

The City of
Stillwater
OKLAHOMA



CITY OF STILLWATER
Adopted Budget: FY 2018/19
Operating & Capital Budgets

COWBOY SPIRIT

Stillwater is a forward-thinking city, proud of its past and alive with the youthful spirit and future-orientation of a university town and education community. Stillwater is a pioneering city with a vibrant downtown, healthy neighborhoods and a real commitment to education at all levels.

In order to keep moving forward, the City Council holds strategic planning sessions to evaluate and update our City's priorities. These priorities may slightly change from year to year, but they always aim to articulate the community's need for safe and livable neighborhoods; a sustainable and vibrant economy; efficient and responsive city services, utilities and infrastructure; and enhanced communications and community engagement.



MAYOR WILL JOYCE

mayor@stillwater.org

Elected to first term as mayor in April 2018. He previously served as councilor for Seat 1 from 2016-2018.

Term of Office: Four Years
Seat 5



VICE MAYOR PAT DARLINGTON

councilordarlington@stillwater.org

Elected to second term in January 2017
Term of Office: Four Years
Seat 4



COUNCILOR JOHN WEDLAKE

councilorwedlake@stillwater.org

Elected to first term in January 2017
Term of Office: Three Years
Seat 3



COUNCILOR ALANE ZANNOTTI

councilorzannotti@stillwater.org

Elected to second term in December 2015
Term of Office: Three Years
Seat 2



COUNCILOR AMY DZIAŁOWSKI

councilordzialowski@stillwater.org

Appointed June 2018
Term of Office: One Year
Seat 1

*The City of Stillwater maintains a website to provide information and assistance to the community at large.
We are at <http://stillwater.org>.*

STRATEGIC PLAN

for 2018-2022

Adopted by Stillwater City Council February 12, 2018

Strategic Priority #1

» EFFECTIVE SERVICES & ACCOUNTABLE GOVERNMENT

Purpose: To provide effective services and accountable government for all citizens by practicing fiscal responsibility, transparency and outstanding customer service.

Strategic Priority #2

» INSPIRED MANAGEMENT

Purpose: To demonstrate leadership, management and planning skills that focus on results needed to create a better community.

Strategic Priority #3

» SAFE COMMUNITY

Purpose: To identify effective services that enhance relationships, responsiveness and quality customer service to promote a safe and secure community.

Strategic Priority #4

» PLACE & MOBILITY

Purpose: To develop a strong sense of place that recognizes the interconnectedness of people, buildings and public systems (such as transportation, utilities and parks) that best serve the needs of the public.

Strategic Priority #5

» QUALITY OF LIFE

Purpose: To develop partnerships that create a high quality of life with equal access to services and amenities; strong and connected neighborhoods; and a healthy economy and business atmosphere that align with community values.

Strategic Priority #6

» CIVIC ENGAGEMENT

Purpose: To encourage participation and an understanding of government through outreach and inclusiveness initiatives that inspire trust and confidence in local government.

STILLWATER AT A GLANCE

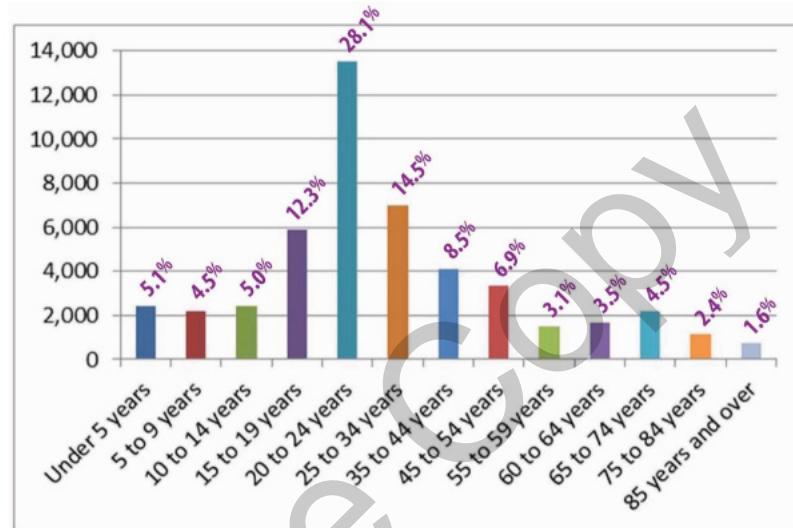
- Stillwater's total area is 28.4 square miles. Within 27.9 of that is land and 0.5 is water.
- The City is responsible for 5,000 acres of park land.
- The City is responsible for 447 lane miles of public roads, 136 miles of sidewalks, 28 bridges, and 30 miles of bike facilities within Stillwater.
- The City has approximately 504 miles of water mains and 242 miles of wastewater collection mains.
- In calendar year 2016, the City issued 91 commercial permits; in calendar year 2017, the City issued 87.
- In calendar year 2016, the City issued 122 residential permits; in calendar year 2017, the City issued 93.
- Stillwater has an Insurance Services Office (ISO) public class rating of 2 on a scale of 1 to 10 with the smaller number providing greater insurance savings.
- General Obligation Bonding Rate is AA- from Standards & Poors.

