

# Electric Cost of Service & Rate Design Study Results & Recommendations



Stillwater Utilities Authority  
Stillwater, OK

September 25, 2023

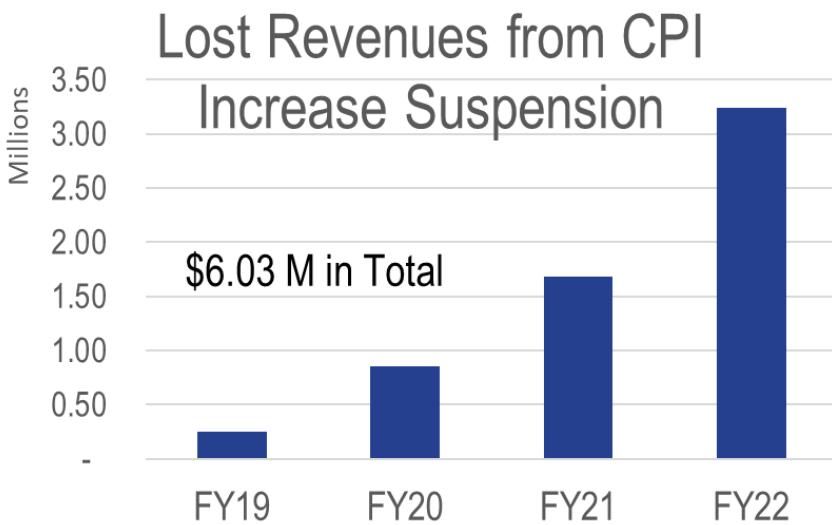
# Presenter

- Lisa M. Vedder
  - Principal LM Vedder Consulting
- Education
  - Harvard University: Master in Public Administration
  - University of Wisconsin-Madison: B.S. Industrial Engineering
    - Tau Beta Pi & Alpha Pi Mu
- Certifications
  - Certified Internal Auditor
  - Certification in Control Self Assessment
- 30 years industry experience
  - Rates, Cost of Service, Financial
  - Regulatory, Power Supply

- History of SUA Electric Rates
- Key Events Since Last Study
- Overview of Study
- Rate Design
- Study Results
- Recommendations
- Questions

# Agenda

# History of SUA Electric Rates



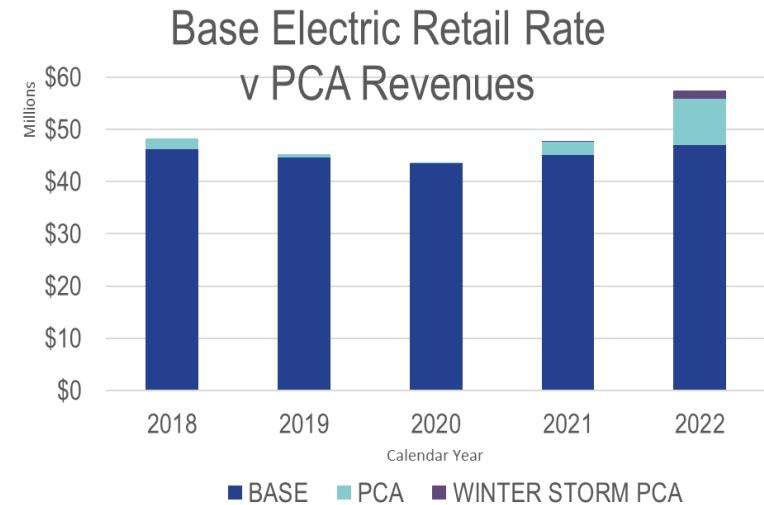
- Last Electric Rate Study in 2020
  - Revenue Neutral Recommendations
    - No Overall Rate Increase
    - Revenues Adjusted Between Classes Based on Cost of Service
- Pandemic
  - Rate Recommendations Not Implemented
  - CPI Increases Suspended FY19 to FY22—\$6 M Loss

# Key Events Since Last Electric Rate Study



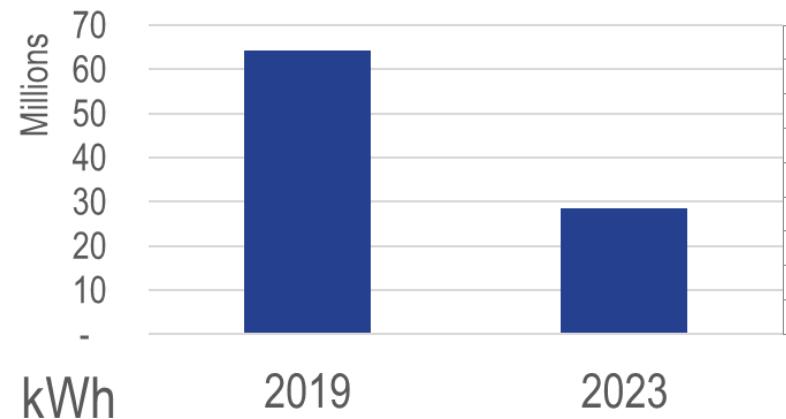
- Flat Revenues
- Loss of Industrial Load
- Cost Increases
  - Inflation
  - Fuel/Wholesale Power
  - General Fund Transfers
  - Labor
  - Health Insurance
  - Materials
- Supply Chain Lead Time Increases
- Need to Draw from Available Fund Balance
- Ratings Agency Concerns

# Flat Revenues



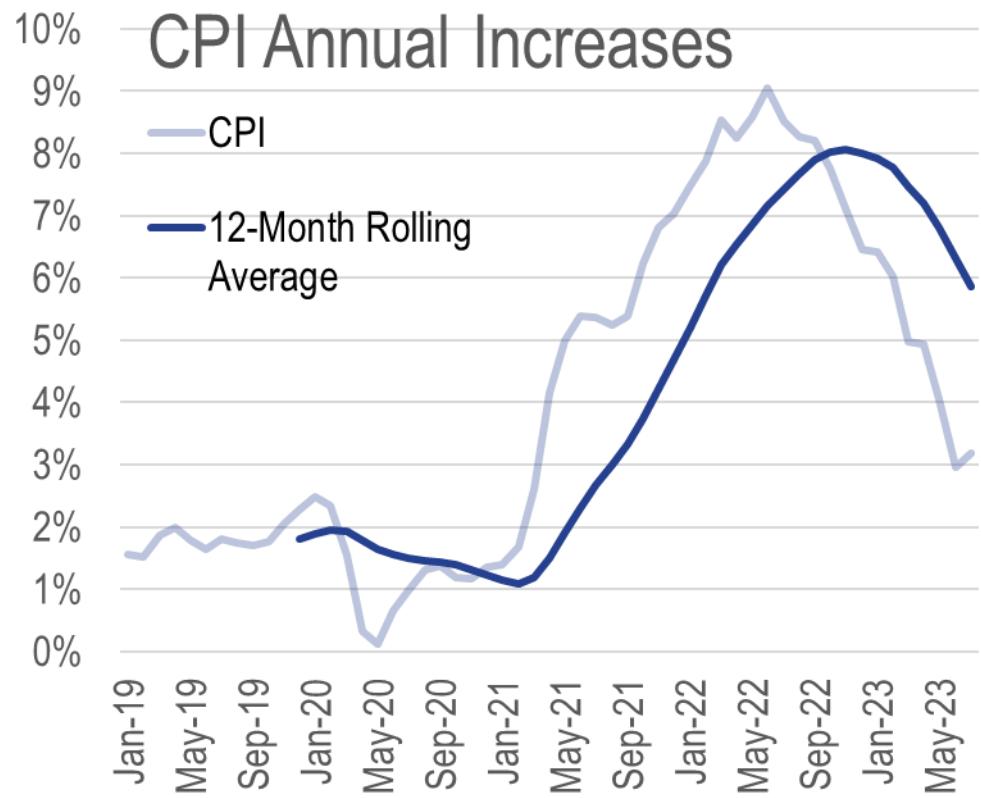
## Key Events Since Last Electric Rate Study

## Loss of Industrial Load



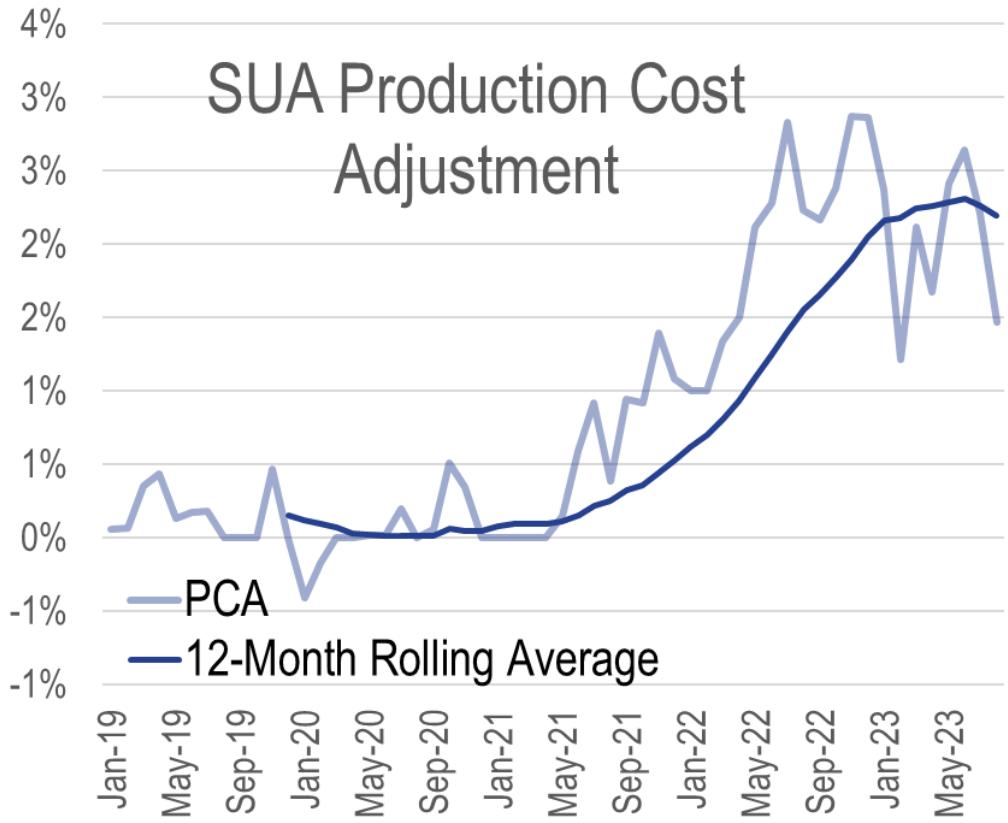
# Key Events Since Last Electric Rate Study

