

Electric Cost of Service & Rate Design Study Results & Recommendations



Stillwater Utilities Authority
Stillwater, OK

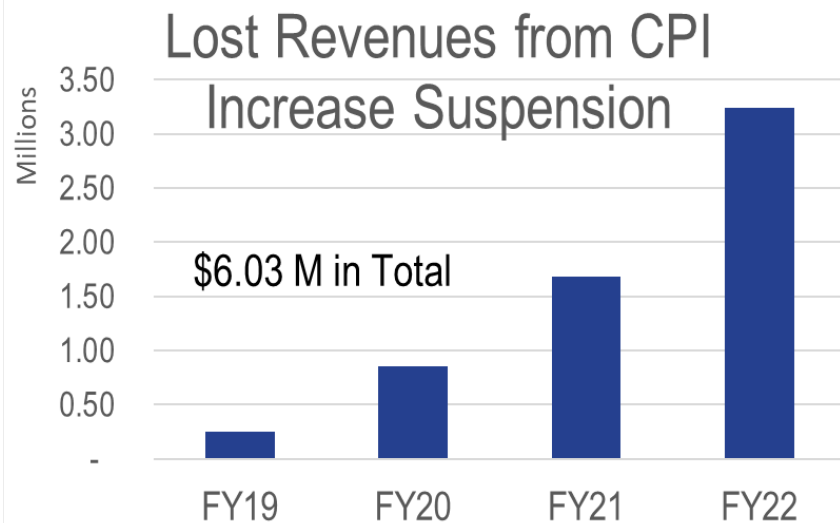
September 25, 2023

Presenter

- Lisa M. Vedder
 - Principal LM Vedder Consulting
- Education
 - Harvard University: Master in Public Administration
 - University of Wisconsin-Madison: B.S. Industrial Engineering
 - Tau Beta Pi & Alpha Pi Mu
- Certifications
 - Certified Internal Auditor
 - Certification in Control Self Assessment
- 30 years industry experience
 - Rates, Cost of Service, Financial
 - Regulatory, Power Supply

- History of SUA Electric Rates
- Key Events Since Last Study
- Overview of Study
- Rate Design
- Study Results
- Recommendations
- Questions

Agenda



History of SUA Electric Rates

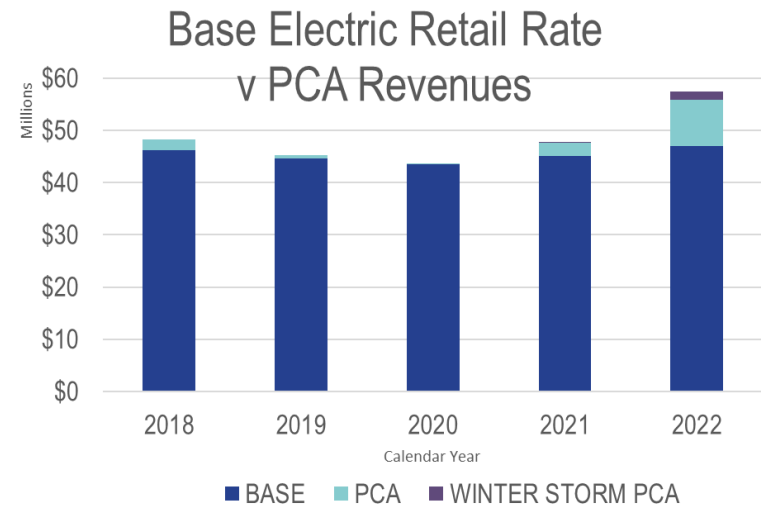
- Last Electric Rate Study in 2020
 - Revenue Neutral Recommendations
 - No Overall Rate Increase
 - Revenues Adjusted Between Classes Based on Cost of Service
- Pandemic
 - Rate Recommendations Not Implemented
 - CPI Increases Suspended FY19 to FY22—\$6 M Loss

Key Events Since Last Electric Rate Study

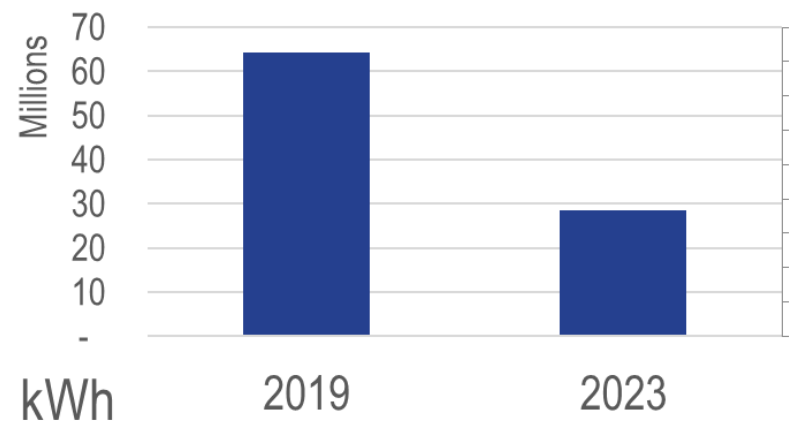
- Flat Revenues
- Loss of Industrial Load
- Cost Increases
 - Inflation
 - Fuel/Wholesale Power
 - General Fund Transfers
 - Labor
 - Health Insurance
 - Materials
- Supply Chain Lead Time Increases
- Need to Draw from Available Fund Balance
- Ratings Agency Concerns

Key Events Since Last Electric Rate Study

Flat Revenues

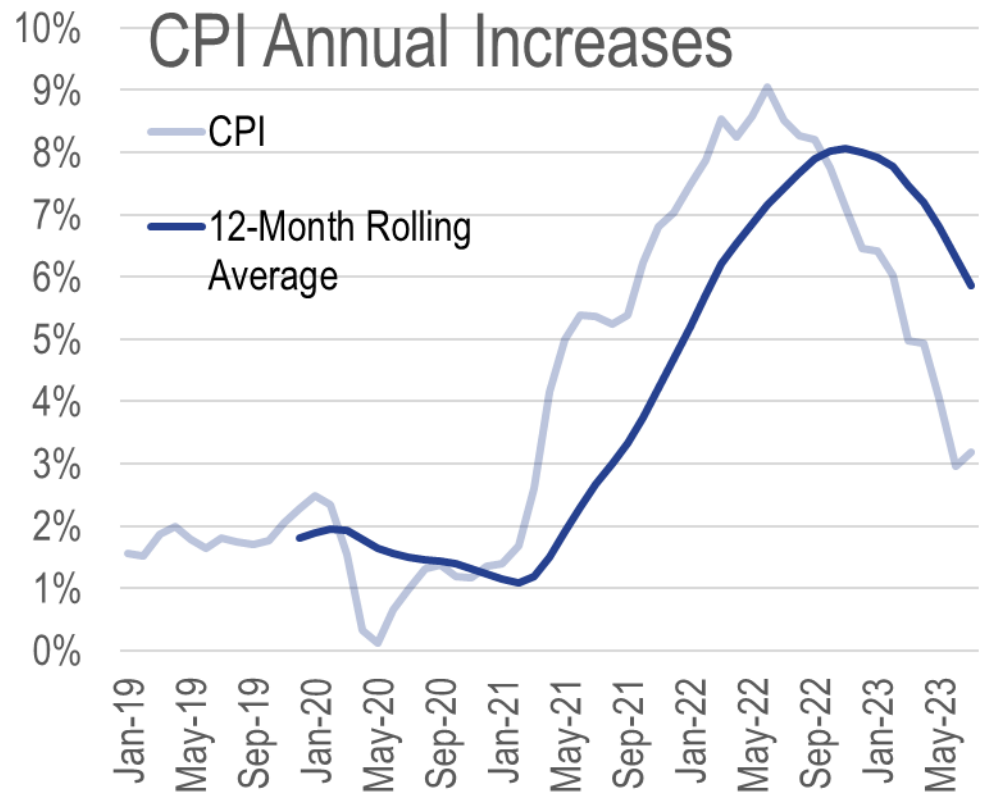


Loss of Industrial Load



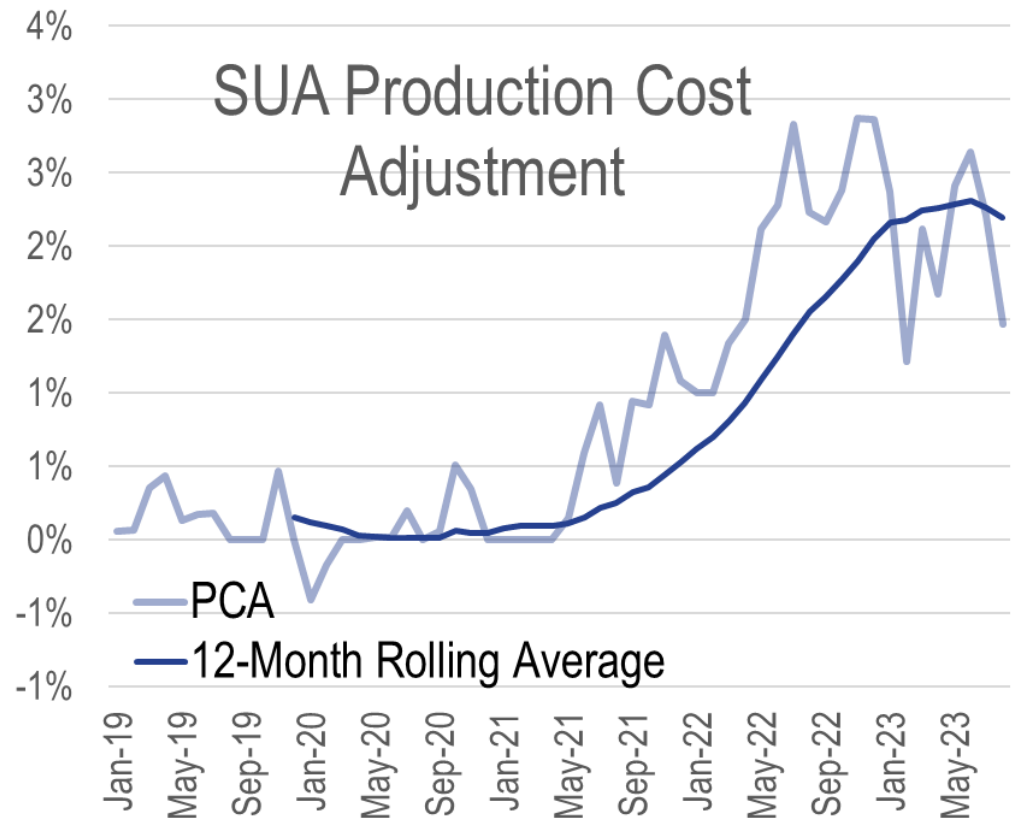
Key Events Since Last Electric Rate Study