Demographics

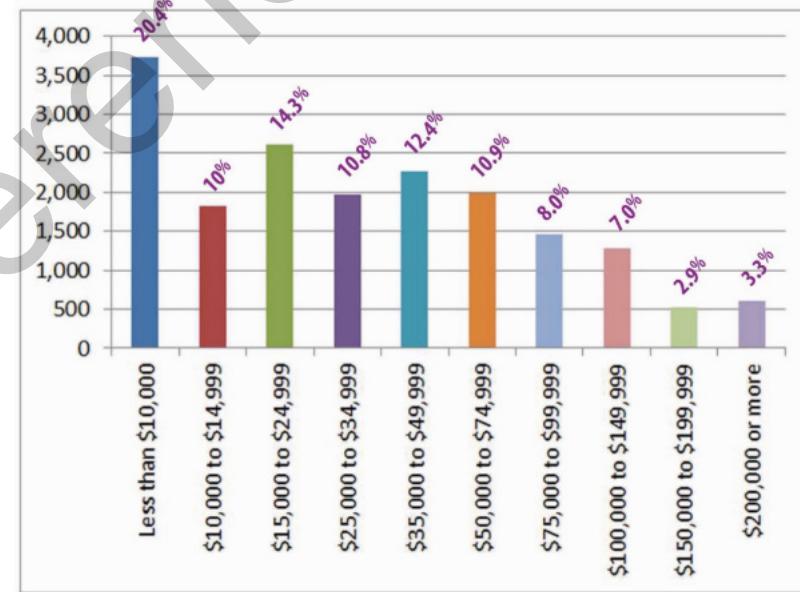
Source: U.S. Census Bureau.

Population (2016)

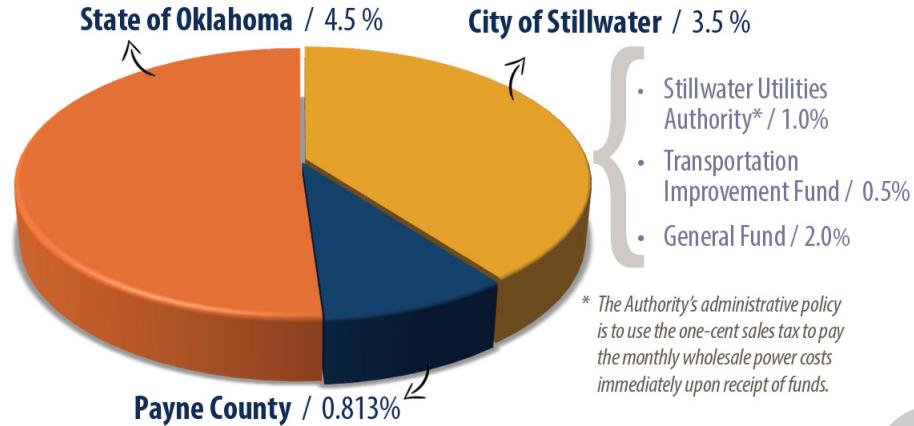
Total: 48,104 | Age Distribution



Household Income (2016)