- Cost Increases
  - Inflation



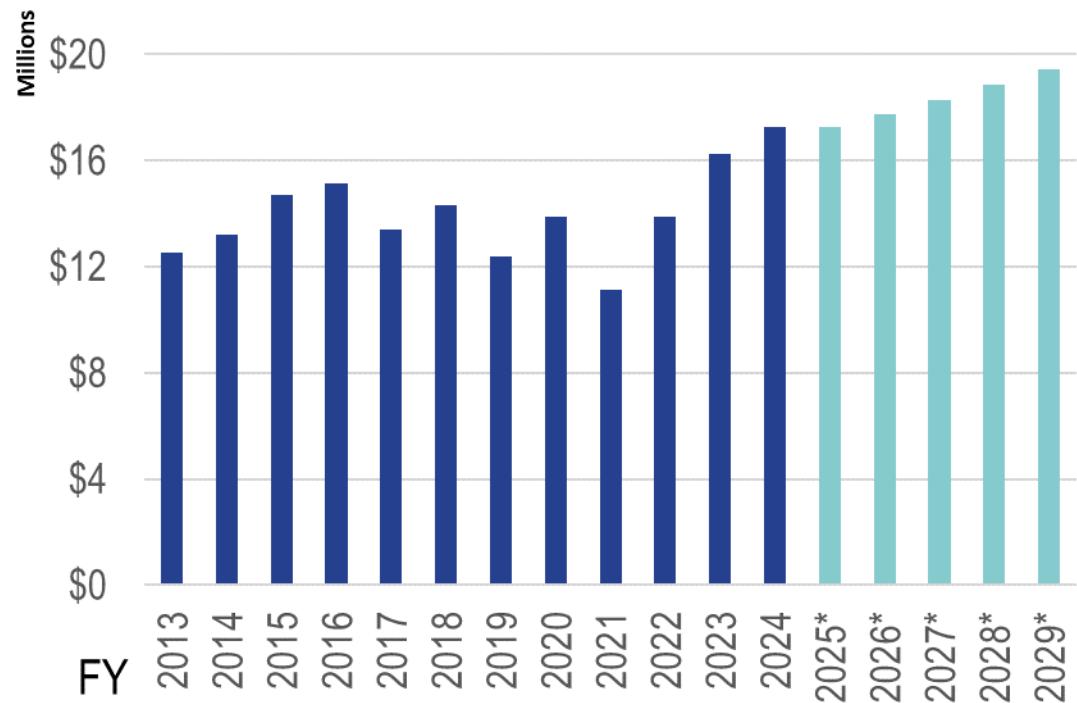
# Key Events Since Last Electric Rate Study

- Cost Increases
  - Fuel/Wholesale Power



# Key Events Since Last Electric Rate Study

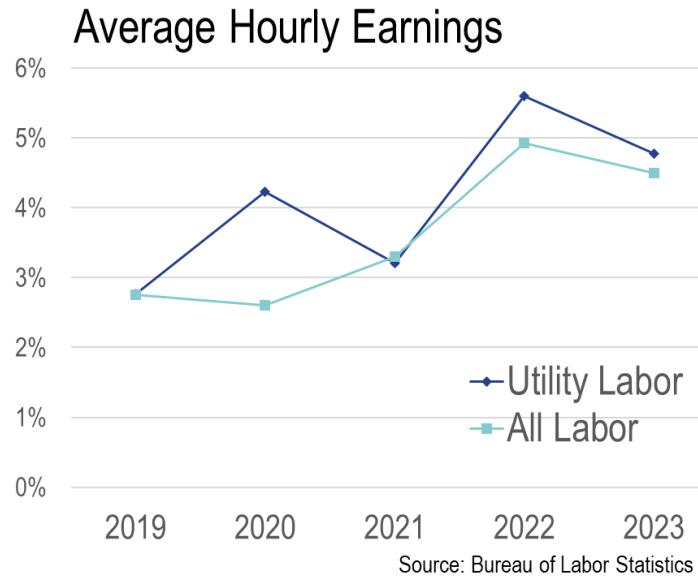
- Cost Increases
  - General Fund Transfer



# Key Events Since Last Electric Rate Study

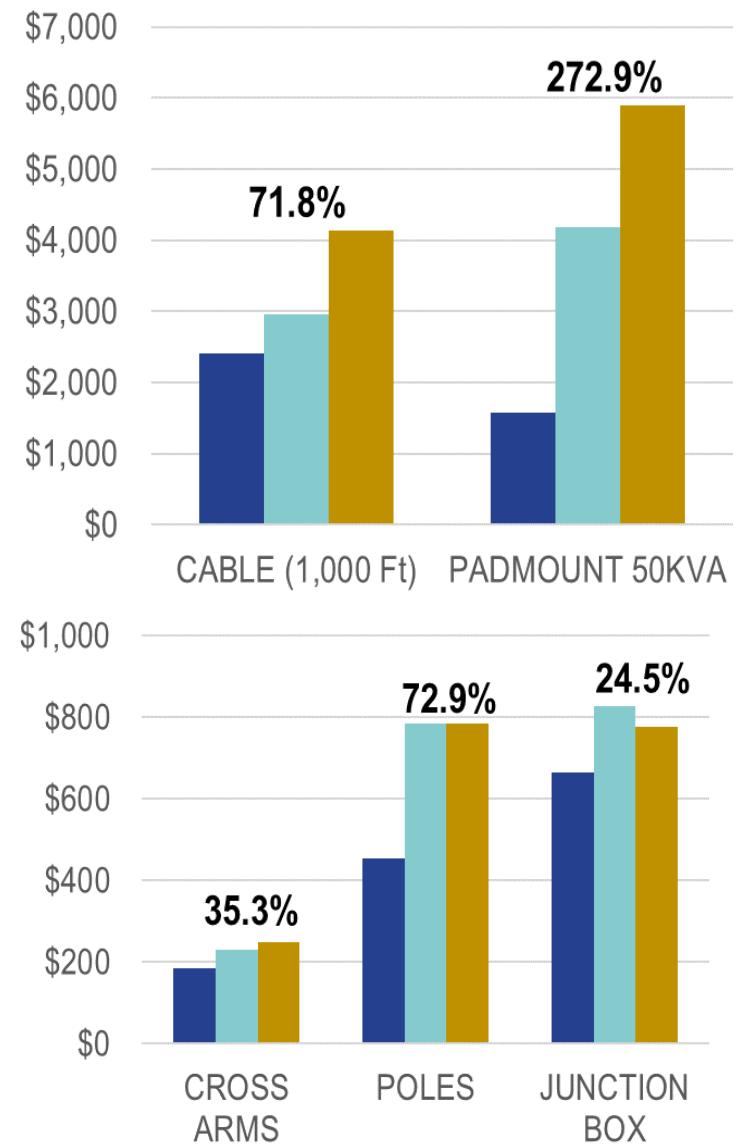
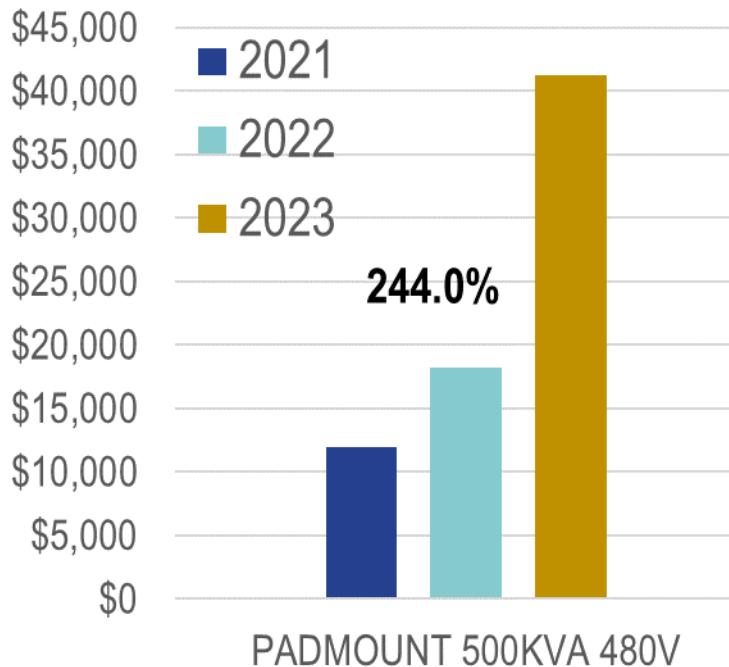
- Cost Increases

- Labor



- Health Insurance Cost Increases

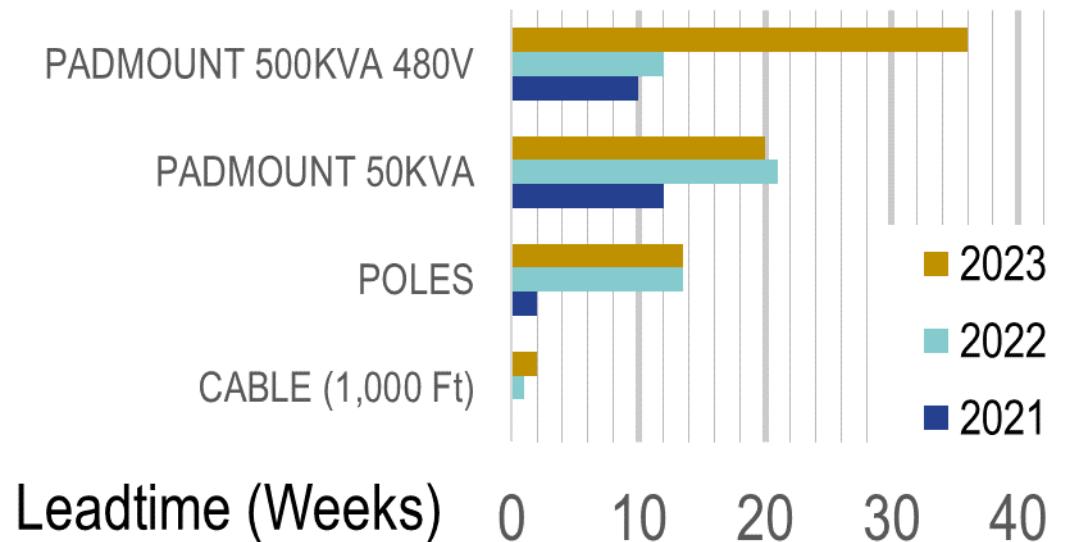
- 44% Increase FY17-FY23
    - 28% Increase FY20-FY23
    - Absorbed by City Due to Lack of COLA Increases Until July 2023