- Cost Increases
 - Inflation



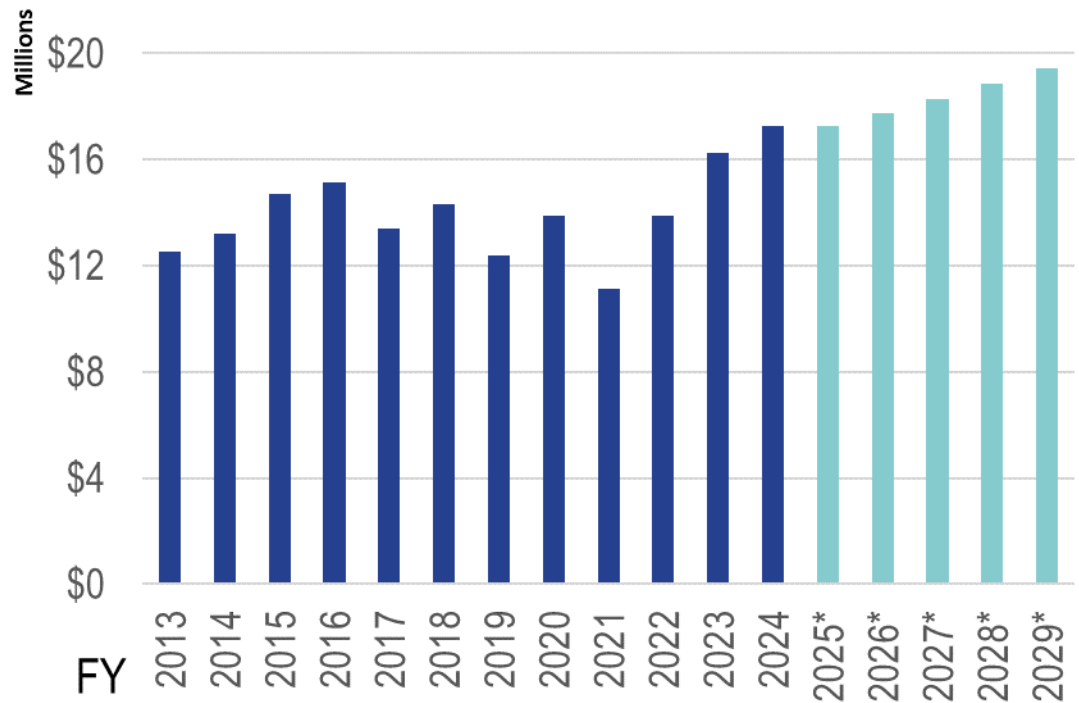
Key Events Since Last Electric Rate Study

- Cost Increases
 - Fuel/Wholesale Power



Key Events Since Last Electric Rate Study

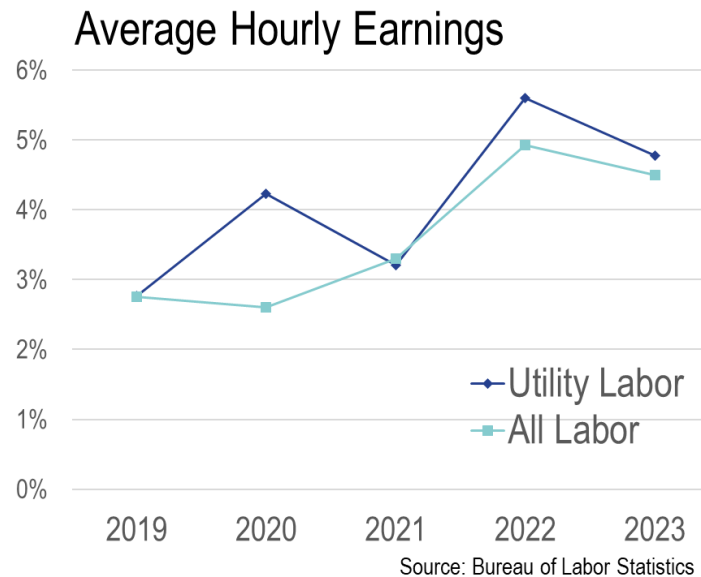
- Cost Increases
 - General Fund Transfer



Key Events Since Last Electric Rate Study

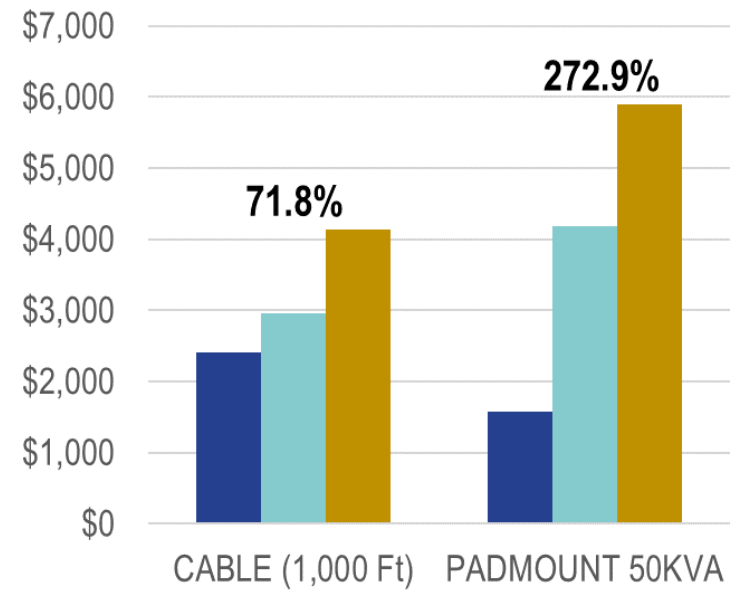
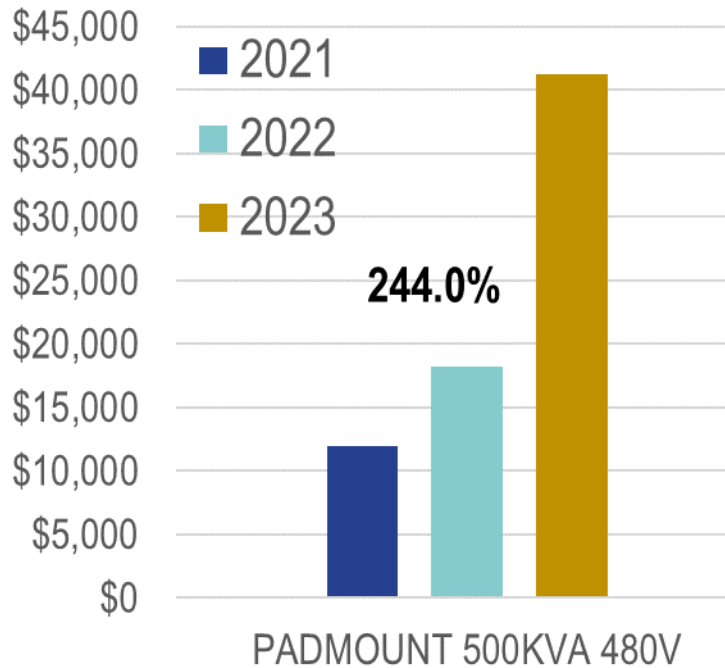
- Cost Increases

- Labor

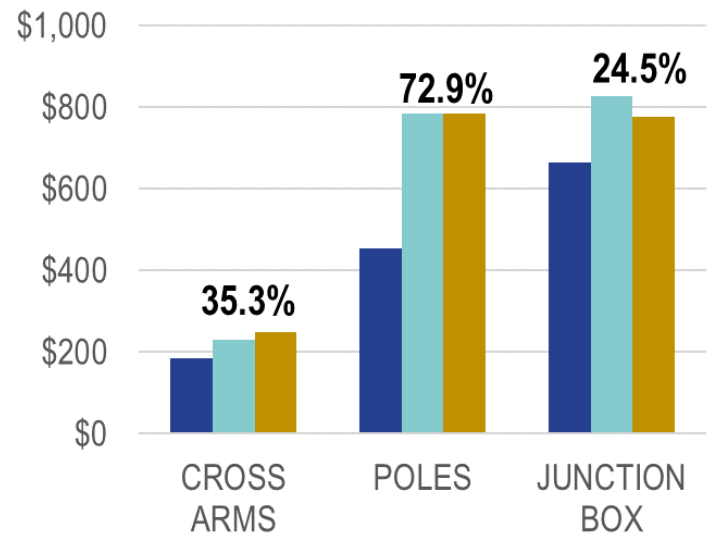


- Health Insurance Cost Increases

- 44% Increase FY17-FY23
- 28% Increase FY20-FY23
- Absorbed by City Due to Lack of COLA Increases Until July 2023