STILLWATER SALES TAX RATE



TOTAL RETAIL TAX / 8.813%

CITY OF STILLWATER, OKLAHOMA Principal Employers (1)

| Employer | Employees |
|---------------------------------|-----------|
| Oklahoma State University | 6,007 |
| Stillwater Medical Center | 1,031 |
| Stillwater Public Schools | 779 |
| City of Stillwater | 585 |
| Wal-Mart | 391 |
| OK State Dept. of Career Tech | 222 |
| ASCO Aerospace USA | 186 |
| Stillwater Designs/Kicker Audio | 180 |
| National Standard | 165 |
| OnCue Marketing | 152 |
| Stan Clark Companies | 128 |
| Bank SNB | 122 |
| Frontier Electronics | 123 |
| Meridian Technology Center | 129 |
| Armstrong World Industries | 107 |

(1) Sources: Human Resource departments of various local employers.

CITY OF STILLWATER, OKLAHOMA

Demographic & Economic Statistics Last Ten Fiscal Years

| Fiscal Year | Population (1) | Personal Income (in thousands of dollars) (2) | Per Capita Personal Income | Median Age (3) | EDUCATION LEVEL IN YEARS OF SCHOOLING (3) | | K-12 School Enrollment (4) | Post-Secondary Enrollment (4) | Unemployment Rate (5) |
|-------------|----------------|--|----------------------------|----------------|--|---|----------------------------|-------------------------------|-----------------------|
| | | | | | Percentage High School Graduate or Higher | Percentage of Bachelor's Degree or Higher | | | |
| 2008 | 46,976 | \$2,306,093 | \$29,290 | | | | 5,489 | 23,564 | 4.3% |
| 2009 | 47,653 | 2,314,505 | 29,030 | | | | 5,596 | 23,719 | 6.3% |
| 2010 | 45,688 | 2,402,414 | 31,021 | 23.9 | 92.5% | 46.6% | 5,780 | 24,018 | 5.8% |
| 2011 | 46,048 | 2,523,379 | 32,356 | 24.1 | 93.3% | 47.0% | 5,960 | 24,622 | 5.9% |
| 2012 | 46,560 | 2,836,935 | 36,186 | 23.7 | 93.4% | 49.0% | 6,061 | 25,623 | 5.1% |
| 2013 | 47,186 | 2,878,256 | 37,146 | 23.7 | 94.0% | 48.7% | 6,147 | 26,312 | 5.5% |
| 2014 | 48,406 | 2,991,209 | 38,028 | 23.7 | 94.5% | 48.5% | 6,212 | 27,974 | 4.8% |
| 2015 | 48,967 | 2,912,363 | 36,757 | 23.7 | 95.2% | 48.7% | 6,285 | 28,030 | 4.2% |
| 2016 | 49,504 | ** | ** | ** | ** | ** | 6,137 | 27,842 | 4.2% |
| 2017 | ** | ** | ** | ** | ** | ** | 6,742 | 27,590 | 4.5% |

** Data not available at time of publication

(1) Population estimates provided by the City of Stillwater Department of Community Development and the U.S. Census Bureau.

2007 population estimate reflects the acceptance of the City's estimate challenge by the U.S. Census Bureau.

(2) Personal income estimates and Per Capita Personal Income provided by U.S. Department of Commerce.

(3) Median Age and educational attainment provided by U.S. Census Bureau.

Education attainment refers to those persons 25 years or older.

(4) Enrollment figures are for the Fall Semester immediately following the fiscal year indicated and include Pre-k full-time students.

Post-secondary enrollment includes enrollment at Oklahoma State University-Stillwater, Northern Oklahoma College-Stillwater, and full/half-time students at Meridian Technology Center.

(5) Unemployment rate provided by Bureau of Labor Statistics and is for Payne County.

CITY GOVERNMENT

The City of Stillwater operates under a council-manager system. In this form of government, an elected city council is responsible for setting policy, passing ordinances and approving the City's budget. The mayor chairs meetings, authenticates documents and serves as the ceremonial head of the city. Council appoints the city manager, the city attorney and the municipal judge. As a resident, you are encouraged to be an active participant in local government.

