services for all.*

Integrity: *Upholding honesty, transparency, and reliability in every interaction.*

Well Being: *Providing enriching experiences, programs, spaces and services that inspire joy, creativity, and connection.*



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Areas of Focus and Goals

1. Community Engagement and Outreach

Goal 1.1: Pave the path to school readiness for every child in the community.

Goal 1.2: Expand outreach efforts to underserved groups, including teens, tweens, and diverse populations across Stillwater.

Goal 1.3: Develop and expand partnerships with local schools, community organizations, and businesses to enhance programming and resources.

Goal 1.4: Develop a unified marketing and communication strategy to increase community awareness of library programs, services and resources.

2. Technology and Innovation

Goal 2.1: Build and maintain current technology to serve patrons, including opportunities for learning and hands-on use.

Goal 2.2: Implement a comprehensive technology evaluation and planning process to address current and future needs.

Goal 2.3: Engage the maker community through assessment of the community needs and focused partnerships

Goal 2.4: Enhance staff knowledge and training to support innovative technology use and teaching.

3. Space Utilization and Accessibility

Goal 3.1: Reimagine library spaces to balance quiet study areas with collaborative and community-driven spaces.

Goal 3.2: Optimize the use of the North building, reducing inefficiencies and expanding programming potential.

Goal 3.3: Improve the physical and digital accessibility of library services for all patrons, including investigating transportation barriers.

Goal 3.4: Explore creative options like food or coffee trucks to enhance the library as a community destination.

4. Financial Sustainability and Staffing

Goal 4.1: Secure stable and creative funding streams, targeting a \$1.25 million trust fund goal.

Goal 4.2: Advocate for equitable staff salaries that align with city department benchmarks to improve retention.

Goal 4.3: Strengthen board involvement in fundraising and advocacy efforts to champion the library's mission.

Goal 4.4: Provide comprehensive staff training and professional development to support a happy, challenged, and fulfilled workforce.

5. Collections and Resources

Goal 5.1: Increase access to digital resources.

Goal 5.2: Create a procedure for regular analysis of collection use beginning with legacy collections and funding splits.

Goal 5.3: Increase community engagement in collection development.

Goal 5.4: Improve age and condition of collection.

Goal 5.5: Execute the special collections strategic plan.