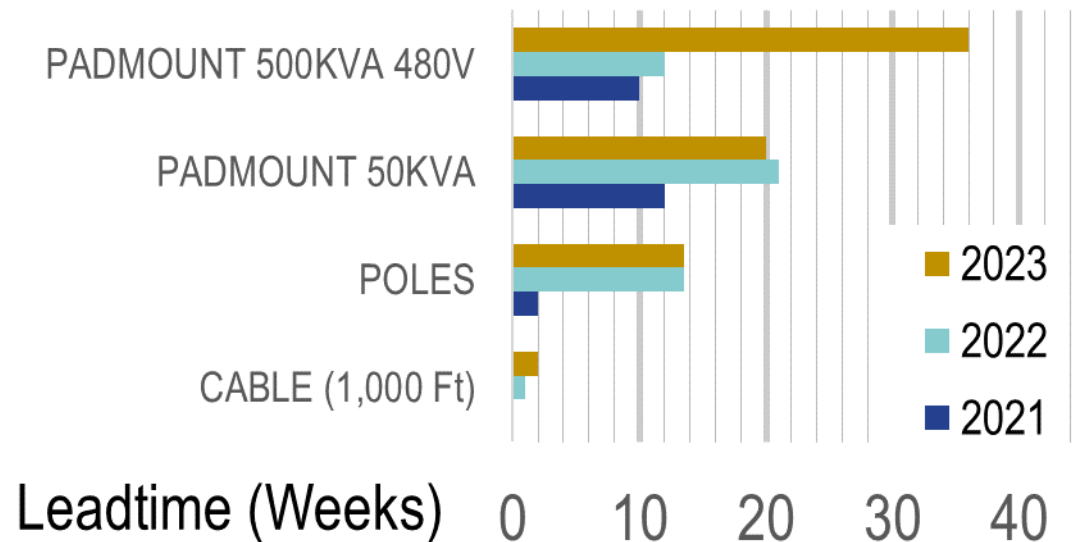


Distribution Materials Cost Increases 2021-23

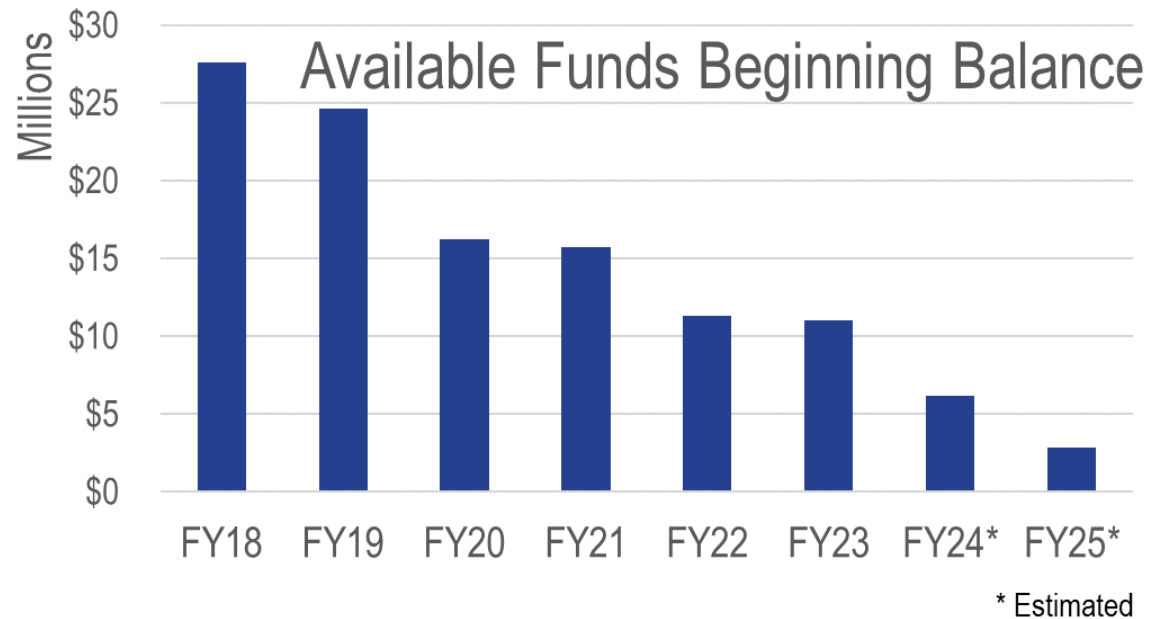


Key Events Since Last Electric Rate Study

- Supply Chain Leadtime Increases
 - Distribution Materials



Key Events Since Last Electric Rate Study



- Increased Draws from Available Funds Balance to Meet City Operational Needs
 - General Fund
 - SUA Operating Fund

Key Events Since Last Electric Rate Study

- Ratings Agency Concerns
 - Standard & Poor's Feb 2023 Review
 - Decline in Fixed Charge Coverage Ratio (FCC) Due to:
 - Higher Purchased Power Costs
 - Winter Storm Uri Costs
 - High Transfers from SUA to the City's General Fund
 - Lack of Base Rate Increases from 2019 to 2022
 - May Result in a Downgraded Rating
 - Higher Interest Costs on Future Debt

Electric Cost of Service & Rate Study



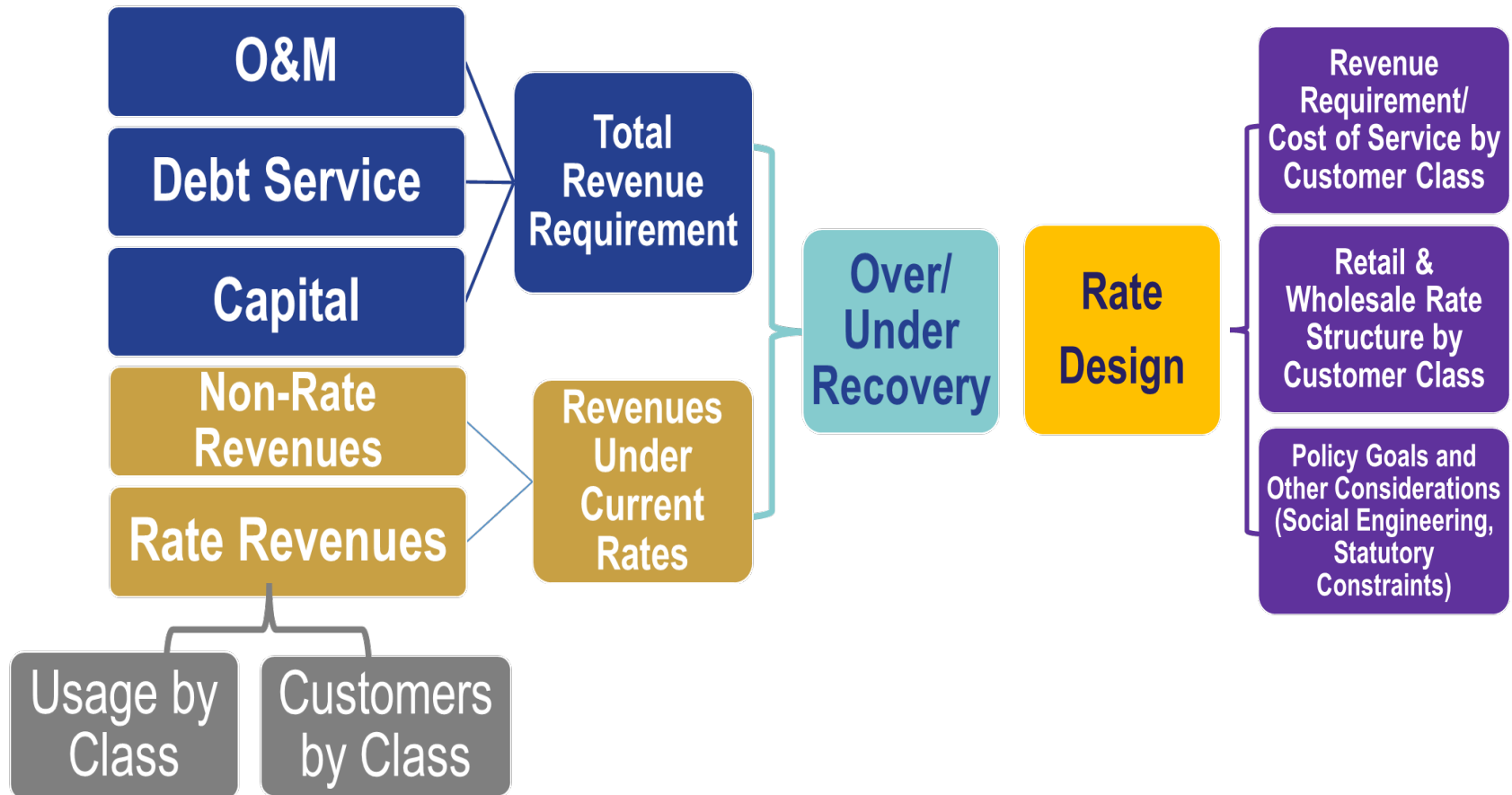
Step 1
Establish Revenue Requirement

Step 2
Assign Costs

- Functionally Unbundle
- Classify
- Allocate to Customer Classes

Step 3
Design Rates

Study Overview



Methodology



- Test Year is Basis for Setting Rates
- Adjustments Meant to Capture Events Over Planning Horizon
 - Customer Make Up
 - Costs
 - Economic Conditions
 - Energy Usage
 - Markets

Test Year

Revenue Requirement

Description	Proposed Budget FY 2024 (\$000)	Adjustments (\$000)	Revenue Requirement FY 2025 (\$000)
Operating Expenses			
Cost of Power	\$ 32,000	\$ 725	\$ 32,725
Natural Gas	4,950	(417)	4,533
Engineering & Admin	3,747	227	3,974
O&M	10,201	903	11,104
Other	1,531	41	1,573
TOTAL	\$ 52,430	\$ 1,480	\$ 53,910
Other Revenue Requirements			
Transfer to General Fund	\$ 16,257	\$ 993	\$ 17,250
Transfer to RSF	4,000	1,000	5,000
Transfer to Replenish RSF	-	-	-
TOTAL	\$ 20,257	\$ 1,993	\$ 22,250
Total Expenditures	\$ 72,687	\$ 3,473	\$ 76,160
Less Transfers and Other Revenue			
Other Non Rate Revenue	\$ 713	\$ 114	\$ 827
GRDA Capacity & Energy	4,115	402	4,517
Sales Tax	9,700	-	9,700
TOTAL	\$ 14,528	\$ 516	\$ 15,044
Net Revenue Requirement	\$ 58,159	\$ 2,957	\$ 61,116

Description	Proposed Budget FY 2024 (\$000)	Adjustments (\$000)	Test Year Revenue Requirement FY 2025 (\$000)
Net Revenue Requirement	\$ 58,159	\$ 2,957	\$ 61,116
Projected Revenue From Sales			
Existing Base Rate Revenues	\$ 48,000	\$ (128)	\$ 47,872
PCA Revenues	10,000	365	10,365
Other Revenue	-	-	-
TOTAL REVENUES FROM SALES	\$ 58,000	\$ 238	\$ 58,238
Revenue Surplus or (Deficiency)	\$ (159)	\$ (2,719)	\$ (2,878)
			-4.9%