WHY DOES THE CITY PREPARE A BUDGET?

A budget serves many purposes, which are listed as follows:

- Provides a flexible working plan for operating the City in the coming year.
- Converts the City's long- and short-term plans and policies into services and programs.
- Establishes the amount of revenue expected to be available, which sets limitations on the amount of expenditures that can be supported.
- Establishes the costs of providing services and programs.
- Sets priorities to determine how the resources will be allocated among the services and programs our citizens expect and need.
- Provides a benchmark to which actual revenues and expenses can be compared.
- To comply with the Oklahoma Municipal Budget Act, 11 O.S. 17-201.

You are a part of this process. The City encourages comment and participation of residents. Public hearing(s) are held in March-May concerning the proposed budget for the next year. Contact the City Manager's Office or visit the website for the specific times of these meetings.



POSITIONS & SERVICES

Partial List of City Services

- Police
- Fire
- Municipal Court
- Emergency Management
- Code Enforcement
- Parks and Recreation
- Public Library
- Golf Course
- Community Center
- Airport
- Street Maintenance
- Development Services
- Environmental Programs
- Water & Wastewater Utilities
- Electric Utility
- Waste Management

THE CITY'S WORKFORCE

City of Stillwater employees provide services to more than 47,000 residents over 28 square miles. The FY 2019 budget includes a total of 558.5 full-time and full-time equivalent positions. Full-time employees have provided an average of 11.2 years of service to residents, business and visitors.

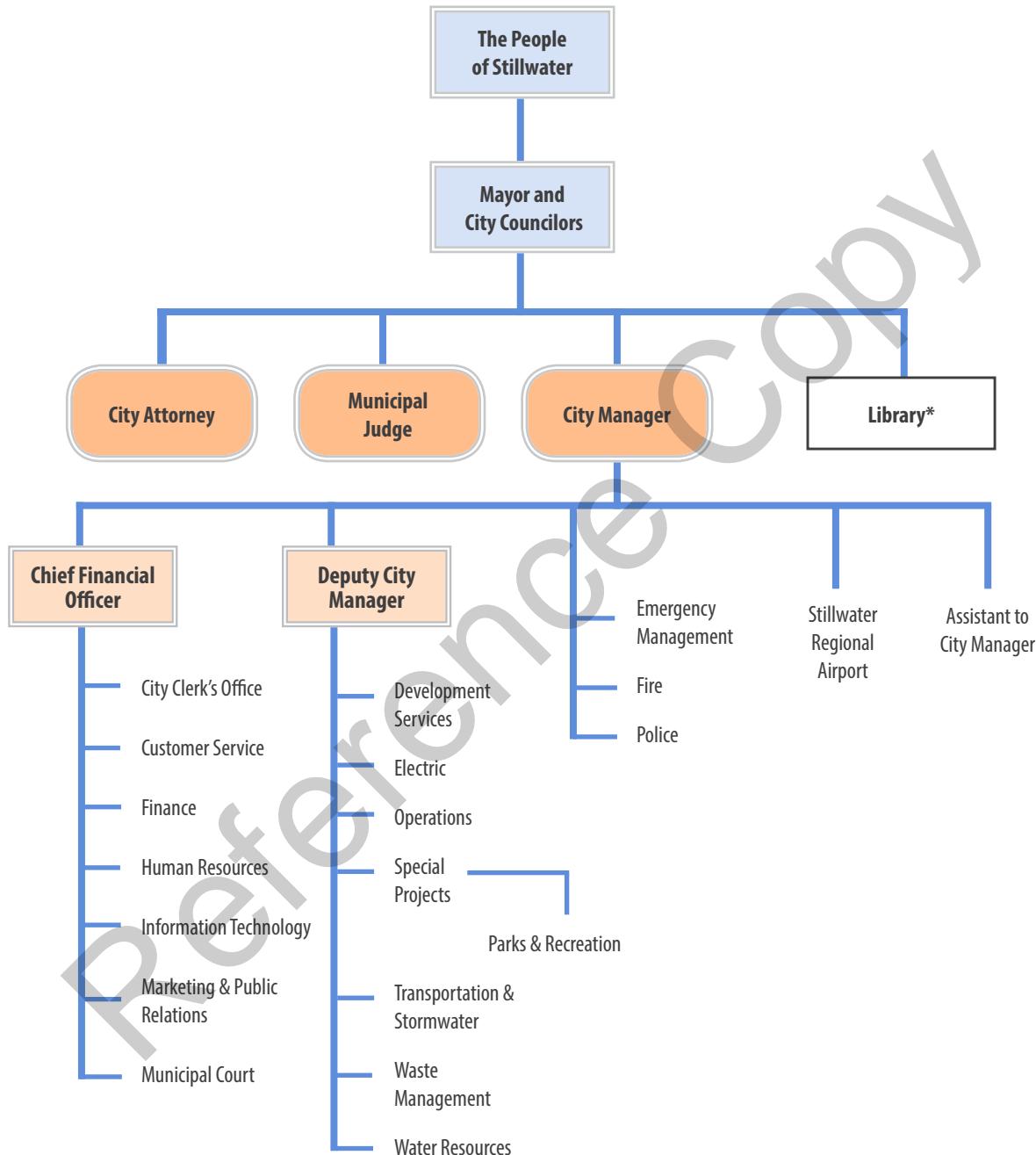
The chart below represents employees by work areas. Management and Support employees are employees working in areas such as Human Resources, Information Technology, Finance and other areas.