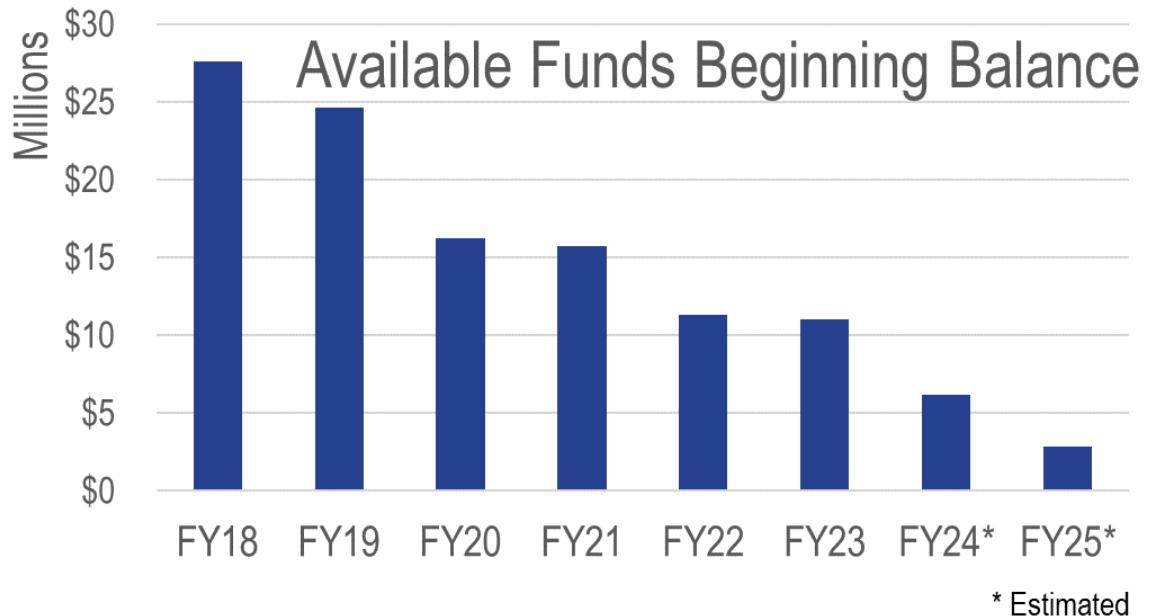
# Distribution Materials Cost Increases 2021-23

# Key Events Since Last Electric Rate Study

- Supply Chain Leadtime Increases
  - Distribution Materials



# Key Events Since Last Electric Rate Study



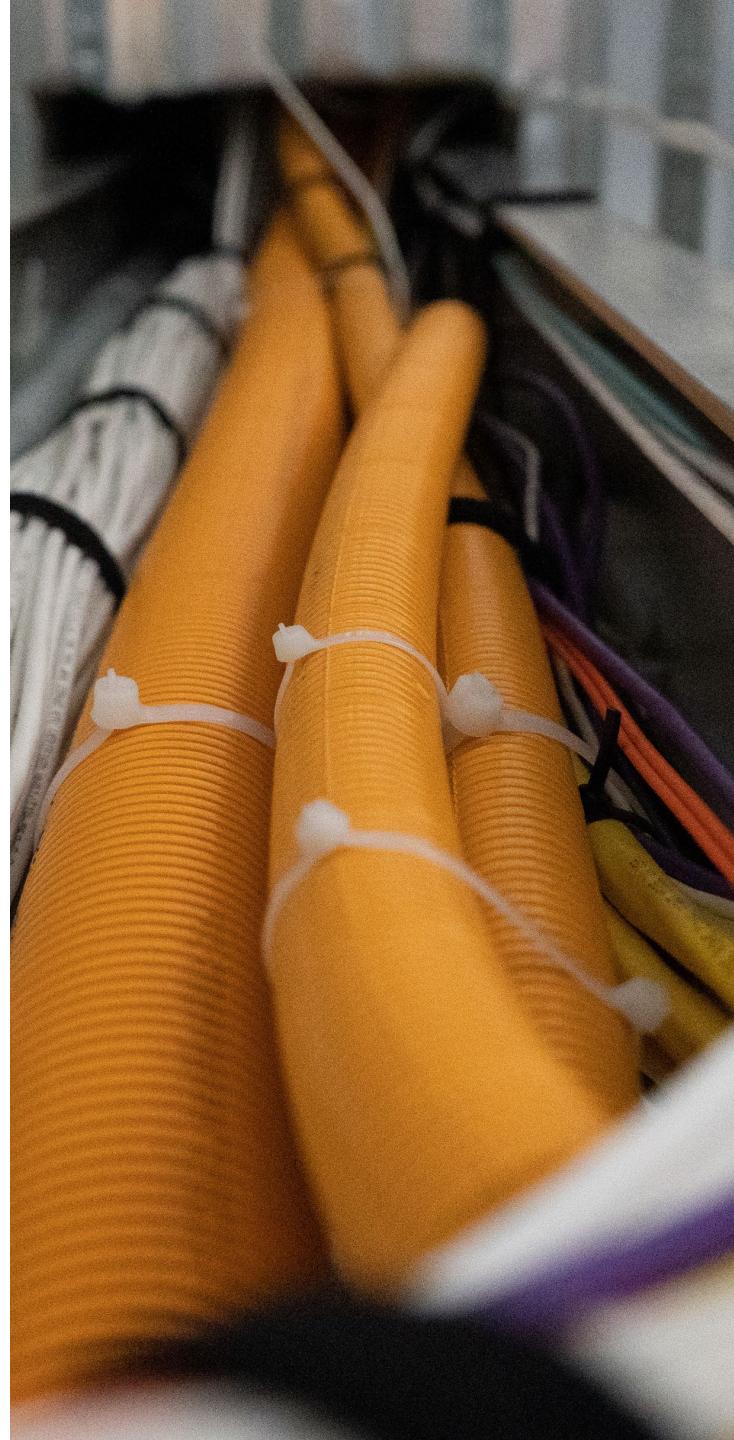
\* Estimated

- Increased Draws from Available Funds Balance to Meet City Operational Needs
  - General Fund
  - SUA Operating Fund

# Key Events Since Last Electric Rate Study

- Ratings Agency Concerns
  - Standard & Poor's Feb 2023 Review
  - Decline in Fixed Charge Coverage Ratio (FCC) Due to:
    - Higher Purchased Power Costs
    - Winter Storm Uri Costs
    - High Transfers from SUA to the City's General Fund
    - Lack of Base Rate Increases from 2019 to 2022
  - May Result in a Downgraded Rating
  - Higher Interest Costs on Future Debt

# Electric Cost of Service & Rate Study



**M VEDDER CONSULTING**

Electric COS & Rate Study Results Presentation—September 25, 2023  
Stillwater Utilities Authority Electric Department—Stillwater, OK

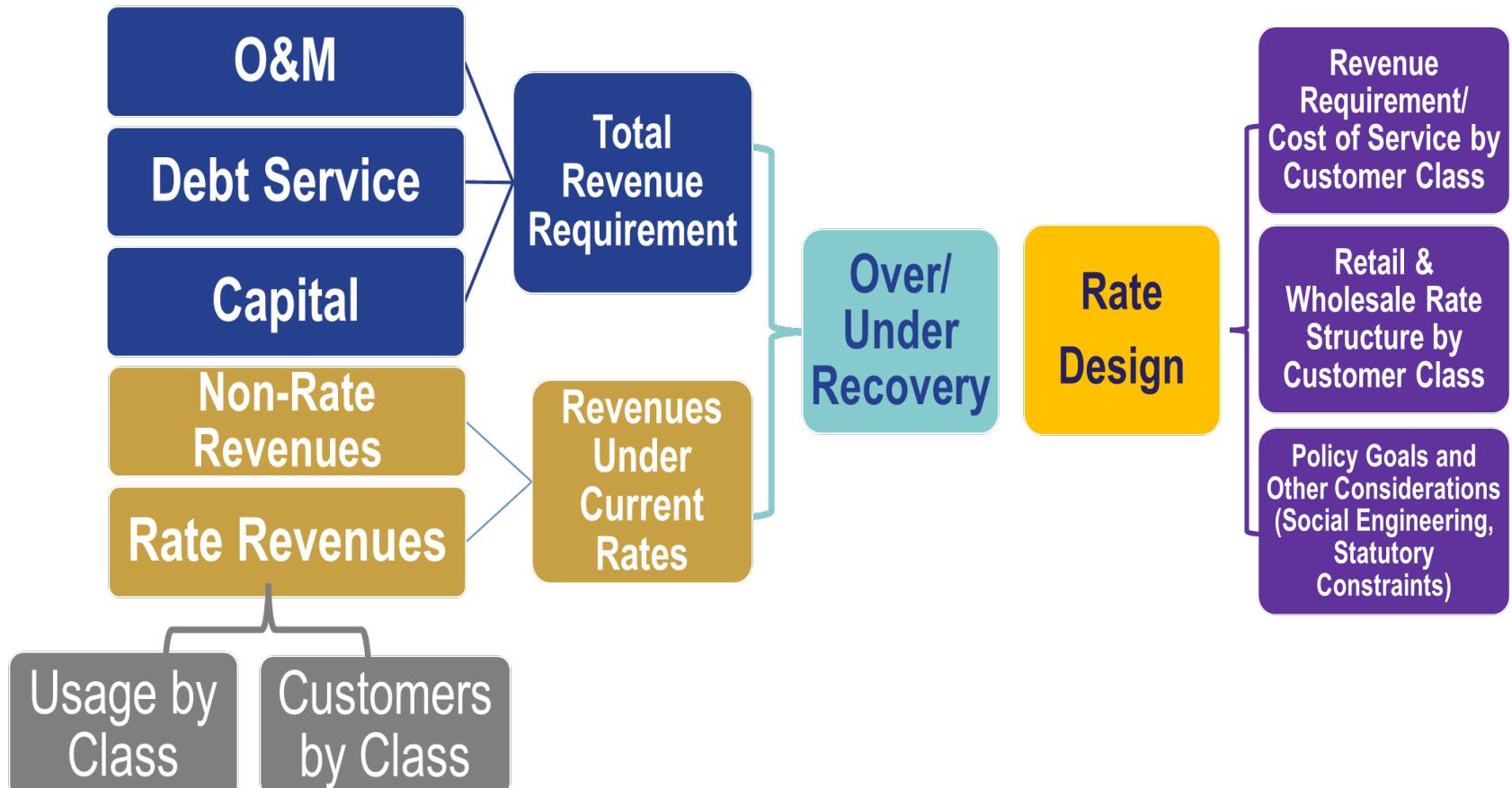
# Study Overview

**Step 1**  
Establish Revenue  
Requirement

**Step 2**  
Assign Costs

- Functionally Unbundle
- Classify
- Allocate to Customer Classes

**Step 3**  
Design Rates



# Methodology





- Test Year is Basis for Setting Rates
- Adjustments Meant to Capture Events Over Planning Horizon
  - Customer Make Up
  - Costs
  - Economic Conditions
  - Energy Usage
  - Markets