Revenues at Current Rates v. TY Revenue Requirement

Description	FY 2025	FY 2026	FY 2027	FY 2028	FY 2029
Net Revenue Requirement	\$ 61,116	\$ 61,999	\$ 62,859	\$ 63,725	\$ 64,763
Projected Revenue From Sales					
Existing Base Rate Revenues	\$ 47,872	\$ 48,515	\$ 49,102	\$ 49,660	\$ 50,232
PCA Revenues	10,365	9,910	9,458	8,968	8,651
Other Revenue	-	-	-	-	-
TOTAL REVENUES FROM SALES	\$ 58,238	\$ 58,425	\$ 58,560	\$ 58,629	\$ 58,883
Revenue Surplus or (Deficiency)	<u>\$ (2,878)</u>	<u>\$ (3,574)</u>	<u>\$ (4,299)</u>	<u>\$ (5,097)</u>	<u>\$ (5,880)</u>
	-4.9%	-6.1%	-7.3%	-8.7%	-10.0%

Cumulative Loss of (\$21,728)

Revenues at Current Rates v. TY Revenue Requirement

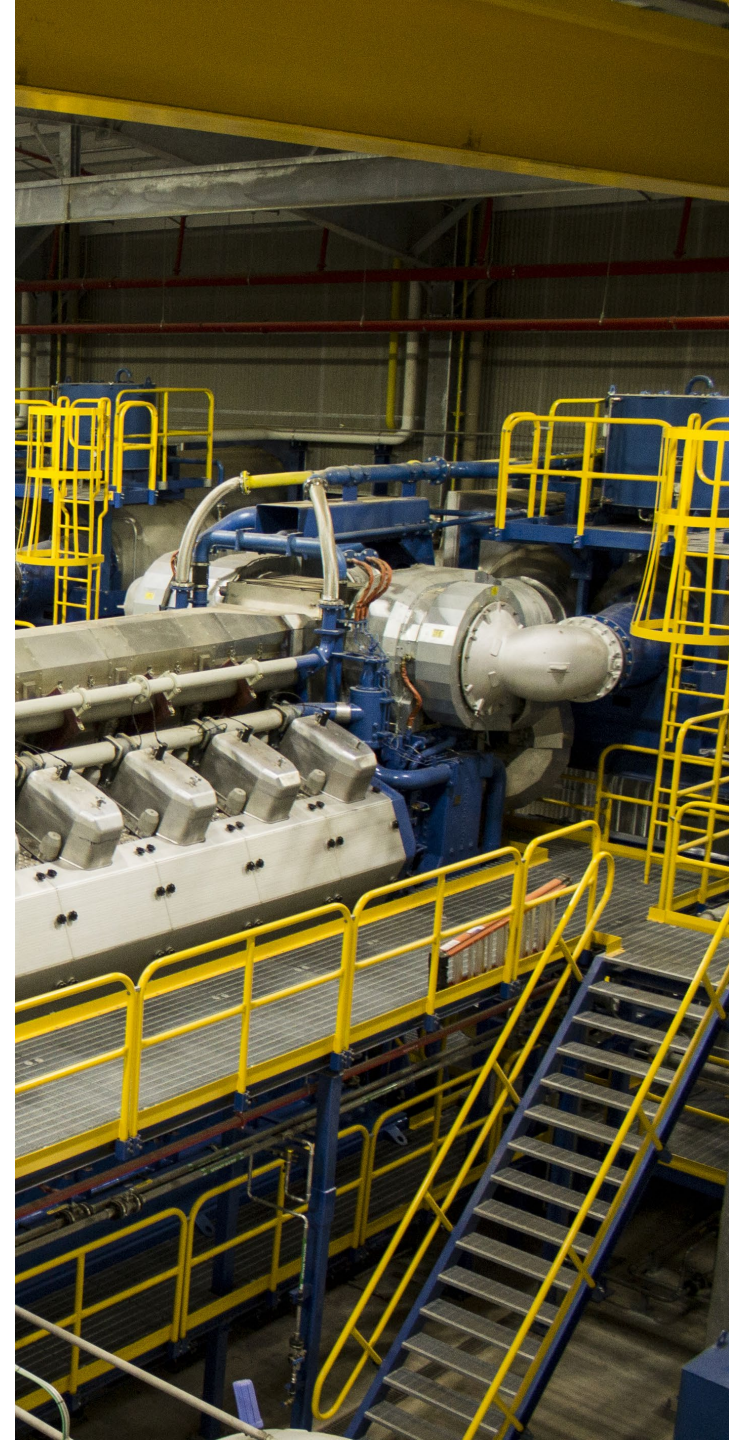
What is the Path Forward?

- Increase Fixed Charges to Align with Cost of Service (COS)
- Eliminate Declining Block Rate Billing Structures
- Eliminate Seasonal Demand Charge Differentials
- Align Commercial (General Service) Class with Peers & COS
- Implement New Rates January 1, 2024

Description	FY 2025	FY 2026	FY 2027	FY 2028	FY 2029
Net Revenue Requirement	\$61,638	\$62,161	\$62,859	\$63,725	\$64,763
Projected Revenue From Sales					
Existing Base Rate Revenues	\$51,273	\$52,251	\$53,308	\$54,493	\$55,877
PCA Revenues	10,365	9,910	9,458	8,968	8,651
Other Revenue	-	-	93	264	236
TOTAL REVENUES FROM SALES	\$61,638	\$62,161	\$62,859	\$63,725	\$64,763
Revenue Surplus or (Deficiency)	\$ -	\$ -	\$ -	\$ -	\$ -
	0.0%	0.0%	0.0%	0.0%	0.0%

Revenues at Future Rates v. TY Revenue Requirement

Rate Design



Can a Municipal Utility Charge its Customers Whatever it Wants?

- Rules for Public Utility Price Setting
 - Cost of Service (COS) Plus
 - A Reasonable Return

*Bonbright, James C.,
Principles of Public Utility
Rates. New York:
Columbia University Press,
1961*

"Hence, to a substantial extent, sound ratemaking policy is a policy of reasonable compromise among partly conflicting objectives."

*– James C. Bonbright,
Principles of Public Utility
Rates, 1961*

Bonbright's Principles of Public Utility Rates

1. Practical
2. Uncontroversial as to Interpretation
3. Effective in Meeting Revenue Requirements
4. Stable from a Revenue Perspective
5. Stable from a Rate Perspective
6. Fairness Among Customer Classes
7. Avoidance of Undue Discrimination
8. Efficient Economically
 - Discouraging Wasteful Use of Services
 - Promoting Optimal Offerings of Services

Revenue Requirements
Low Rates
Predictability

Equity & Fairness
Behavior Modification
Ability & Willingness to Pay

Competitiveness
Environment
Regulations

Simplicity
Understandability
Accuracy

Rate Design Trade Offs

Service Class	Production (\$000)		Distribution (\$000)		Customer (\$000)		Total Cost of Service (\$000)
	Fixed	Variable	Fixed		Fixed		
Residential	\$11,446	\$10,656	\$ 5,235		\$ 5,889		\$33,227 54%
Commercial	1,548	2,806	708		704		5,765 9%
Power	7,239	7,487	2,509		239		17,474 29%
Industrial	1,049	1,483	392		3		2,928 5%
Un-Billed & Other	<u>662</u>	<u>841</u>	<u>218</u>		<u>1</u>		<u>1,722</u> 3%
TOTAL COS	\$21,944	\$23,273	\$ 9,063		\$ 6,837		\$61,116 100%

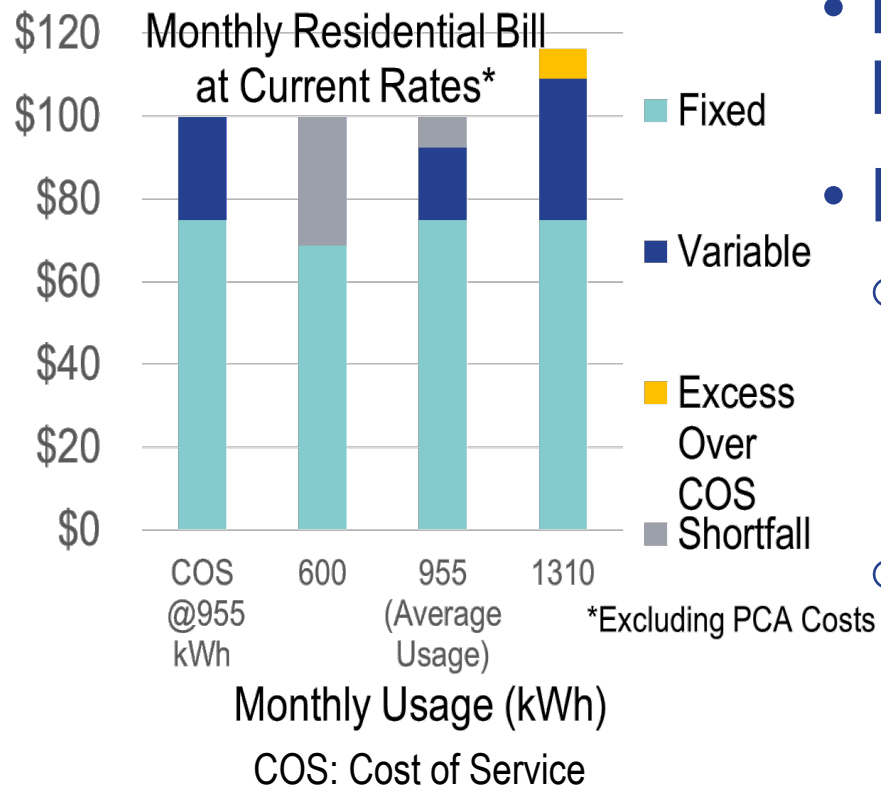
Test Year Cost of Service by Customer Class

Service Class	Test Year		Total Cost of Service (\$000)	
	Revenues at Current Rates (\$000)			
Residential	\$	30,121	\$ 33,227	-9%
Commercial		8,247	5,765	43%
Power		17,053	17,474	-2%
Industrial		2,812	2,928	-4%
Un-Billed & Other		-	1,722	-100%
TOTAL COS	\$	58,232	\$ 61,116	-5%