PROPOSED FULL-TIME EQUIVALENTS BY WORK AREA

| | POSITIONS | (FTES) |
|------------------------|---------------|----------------|
| Management and Support | 74.00 | 13.25% |
| Development Services | 11.00 | 1.97% |
| Transportation | 7.00 | 1.25% |
| Operations | 43.00 | 7.70% |
| Recreation and Culture | 37.00 | 6.62% |
| Police | 125.00 | 22.38% |
| Fire | 79.00 | 14.15% |
| Airport | 11.50 | 2.06% |
| Fleet | 13.00 | 2.33% |
| Electric | 64.50 | 11.55% |
| Water | 42.50 | 7.61% |
| Wastewater | 24.00 | 4.30% |
| Waste Management | 27.00 | 4.83% |
| TOTAL | 558.50 | 100.00% |

CITY ADMINISTRATION ORGANIZATION CHART

As of May 2018



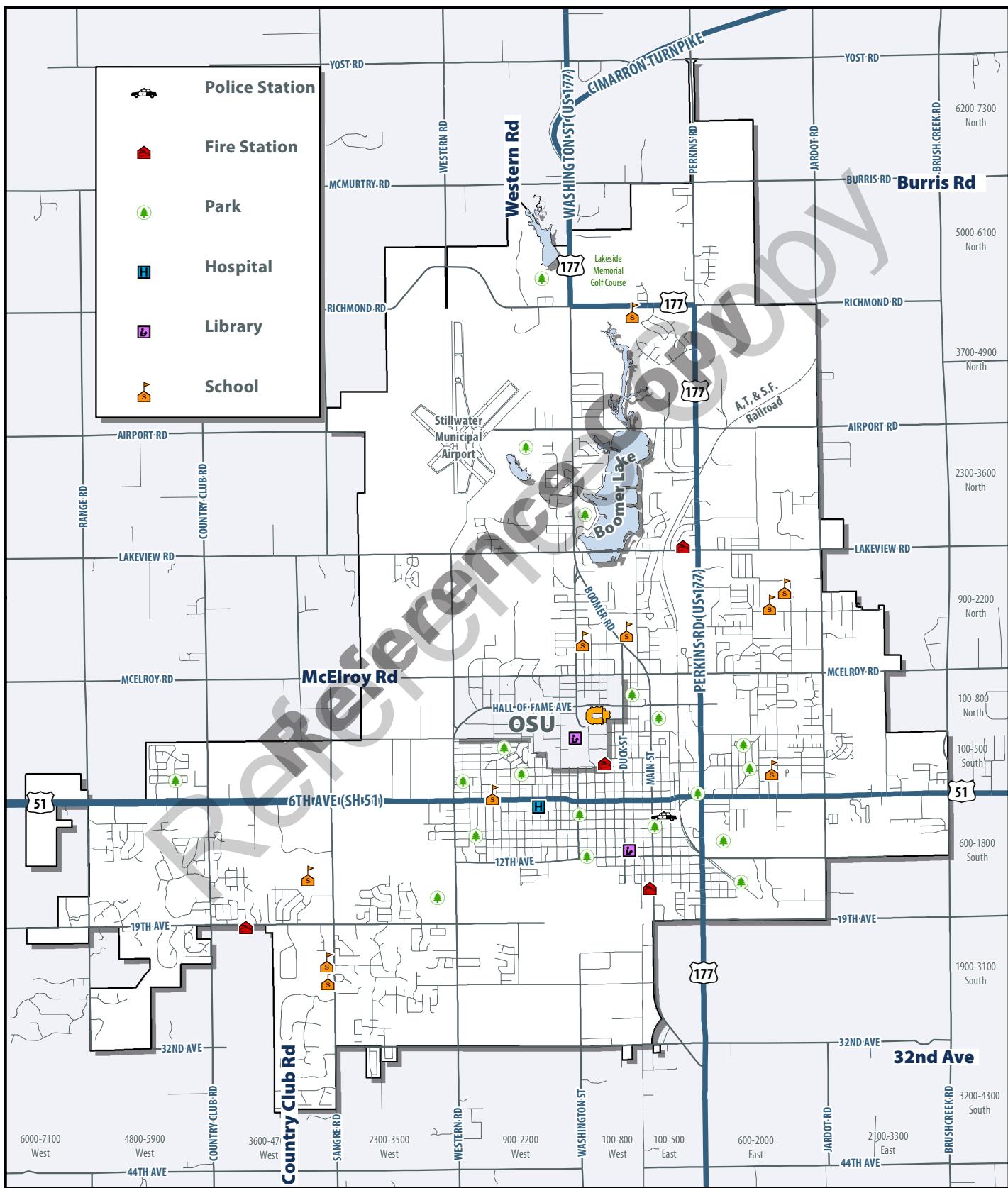
* As provided in Section 3-6 of the Stillwater City Charter, the Library Board has supervision and control of the public library including appointment of the Library Director and setting policies for the administration of the Library.