# Test Year

# Revenue Requirement

Description	Proposed			Revenue
	Budget	FY 2024	Adjustments	Requirement
	(\$000)	(\$000)		FY 2025
<b>Operating Expenses</b>				
Cost of Power	\$ 32,000	\$ 725	\$	32,725
Natural Gas	4,950	(417)		4,533
Engineering & Admin	3,747	227		3,974
O&M	10,201	903		11,104
Other	1,531	41		1,573
<b>TOTAL</b>	<b>\$ 52,430</b>	<b>\$ 1,480</b>	<b>\$</b>	<b>53,910</b>
<b>Other Revenue Requirements</b>				
Transfer to General Fund	\$ 16,257	\$ 993	\$	17,250
Transfer to RSF	4,000	1,000		5,000
Transfer to Replenish RSF	-	-		-
<b>TOTAL</b>	<b>\$ 20,257</b>	<b>\$ 1,993</b>	<b>\$</b>	<b>22,250</b>
<b>Total Expenditures</b>	<b>\$ 72,687</b>	<b>\$ 3,473</b>	<b>\$</b>	<b>76,160</b>
<b>Less Transfers and Other Revenue</b>				
Other Non Rate Revenue	\$ 713	\$ 114	\$	827
GRDA Capacity & Energy	4,115	402		4,517
Sales Tax	9,700	-		9,700
<b>TOTAL</b>	<b>\$ 14,528</b>	<b>\$ 516</b>	<b>\$</b>	<b>15,044</b>
<b>Net Revenue Requirement</b>	<b>\$ 58,159</b>	<b>\$ 2,957</b>	<b>\$</b>	<b>61,116</b>

Description	Proposed	Test Year	
	Budget	Revenue	Requirement
	FY 2024	Adjustments	FY 2025
	(\$000)	(\$000)	(\$000)
<b>Net Revenue Requirement</b>	\$ 58,159	\$ 2,957	\$ 61,116
<b>Projected Revenue From Sales</b>			
Existing Base Rate Revenues	\$ 48,000	\$ (128)	\$ 47,872
PCA Revenues	10,000	365	10,365
Other Revenue	-	-	-
<b>TOTAL REVENUES FROM SALES</b>	<u>\$ 58,000</u>	<u>\$ 238</u>	<u>\$ 58,238</u>
<b>Revenue Surplus or (Deficiency)</b>	<u>\$ (159)</u>	<u>\$ (2,719)</u>	<u>\$ (2,878)</u>
			-4.9%

## Revenues at Current Rates v. TY Revenue Requirement

Description	FY 2025	FY 2026	FY 2027	FY 2028	FY 2029
<b>Net Revenue Requirement</b>	<b>\$ 61,116</b>	<b>\$ 61,999</b>	<b>\$ 62,859</b>	<b>\$ 63,725</b>	<b>\$ 64,763</b>
<b>Projected Revenue From Sales</b>					
Existing Base Rate Revenues	\$ 47,872	\$ 48,515	\$ 49,102	\$ 49,660	\$ 50,232
PCA Revenues	10,365	9,910	9,458	8,968	8,651
Other Revenue	-	-	-	-	-
<b>TOTAL REVENUES FROM SALES</b>	<b>\$ 58,238</b>	<b>\$ 58,425</b>	<b>\$ 58,560</b>	<b>\$ 58,629</b>	<b>\$ 58,883</b>
<b>Revenue Surplus or (Deficiency)</b>	<b>\$ (2,878)</b>	<b>\$ (3,574)</b>	<b>\$ (4,299)</b>	<b>\$ (5,097)</b>	<b>\$ (5,880)</b>
	-4.9%	-6.1%	-7.3%	-8.7%	-10.0%
Cumulative Loss of (\$21,728)					

# Revenues at Current Rates v. TY Revenue Requirement

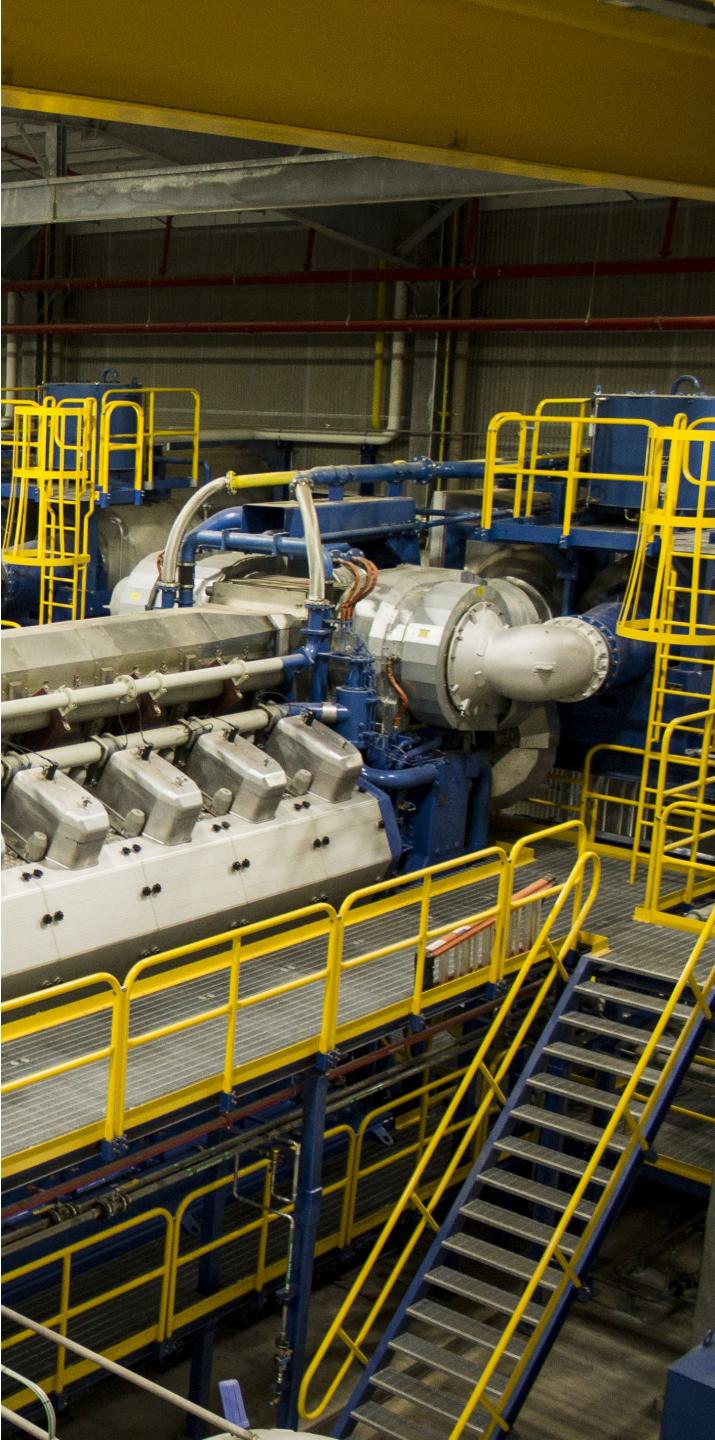
# What is the Path Forward?

- Increase Fixed Charges to Align with Cost of Service (COS)
- Eliminate Declining Block Rate Billing Structures
- Eliminate Seasonal Demand Charge Differentials
- Align Commercial (General Service) Class with Peers & COS
- Implement New Rates January 1, 2024

Description	FY 2025	FY 2026	FY 2027	FY 2028	FY 2029
<b>Net Revenue Requirement</b>	<b>\$61,638</b>	<b>\$62,161</b>	<b>\$62,859</b>	<b>\$63,725</b>	<b>\$64,763</b>
<b>Projected Revenue From Sales</b>					
Existing Base Rate Revenues	\$51,273	\$52,251	\$53,308	\$54,493	\$55,877
PCA Revenues	10,365	9,910	9,458	8,968	8,651
Other Revenue	<u>-</u>	<u>-</u>	<u>93</u>	<u>264</u>	<u>236</u>
<b>TOTAL REVENUES FROM SALES</b>	<b>\$61,638</b>	<b>\$62,161</b>	<b>\$62,859</b>	<b>\$63,725</b>	<b>\$64,763</b>
<b>Revenue Surplus or (Deficiency)</b>	<b>\$ -</b>				
	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>

# Revenues at Future Rates v. TY Revenue Requirement

# Rate Design



# Can a Municipal Utility Charge its Customers Whatever it Wants?

- Rules for Public Utility Price Setting
  - Cost of Service (COS) Plus
  - A Reasonable Return

Bonbright, James C.,  
Principles of Public Utility  
Rates. New York:  
Columbia University Press,  
1961

*“Hence, to a substantial extent, sound ratemaking policy is a policy of reasonable compromise among partly conflicting objectives.”*

*- James C. Bonbright,  
Principles of Public Utility  
Rates, 1961*

# Bonbright's Principles of Public Utility Rates

1. Practical
2. Uncontroversial as to Interpretation
3. Effective in Meeting Revenue Requirements
4. Stable from a Revenue Perspective
5. Stable from a Rate Perspective
6. Fairness Among Customer Classes
7. Avoidance of Undue Discrimination
8. Efficient Economically
  - Discouraging Wasteful Use of Services
  - Promoting Optimal Offerings of Services

**Revenue Requirements  
Low Rates  
Predictability**

**Equity & Fairness  
Behavior Modification  
Ability & Willingness to Pay**

**Competitiveness  
Environment  
Regulations**

**Simplicity  
Understandability  
Accuracy**

# Rate Design Trade Offs

Service Class	Production (\$000)		Distribution (\$000)		Customer (\$000)		Total Cost of Service (\$000)
	Fixed	Variable	Fixed		Fixed		
Residential	\$ 11,446	\$ 10,656	\$ 5,235		\$ 5,889	\$ 33,227	54%
Commercial	1,548	2,806	708		704	5,765	9%
Power	7,239	7,487	2,509		239	17,474	29%
Industrial	1,049	1,483	392		3	2,928	5%
Un-Billed & Other	662	841	218		1	1,722	3%
TOTAL COS	\$21,944	\$23,273	\$ 9,063		\$ 6,837	\$61,116	100%