Test Year Cost of Service v Revenues by Customer Class

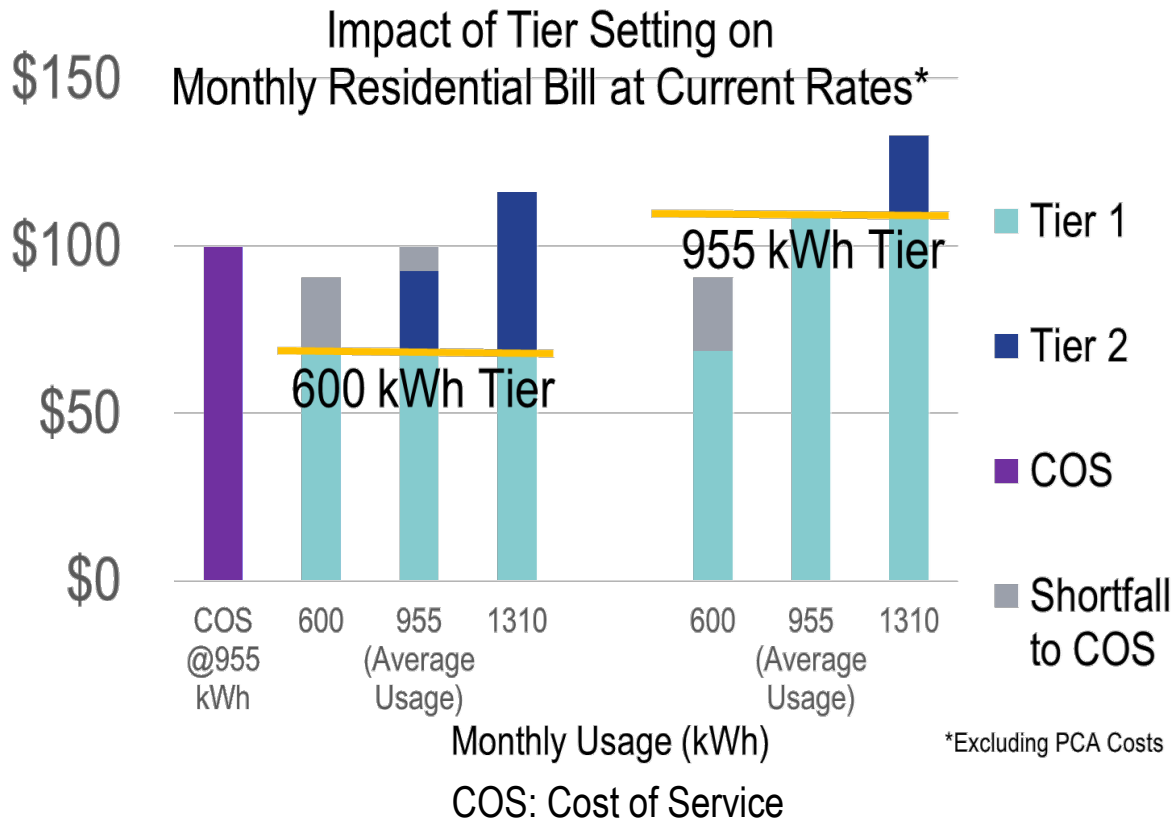
Rate Design Recommendations

- Increase Fixed Charges to Align with Cost of Service (COS)
- Eliminate Declining Block Rate Billing Structure
- Eliminate Seasonal Demand Charge Differential
- Align Commercial (General Service) Class with Peers & COS
- Implement New Rates January 1, 2024



- Eliminate Declining Rate Billing Structures
- Residential Rates
 - Tier Level Too Low (600 kWh)
 - Average Usage is 955 kWh
 - 45% to 70% of Customers in Tier on Given Month (2022 Data)
 - Inconsistent with Sustainability Goals
 - Encourages Excess Use
 - Inclining Block aka “Conservation Rates” are Now Preferred
 - Rate is Below Cost
 - Subsidizes High Usage
 - Removal Reduces Level of Rate Increase Needed

Rate Design Recommendations



- Eliminate Residential Declining Rate Billing Structure

- Tiers are Out of Synch With Load Characteristics
- Currently Set Well Below Average Usage

- Eliminate General Service Declining Rate Billing Structure

Rate Design Recommendations

- Eliminate Seasonal Demand Differential
 - Not Based on Cost of Services (COS)
 - May be Impacting Competitiveness
 - Aligns with Goal of Increasing Fixed Cost Recovery
 - Lower Winter Rate is Well Below COS

Rate Design Recommendations

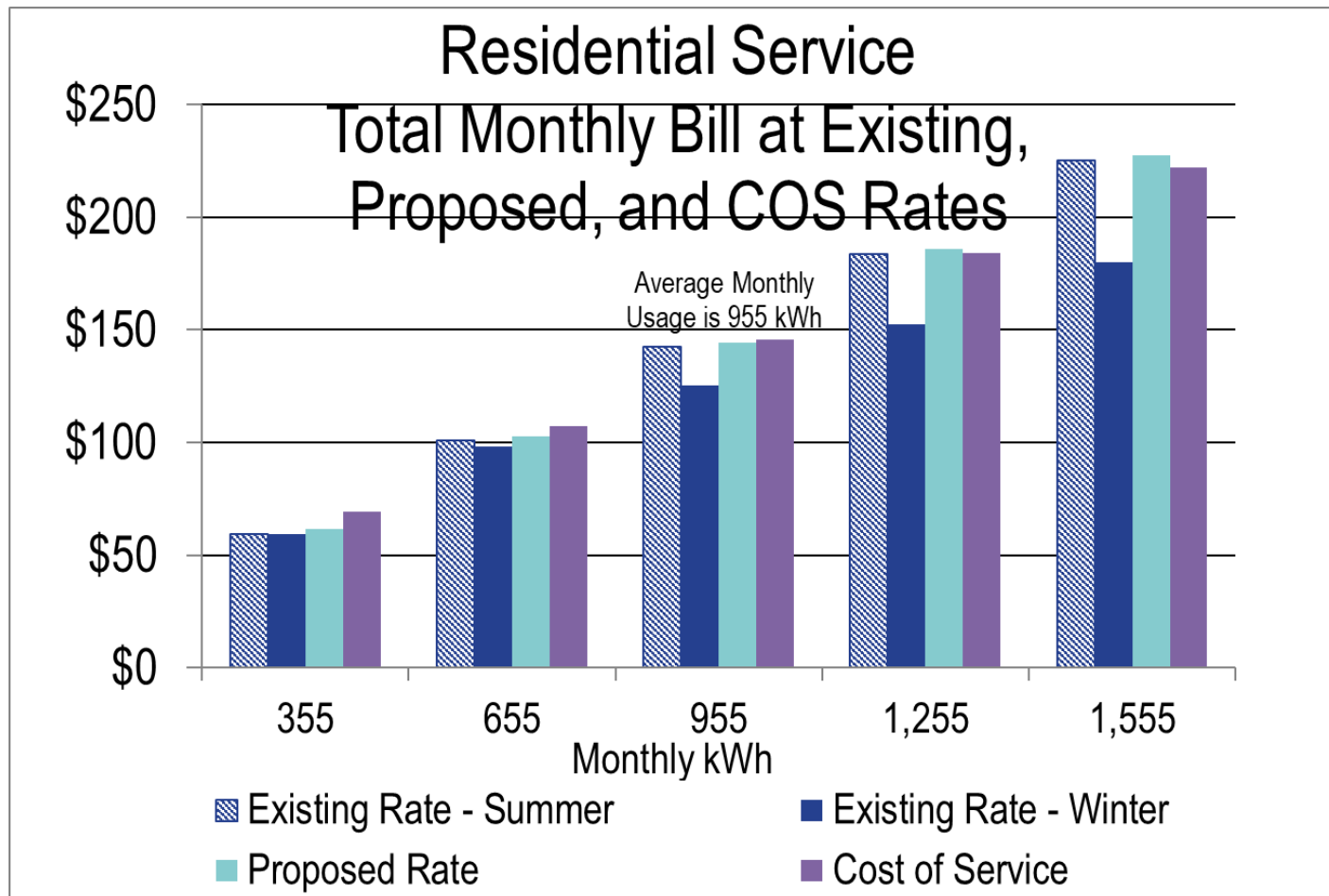
Proposed Rates



Rate	Unit	Existing Rates	COS Rate	Change	Proposed Rates	Change
Residential Service						
Customer Charge	(\$/month)	\$ 10.39	\$ 24.00	\$ 13.61	\$ 12.28	\$ 1.89
Summer (May 1 to September 30)	(\$/kWh)	0.11446	0.10390	(0.0106)	0.11463	0.00017
Winter (October 1 to April 30)						
0 to 600 kWh per Month	(\$/kWh)	0.11446	0.10390	(0.0106)	0.11463	0.00017
> 600 kWh per Month	(\$/kWh)	0.06693	0.10390	0.0370	0.11463	0.04770