STREET MAP

10/17/2012

0.25 0.5 1 1.5 2 Miles

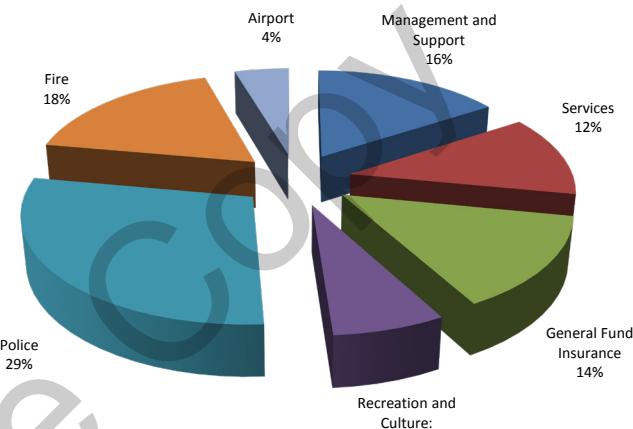


PROPOSED FY19 EXPENDITURES

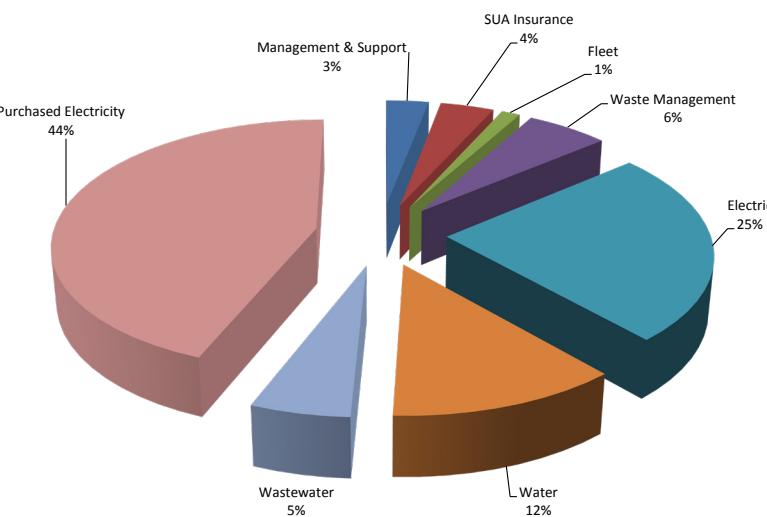
Combined General Fund & Airport + SUA expenditures = \$102,929,266

| | Positions (FTEs) | Proposed Operating Budget |
|---|---------------------|---------------------------------|
| General Fund & Airport: | | |
| Management and Support: | | |
| City Management | 5.0 | \$562,565 |
| Information Technology | 12.0 | \$1,752,252 |
| Human Resources | 5.0 | \$502,930 |
| Finance | 17.0 | \$1,192,919 |
| Legal | 4.5 | \$526,659 |
| General Government | 7.5 | \$1,663,792 |
| General Fund Insurance | | \$3,826,546 |
| Services: | | |
| Development Services | 11.0 | \$912,071 |
| Transportation | 7.0 | \$712,857 |
| Operations | 43.0 | \$3,183,370 |
| Recreation and Culture: | | |
| Parks & Recreation | 11.5 | \$1,438,189 |
| Library | 25.5 | \$1,253,613 |
| Police | 125.0 | \$11,346,592 |
| Fire | 79.0 | \$6,900,285 |
| Airport | 11.5 | \$1,794,285 |
| Total General Fund & Airport | 364.5 | \$37,568,925 |

General Fund & Airport Proposed FY19 Expenditures



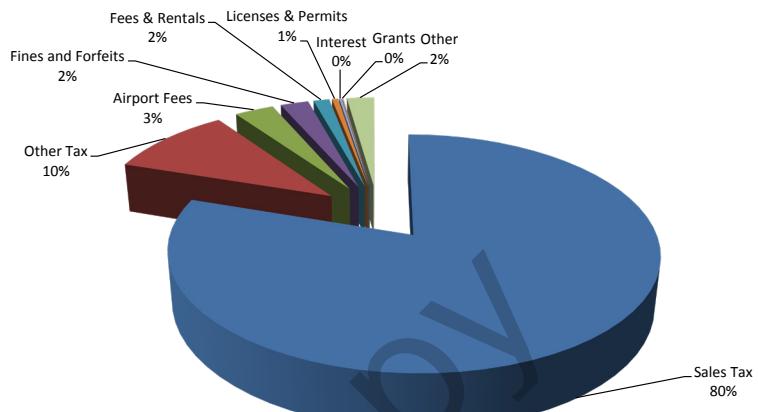
| | Positions (FTEs) | Proposed Operating Budget |
|--|---------------------|---------------------------------|
| Stillwater Utilities Authority (SUA): | | |
| Management and Support: | | |
| SUA Administration | 1.0 | \$656,277 |
| Customer Service | 21.0 | \$1,142,864 |
| Environmental | 2.0 | \$170,847 |
| SUA Insurance | | |
| Fleet | 13.0 | \$862,812 |
| Waste Management | 27.0 | \$3,821,388 |
| Electric | 63.5 | \$16,145,600 |
| Water | 42.5 | \$8,018,413 |
| Wastewater | 24.0 | \$3,469,975 |
| Purchased Electricity | | \$28,900,000 |
| Total SUA | 194.0 | \$65,360,341 |