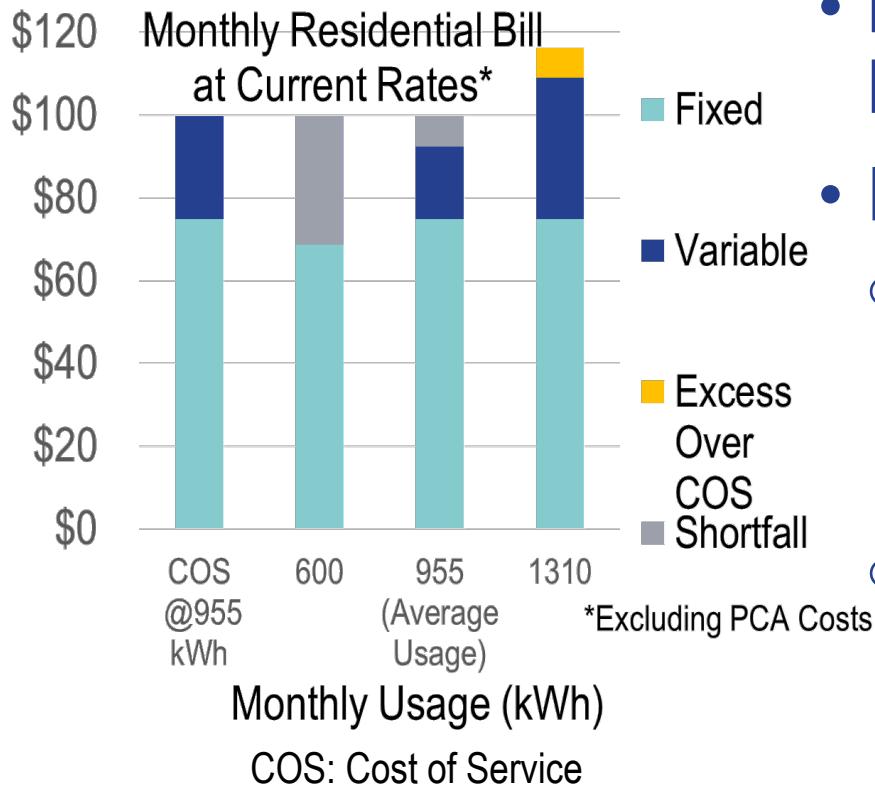
# Test Year Cost of Service by Customer Class

Service Class	Test Year			(\$000)
	Revenues at Current Rates	Total Cost of Service		
Residential	\$ 30,121	\$ 33,227		-9%
Commercial	8,247	5,765		43%
Power	17,053	17,474		-2%
Industrial	2,812	2,928		-4%
Un-Billed & Other	-	1,722		-100%
TOTAL COS	\$ 58,232	\$ 61,116		-5%

## Test Year Cost of Service v Revenues by Customer Class

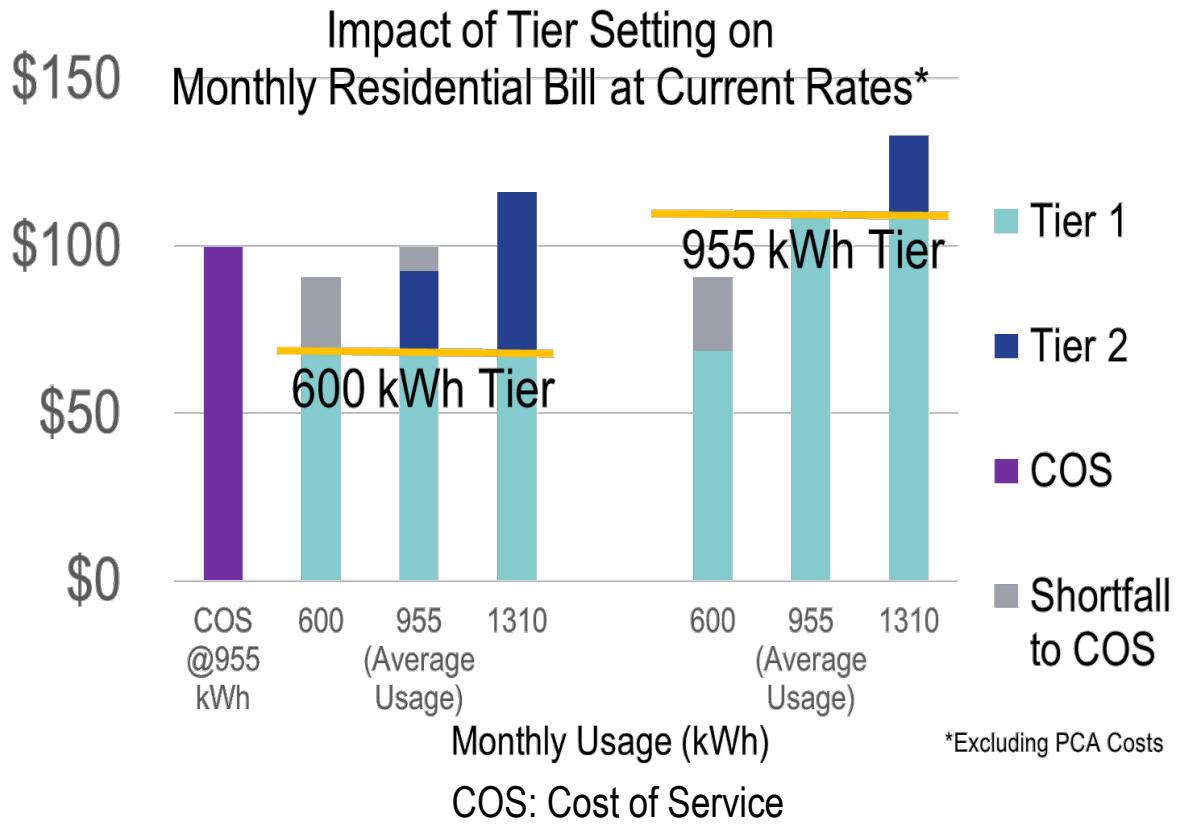
# Rate Design Recommendations

- Increase Fixed Charges to Align with Cost of Service (COS)
- Eliminate Declining Block Rate Billing Structure
- Eliminate Seasonal Demand Charge Differential
- Align Commercial (General Service) Class with Peers & COS
- Implement New Rates January 1, 2024



- Eliminate Declining Rate Billing Structures
- Residential Rates
  - Tier Level Too Low (600 kWh)
    - Average Usage is 955 kWh
    - 45% to 70% of Customers in Tier on Given Month (2022 Data)
  - Inconsistent with Sustainability Goals
    - Encourages Excess Use
    - Inclining Block aka “Conservation Rates” are Now Preferred
  - Rate is Below Cost
    - Subsidizes High Usage
  - Removal Reduces Level of Rate Increase Needed

# Rate Design Recommendations



# Rate Design Recommendations

- Eliminate Residential Declining Rate Billing Structure
  - Tiers are Out of Sync With Load Characteristics
  - Currently Set Well Below Average Usage
- Eliminate General Service Declining Rate Billing Structure

- Eliminate Seasonal Demand Differential
  - Not Based on Cost of Services (COS)
  - May be Impacting Competitiveness
  - Aligns with Goal of Increasing Fixed Cost Recovery
    - Lower Winter Rate is Well Below COS

# Rate Design Recommendations

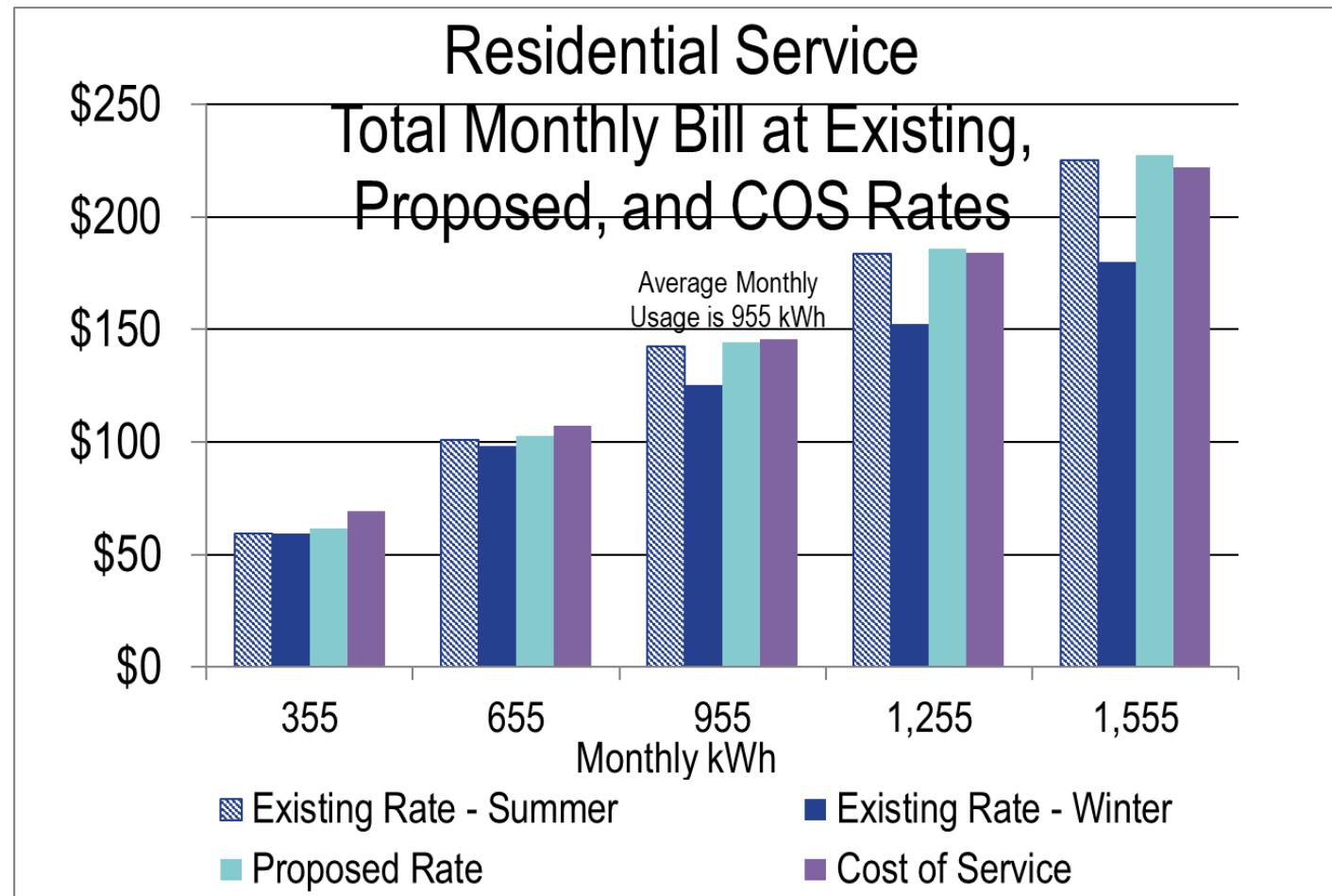
# Proposed Rates



Rate	Unit	Existing Rates	COS Rate	Change	Proposed Rates	Change
<b>Residential Service</b>						
Customer Charge	(\$/month)	\$ 10.39	\$ 24.00	\$ 13.61	\$ 12.28	\$ 1.89
Summer (May 1 to September 30)	(\$/kWh)	0.11446	0.10390	(0.0106)	0.11463	0.00017
Winter (October 1 to April 30)						
0 to 600 kWh per Month	(\$/kWh)	0.11446	0.10390	(0.0106)	0.11463	0.00017
> 600 kWh per Month	(\$/kWh)	0.06693	0.10390	0.0370	0.11463	0.04770