- Implement New Rates on January 1, 2024
- COS: Cost of Service

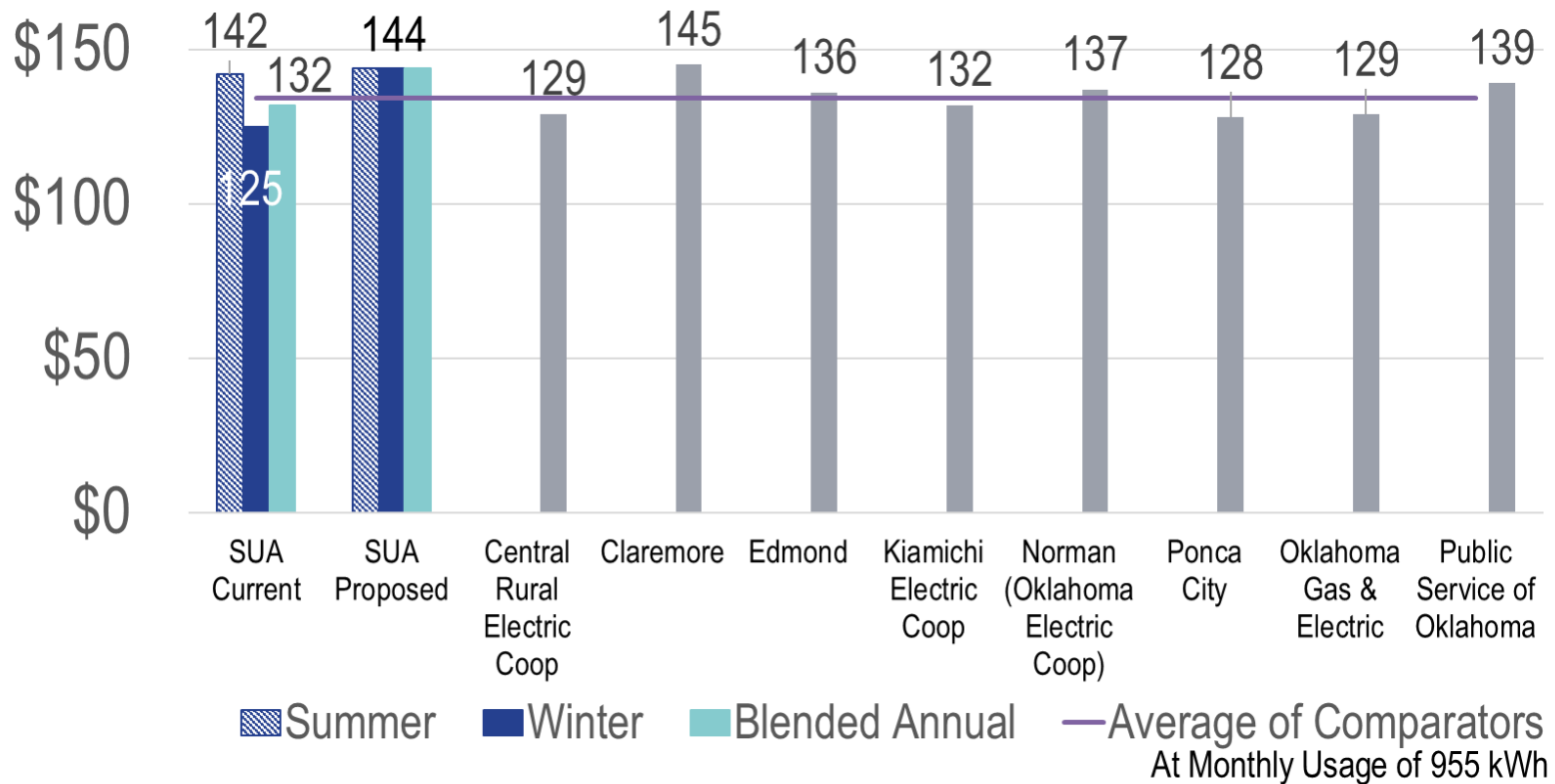
Results



- Implement New Rates on January 1, 2024
- COS: Cost of Service

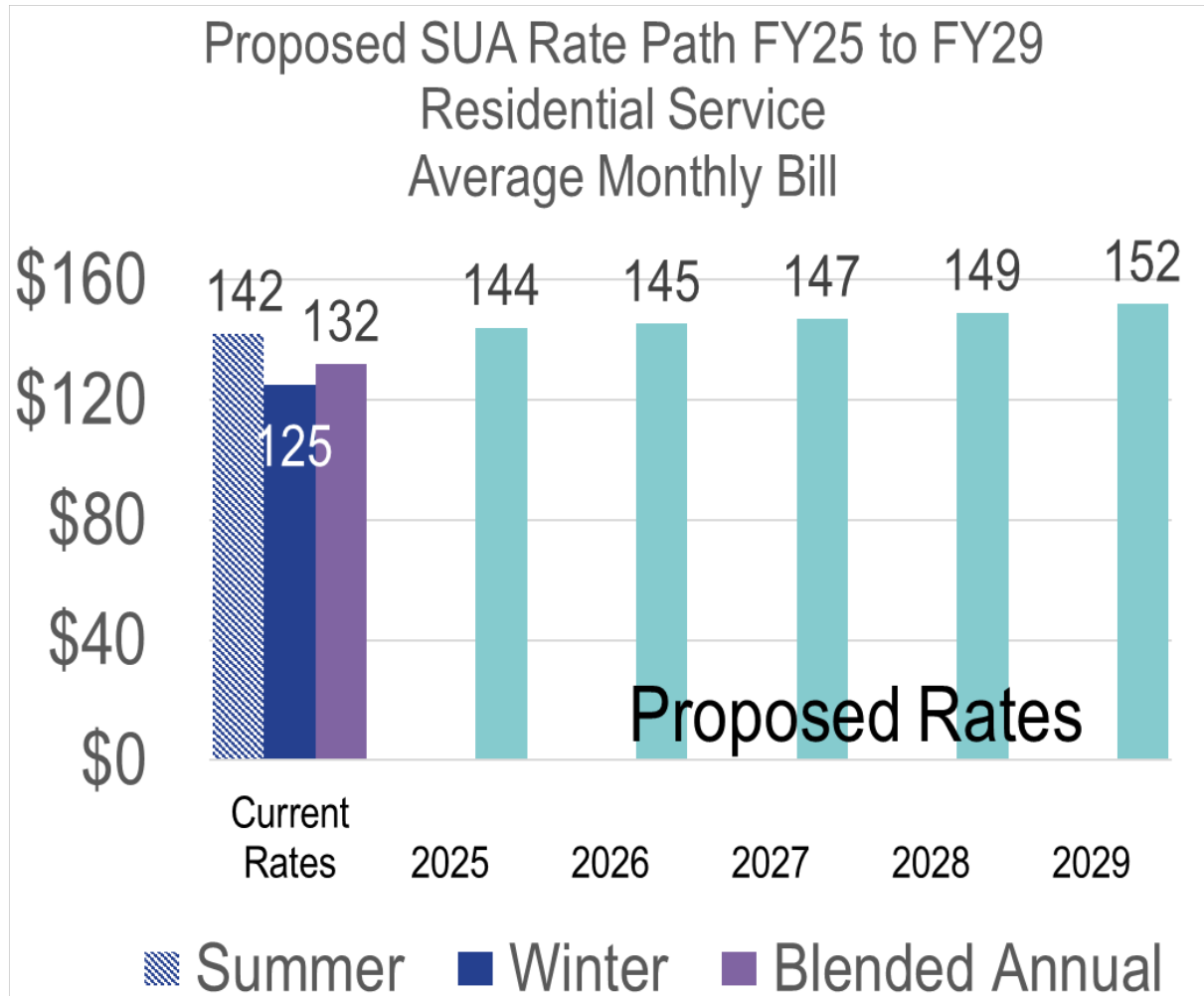
Results

Residential Service Average Monthly Bill



- Based on Publicly Available Data
- Includes Production Cost Adjustments

Results



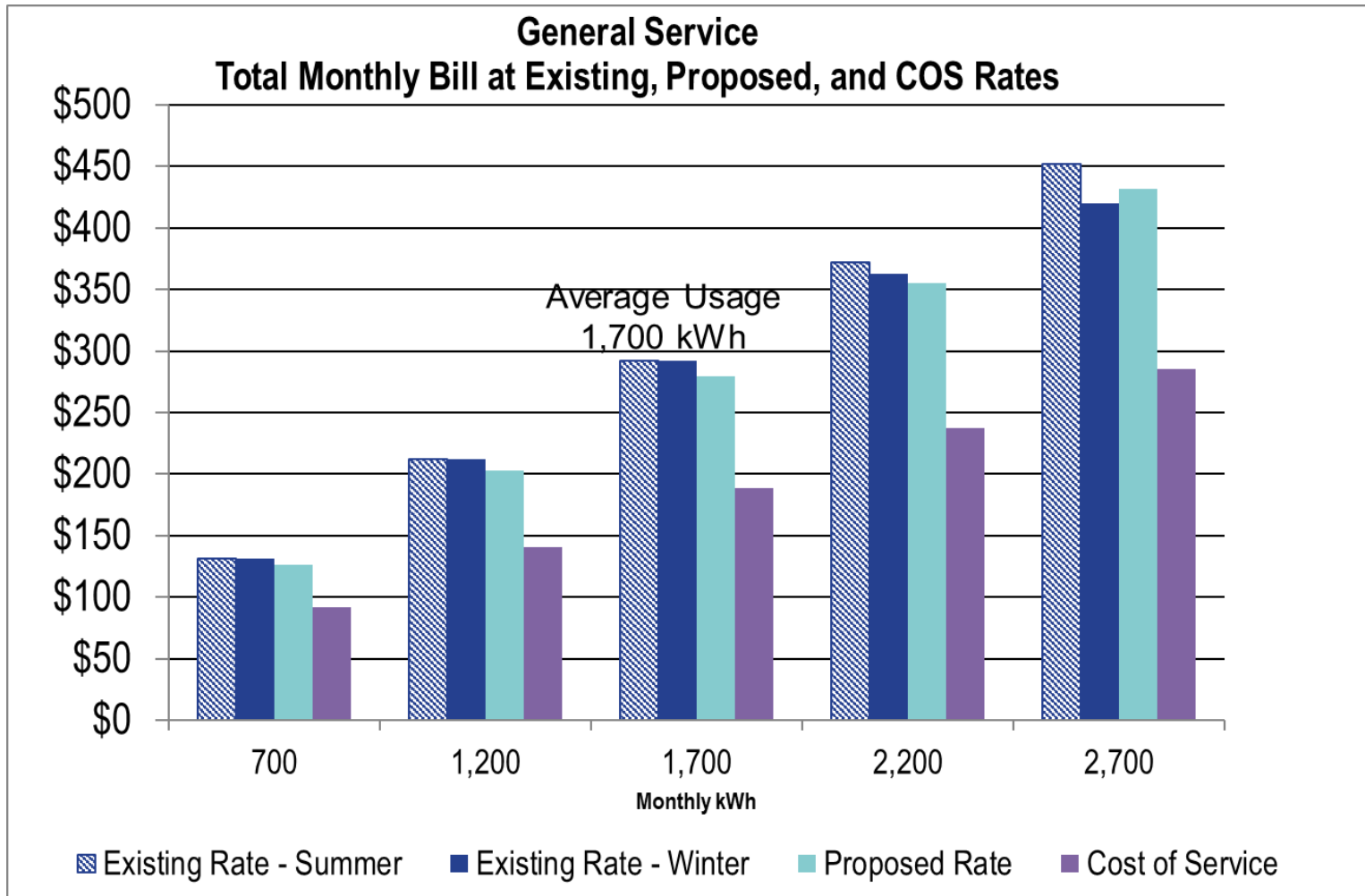
— Implement New Rates on January 1, 2024