- Implement New Rates on January 1, 2024
- COS: Cost of Service

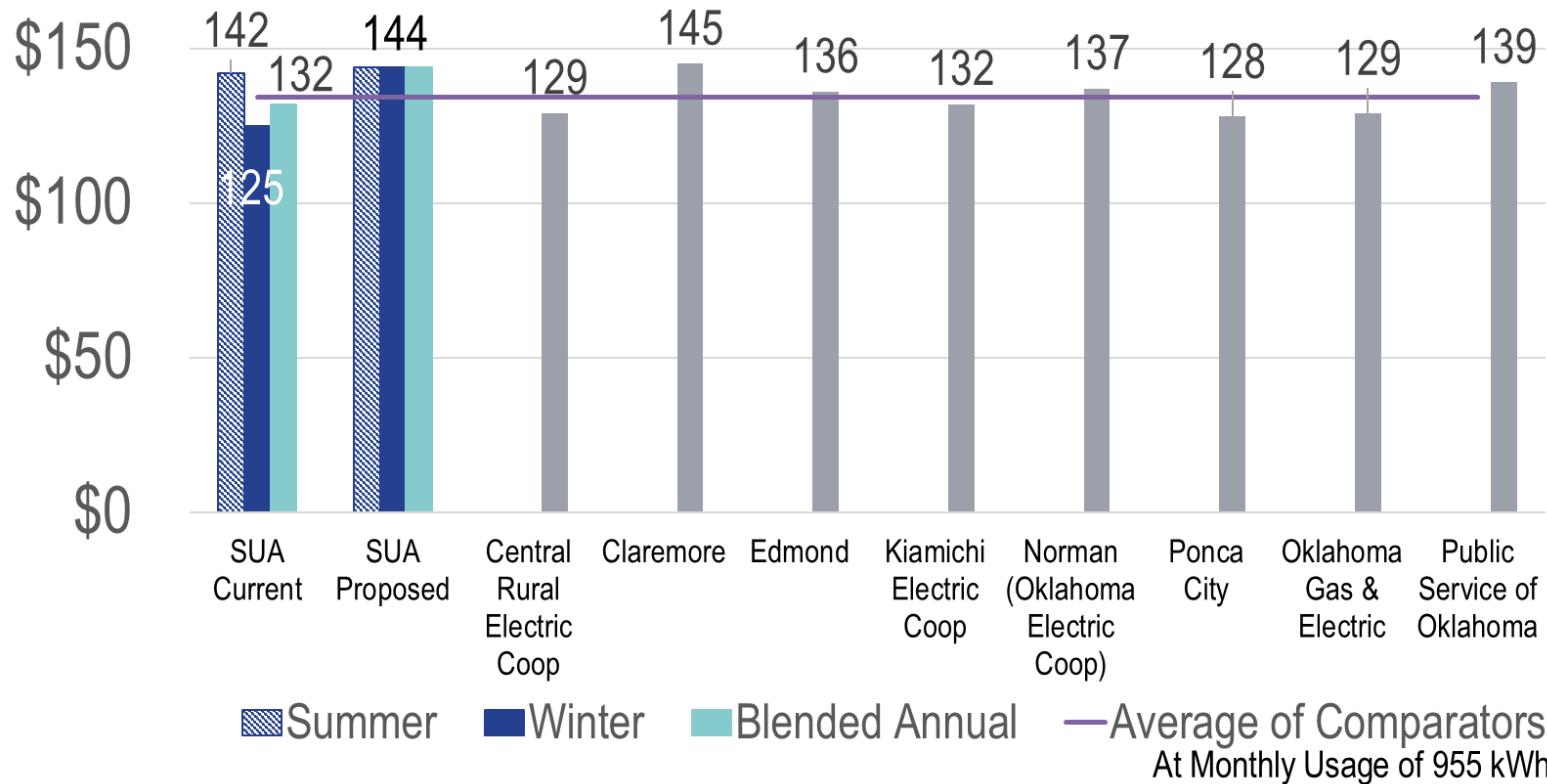
# Results



# Results

- Implement New Rates on January 1, 2024
- COS: Cost of Service

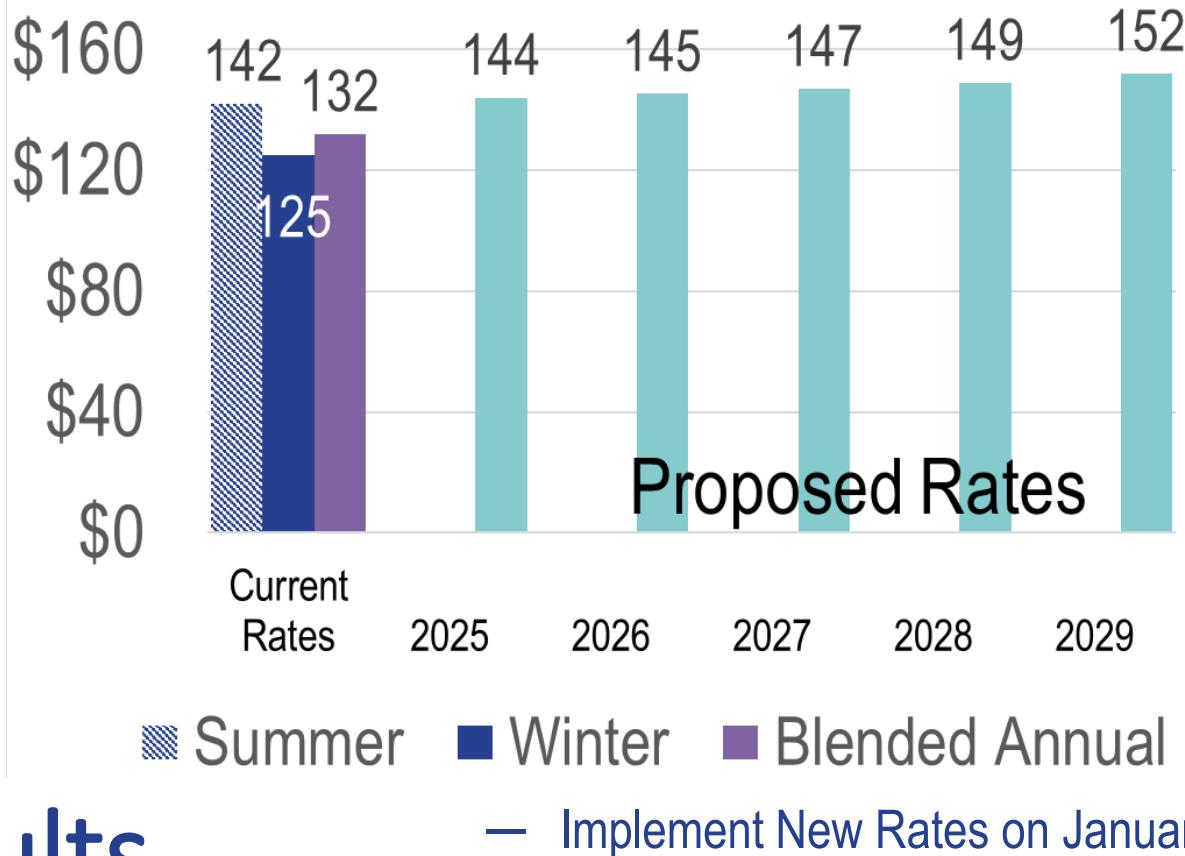
## Residential Service Average Monthly Bill



- Based on Publicly Available Data
- Includes Production Cost Adjustments

# Results

## Proposed SUA Rate Path FY25 to FY29 Residential Service Average Monthly Bill

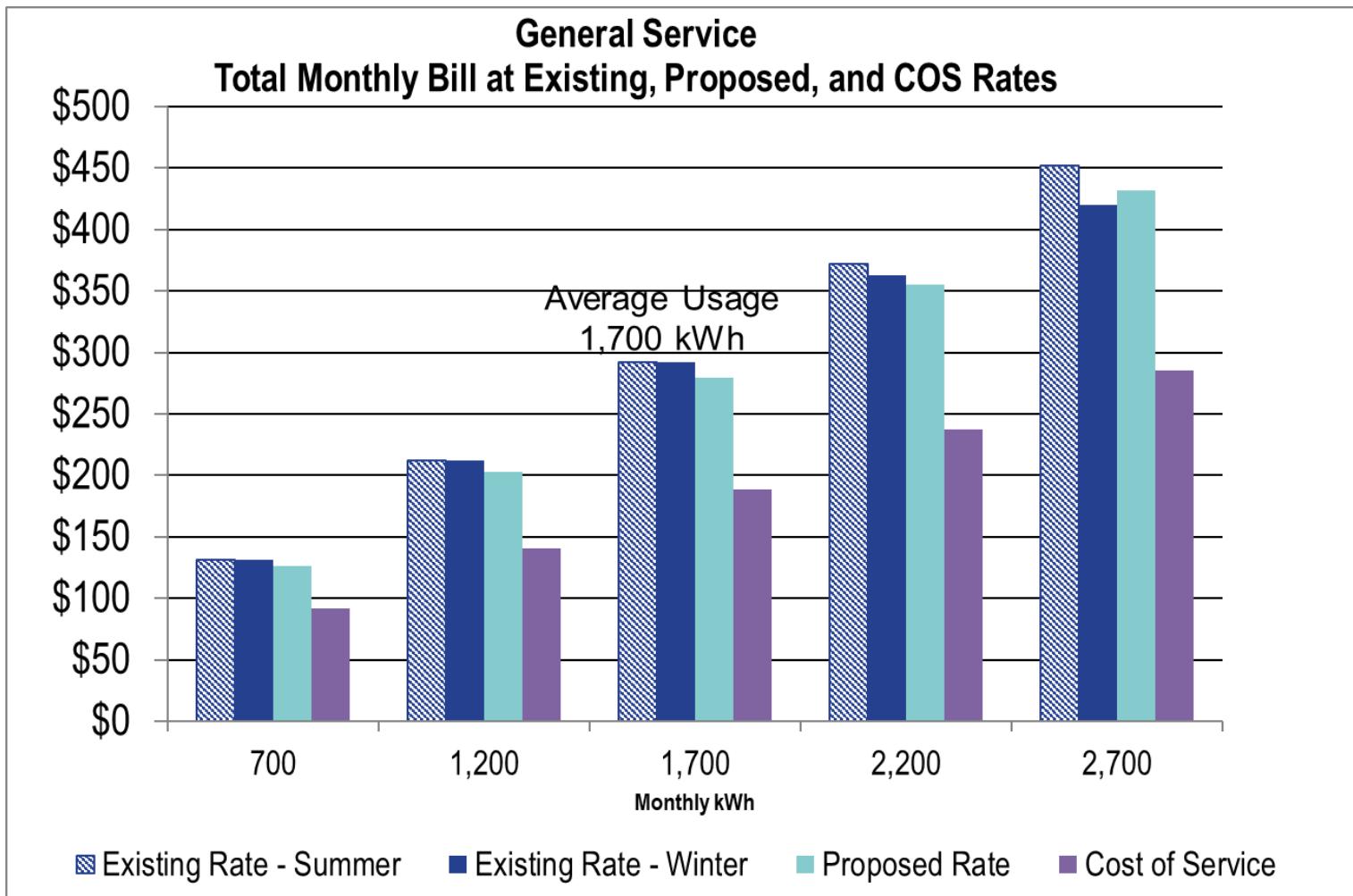


# Results

Rate	Unit	Existing Rates	COS Rate	Change	Proposed Rates	Change
<b>Commercial</b>						
Customer Charge	(\$/month)	\$ 19.14	\$ 24.00	\$ 4.86	\$ 19.33	\$ 0.19
Summer (May 1 to September 30)	(\$/kWh)	0.13679	0.07333	(0.06346)	0.12910	(0.00769)
Winter (October 1 to April 30)						
0 to 2000 kWh per Month	(\$/kWh)	0.13679	0.07333	(0.06346)	0.12910	(0.00769)
> 2000 kWh per Month	(\$/kWh)	0.09037	0.07333	(0.01704)	0.12910	0.03873