Results

Rate	Unit	Existing Rates	COS Rate	Change	Proposed Rates	Change
Commerical						
Customer Charge	(\$/month)	\$ 19.14	\$ 24.00	\$ 4.86	\$ 19.33	\$ 0.19
Summer (May 1 to September 30)	(\$/kWh)	0.13679	0.07333	(0.06346)	0.12910	(0.00769)
Winter (October 1 to April 30)						
0 to 2000 kWh per Month	(\$/kWh)	0.13679	0.07333	(0.06346)	0.12910	(0.00769)
> 2000 kWh per Month	(\$/kWh)	0.09037	0.07333	(0.01704)	0.12910	0.03873

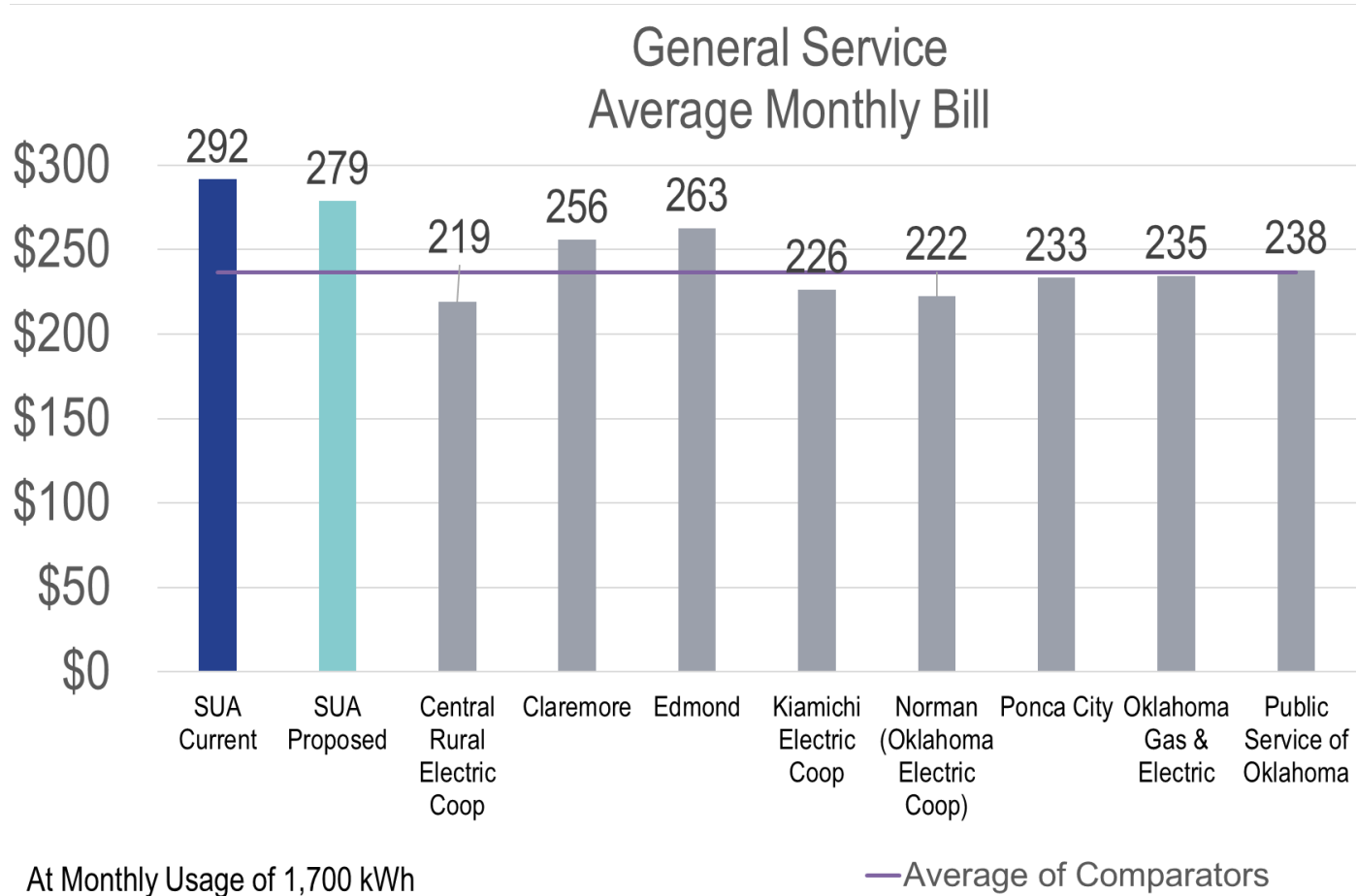
- Implement New Rates on January 1, 2024
- COS: Cost of Service

Results



Results

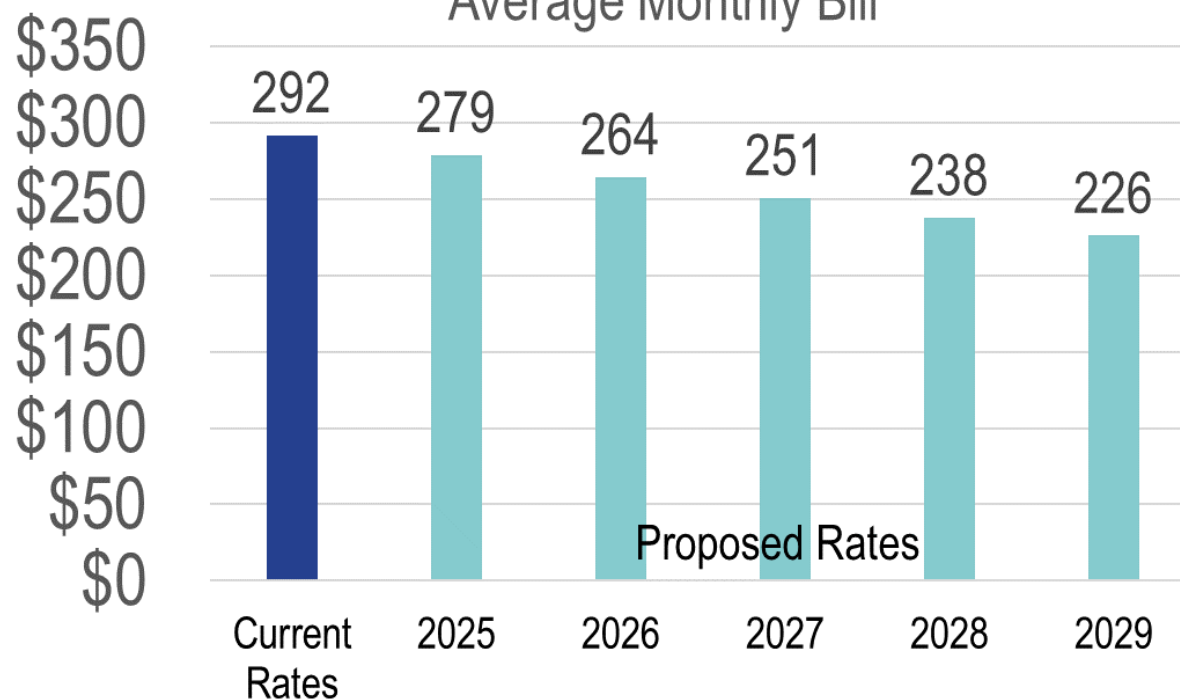
- Implement New Rates on January 1, 2024
- COS: Cost of Service