- Implement New Rates on January 1, 2024
- COS: Cost of Service

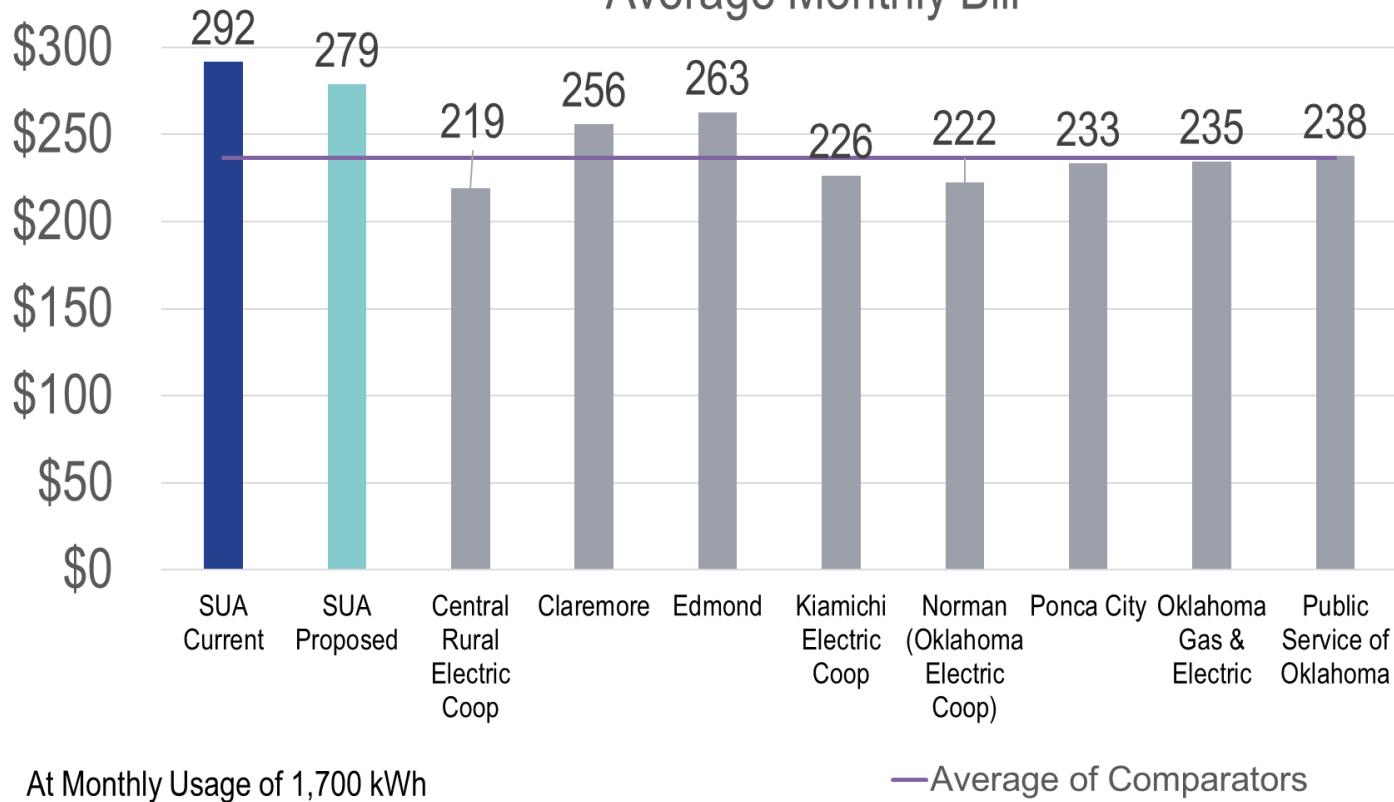
# Results



# Results

- Implement New Rates on January 1, 2024
- COS: Cost of Service

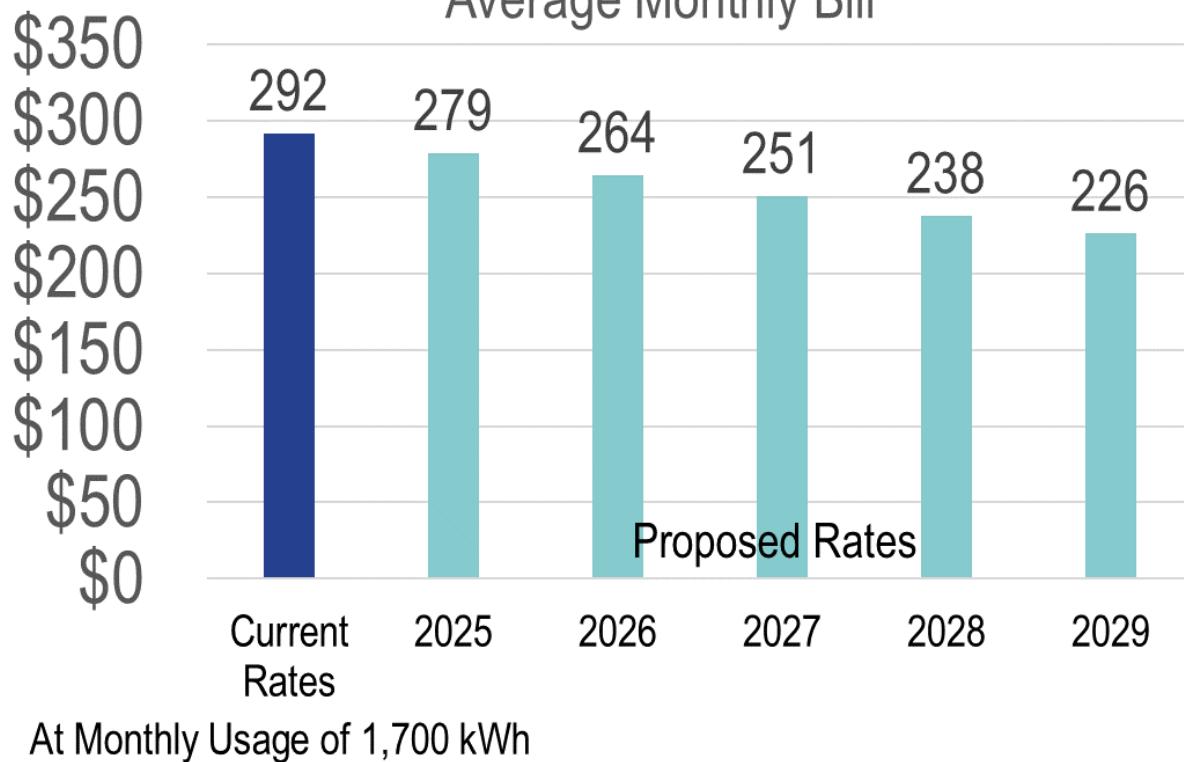
## General Service Average Monthly Bill



# Results

— Implement New Rates on January 1, 2024

## Proposed SUA Rate Path FY25 to FY29 General Service Average Monthly Bill



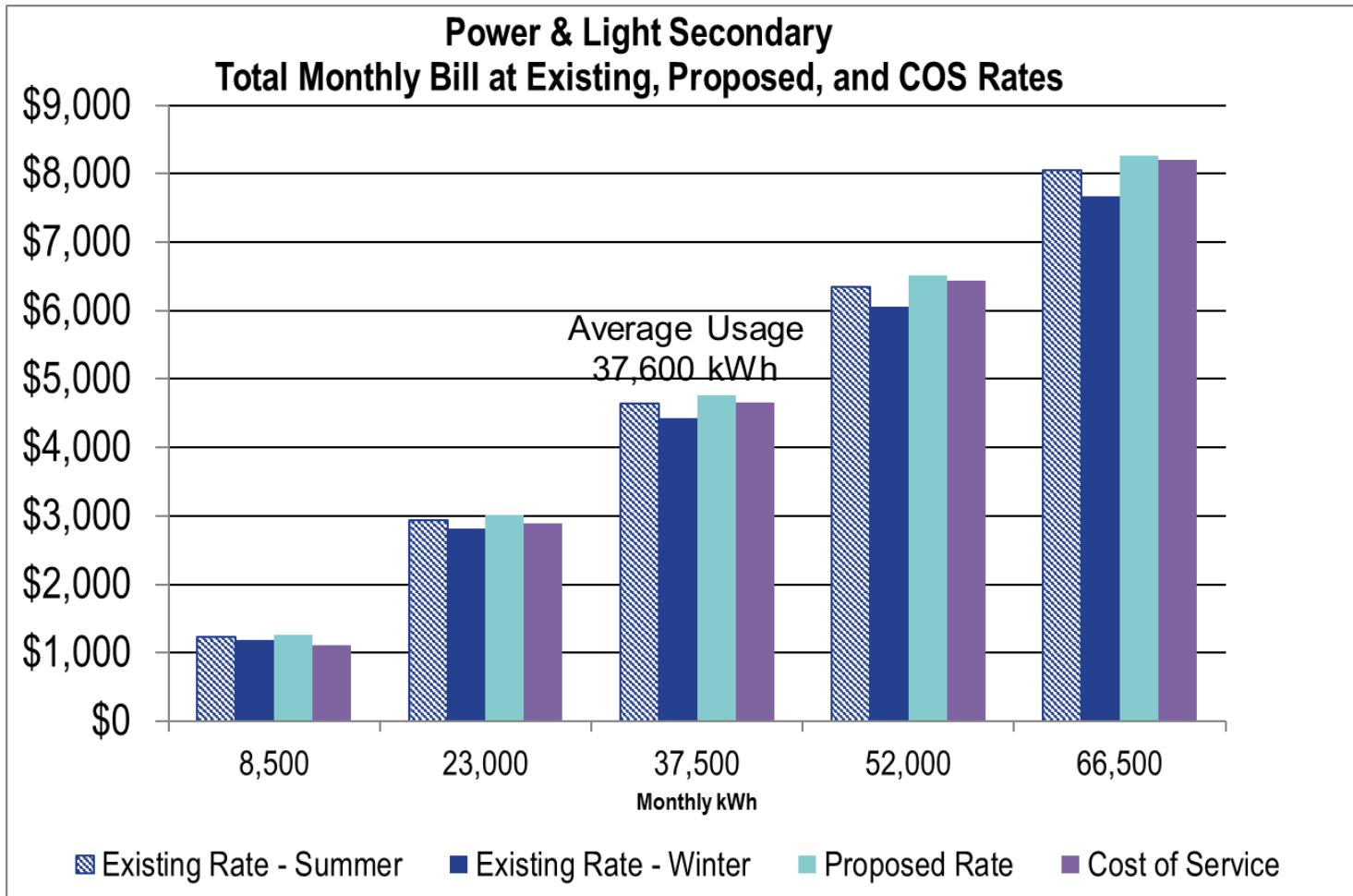
# Results

- Implement New Rates on January 1, 2024

Rate	Unit	Existing Rates	COS Rate	Change	Proposed Rates	Change
<b>Power and Light Secondary</b>						
Customer Charge	(\$/month)	\$ 240.70	\$ 72.00	\$(168.70)	\$ 243.11	\$ 2.41
Energy	(\$/kWh)	0.05866	0.02855	(0.03011)	0.05573	(0.00293)
Summer Demand	(\$/kW Mo	\$ 12.06	\$ 24.16	\$ 12.10	\$ 14.20	\$ 2.14
Winter Demand	(\$/kW Mo	\$ 10.11	\$ 24.16	\$ 14.05	\$ 14.20	\$ 4.09

- Implement New Rates on January 1, 2024
- COS: Cost of Service

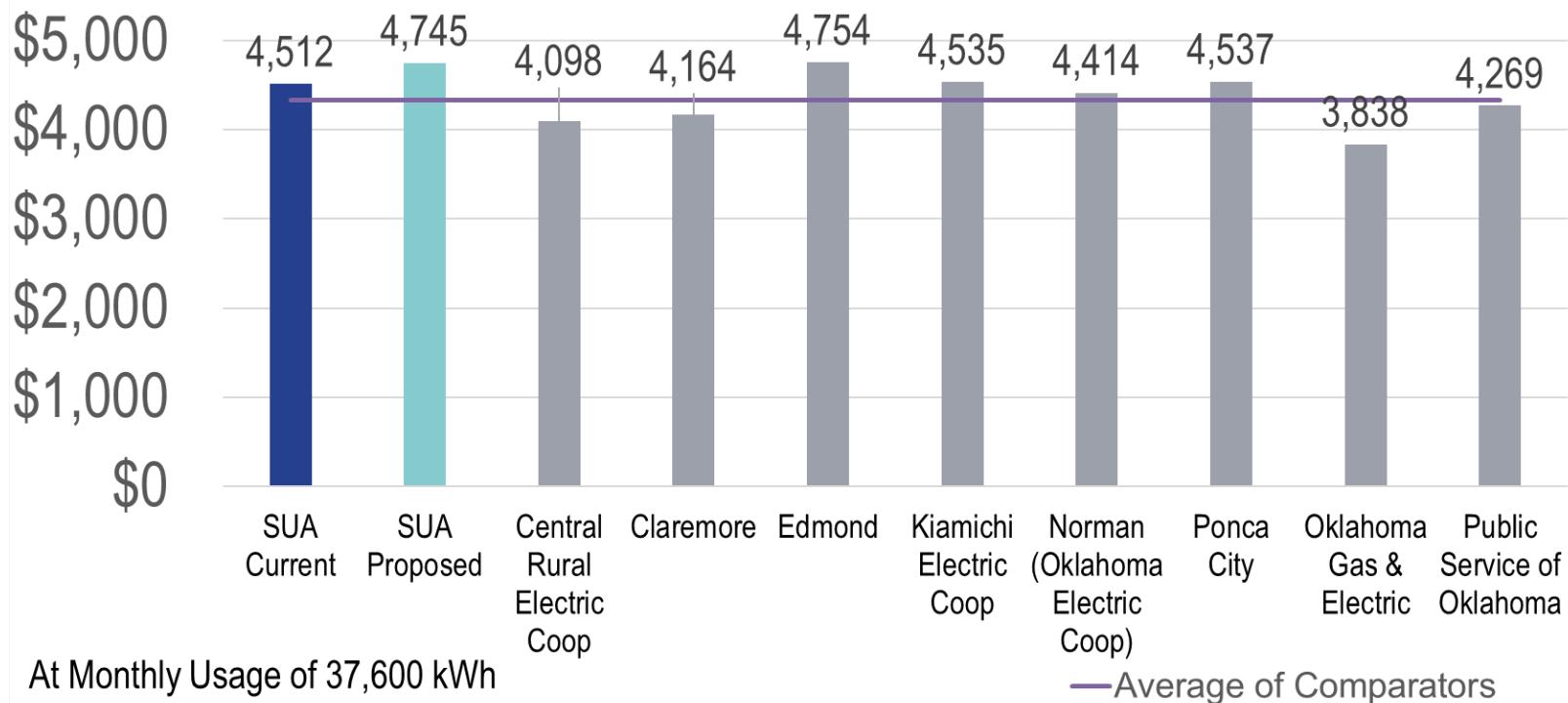
# Results



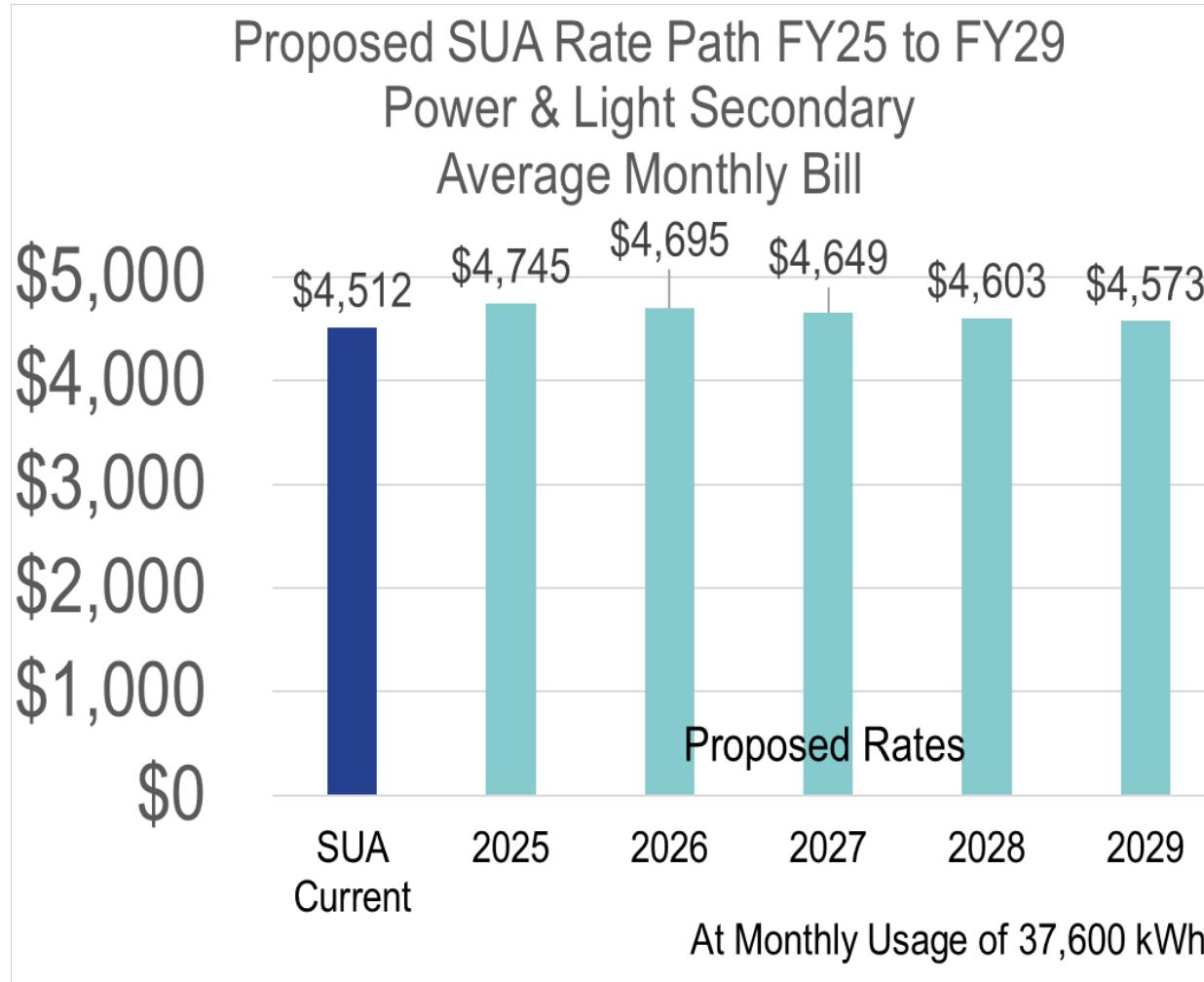
# Results

- Implement New Rates on January 1, 2024
- COS: Cost of Service

## Power & Light Secondary Average Monthly Bill



# Results



# Results

- Implement New Rates on January 1, 2024

# Recommendations



# Action is Needed

- Costs Have Increased Dramatically
  - \$3 M for Test Year Revenue Requirement
  - Average \$0.78 M Per Year FY 26-29
- Current Rate Revenues Are Not Sufficient
  - Fund Draws Have Been Used to Meet Operational Needs
  - 5-Year Deficit of \$22 M Forecast
- Rating Agency's Have Voiced Concerns

# Rate Design Recommendations

- Increase Fixed Charges to Align with Cost of Service (COS)
- Eliminate Declining Block Rate Billing Structure
- Eliminate Seasonal Demand Differential
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# Questions