— Implement New Rates on January 1, 2024

Results

Proposed SUA Rate Path FY25 to FY29 General Service Average Monthly Bill



At Monthly Usage of 1,700 kWh

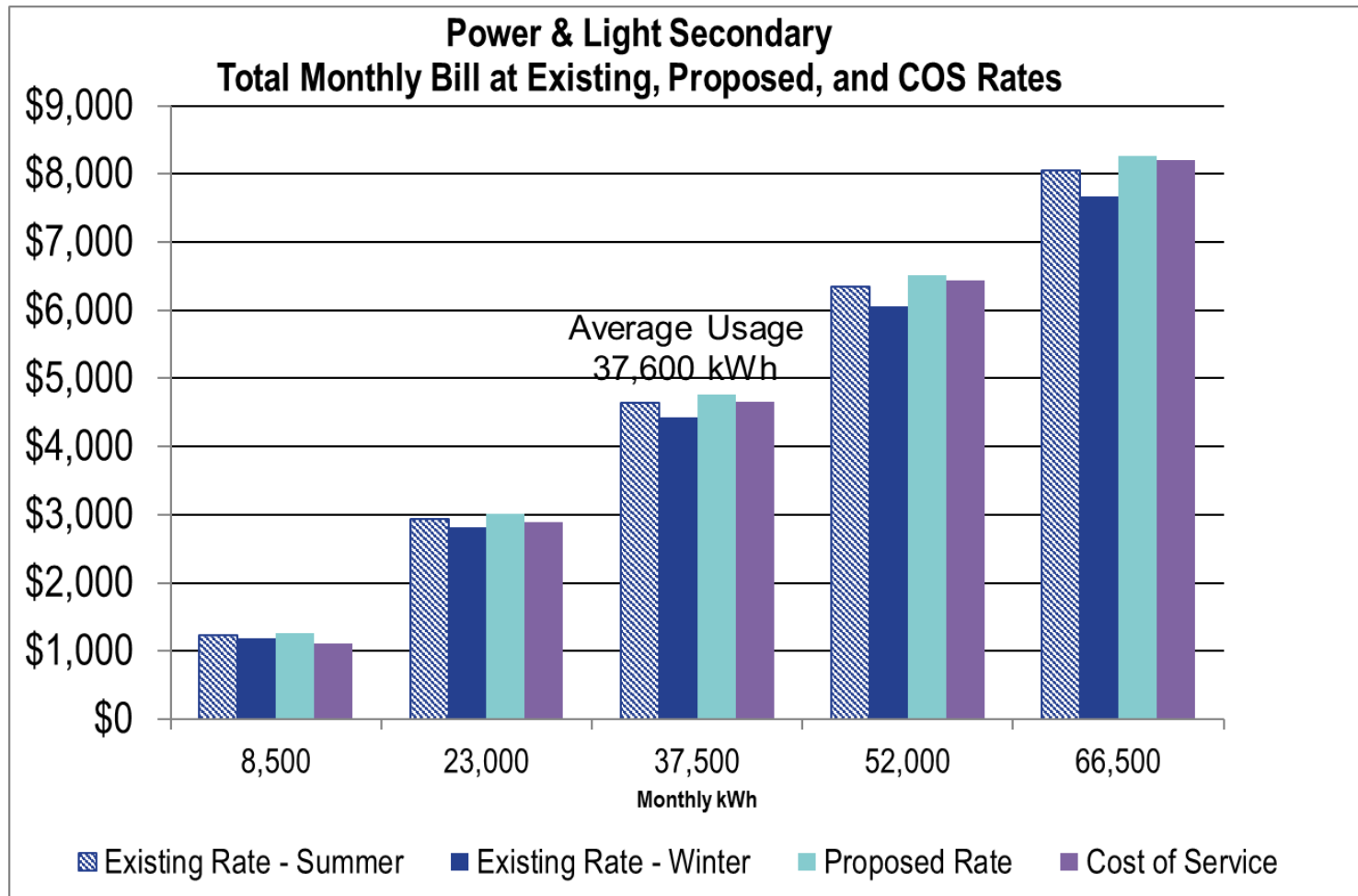
Results

— Implement New Rates on January 1, 2024

Rate	Unit	Existing Rates	COS Rate	Change	Proposed Rates	Change
Power and Light Secondary						
Customer Charge	(\$/month)	\$240.70	\$ 72.00	\$(168.70)	\$243.11	\$ 2.41
Energy	(\$/kWh)	0.05866	0.02855	(0.03011)	0.05573	(0.00293)
Summer Demand	(\$/kW Mo	\$ 12.06	\$ 24.16	\$ 12.10	\$ 14.20	\$ 2.14
Winter Demand	(\$/kW Mo	\$ 10.11	\$ 24.16	\$ 14.05	\$ 14.20	\$ 4.09

- Implement New Rates on January 1, 2024
- COS: Cost of Service

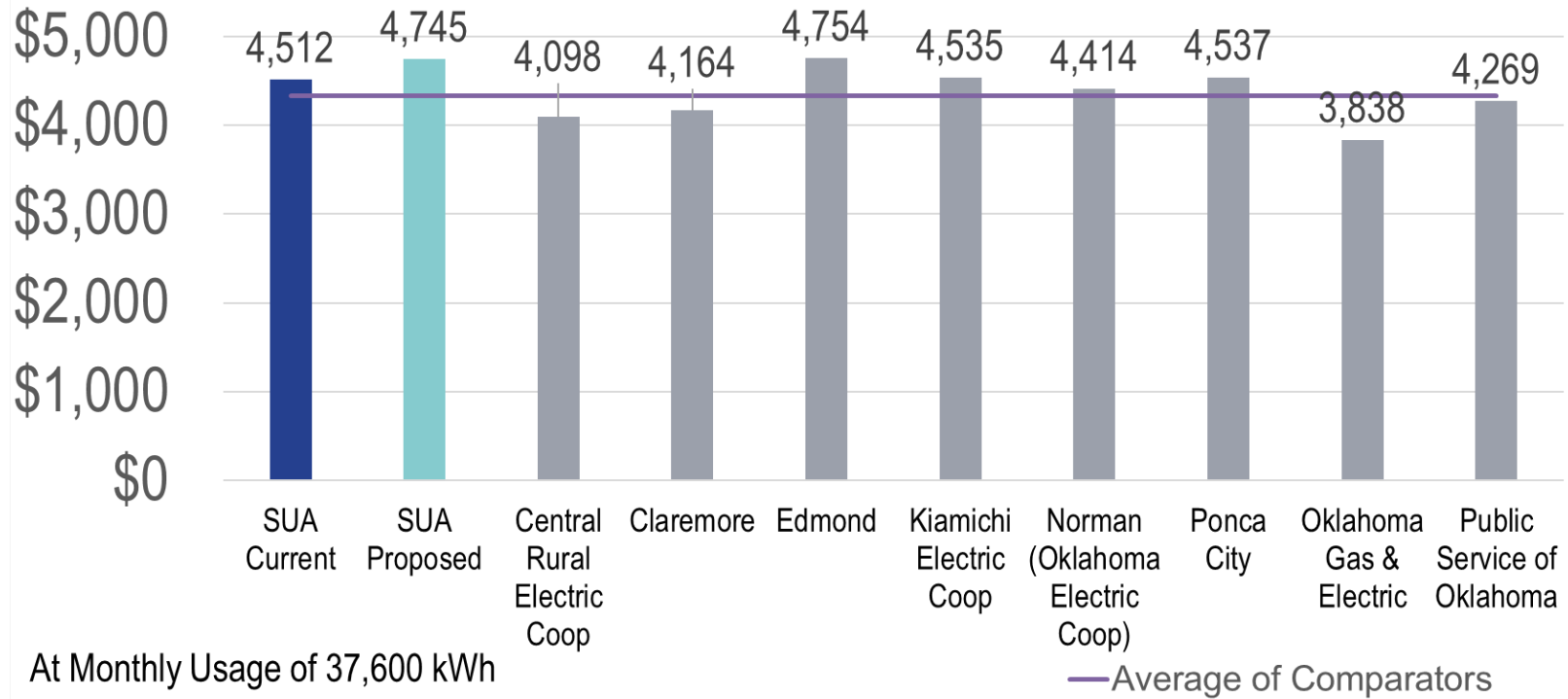
Results



Results

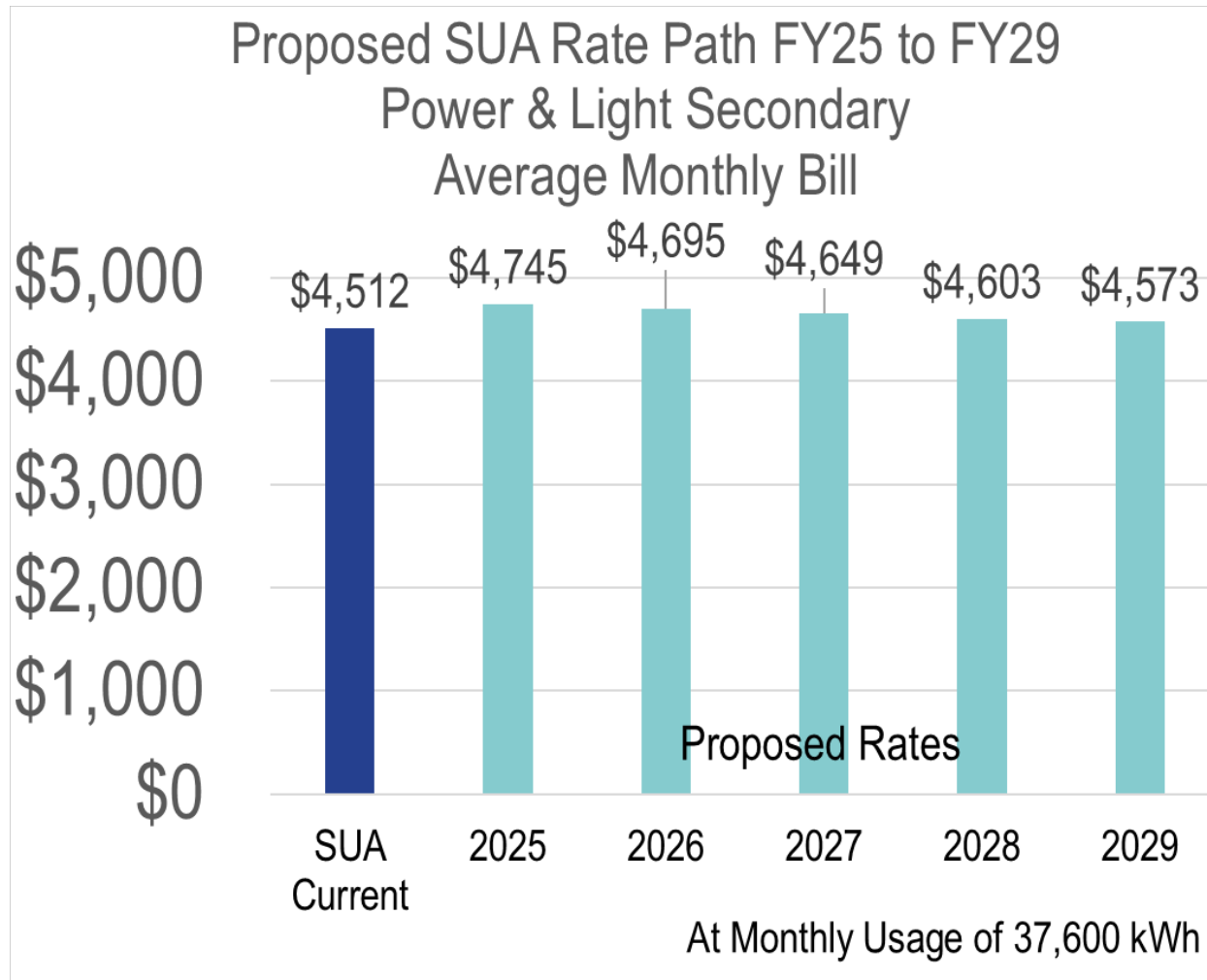
- Implement New Rates on January 1, 2024
- COS: Cost of Service

Power & Light Secondary Average Monthly Bill



— Implement New Rates on January 1, 2024

Results



Results

— Implement New Rates on January 1, 2024

Recommendations



Action is Needed

- Costs Have Increased Dramatically
 - \$3 M for Test Year Revenue Requirement
 - Average \$0.78 M Per Year FY 26-29
- Current Rate Revenues Are Not Sufficient
 - Fund Draws Have Been Used to Meet Operational Needs
 - 5-Year Deficit of \$22 M Forecast
- Rating Agency's Have Voiced Concerns

Rate Design Recommendations

- Increase Fixed Charges to Align with Cost of Service (COS)
- Eliminate Declining Block Rate Billing Structure
- Eliminate Seasonal Demand Differential
- Align Commercial (General Service) Class with Peers & COS
- Implement New Rates January 1, 2024

Questions