PROPOSED FY19 REVENUE ESTIMATES

General Fund: Proposed Revenue Estimates (excluding transfers)

| Revenues: | | |
|--|--------|---------------------|
| Sales Tax | 82.76% | \$28,400,000 |
| Other Tax | 10.47% | \$3,592,000 |
| Airport | 3.17% | \$1,123,169 |
| Fines and Forfeits | 2.35% | \$806,250 |
| Fees & Rentals | 1.32% | \$453,650 |
| Licenses & Permits | 0.51% | \$175,650 |
| Interest | 0.22% | \$76,000 |
| Grants | 0.09% | \$30,000 |
| Other | 2.28% | \$782,500 |
| Total General Fund Revenue Estimates: | | \$34,316,050 |



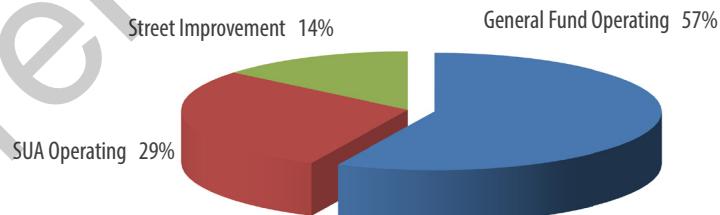
Proposed City Sales Tax Revenue

The 3.5% sales tax has been and continues to be the City's largest source of recurring revenue. Sales tax revenue projections are prepared using trend analysis. Of the total 3.5% sales tax collected, 1% is transferred to the Stillwater Utilities Authority and 0.5% is transferred to the Transportation Fund.

10 Year Sales Tax Trend

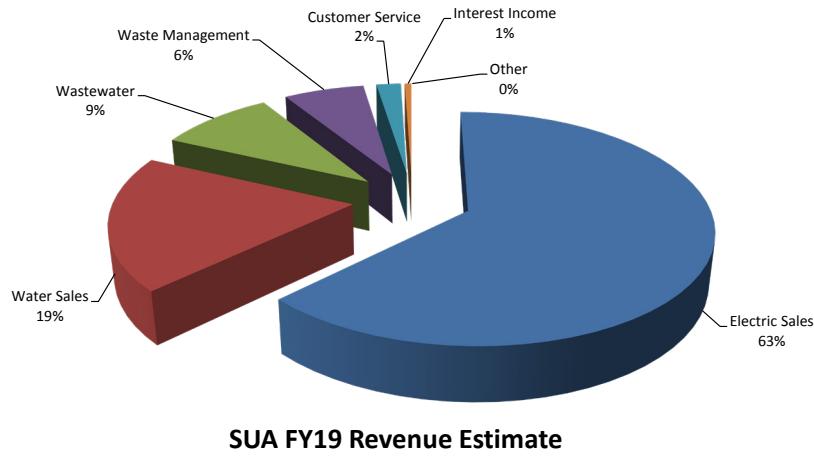
| Fiscal Year Ending 6/30 | Amount |
|-------------------------|--------------|
| 2009 | \$22,978,191 |
| 2010 | \$22,032,236 |
| 2011 | \$23,017,357 |
| 2012 | \$23,945,783 |
| 2013 | \$26,250,096 |
| 2014 | \$29,274,245 |
| 2015 | \$28,864,410 |
| 2016 | \$28,616,586 |
| 2017 | \$28,089,117 |
| 2018 Projected | \$28,400,000 |

SALES TAX ALLOCATION



SUA Revenue Estimate (excluding transfers)

| Electric Sales | 62.83% | \$49,181,283 |
|-----------------------------|--------|---------------------|
| Water Sales | 19.08% | \$14,934,440 |
| Wastewater | 9.20% | \$7,200,000 |
| Waste Management | 6.41% | \$5,020,000 |
| Customer Service | 1.95% | \$1,528,000 |
| Interest Income | 0.52% | \$410,000 |
| Other | 0.00% | \$2,000 |
| SUA Revenue Estimate | | \$78,275,723 |



City of Stillwater Oklahoma Notice of Budget Resolution for Fiscal Year 2019

The Stillwater City Council will consider resolutions concerning the proposed 2018/2019 budgets for the City of Stillwater, Stillwater Utilities Authority, Stillwater Public Works Authority, and Stillwater Economic Development Authority during the May 7, 2018 council meeting. The Council meeting will be conducted at the Municipal Building, 723 South Lewis, beginning at 5:30 p.m. and is televised on Suddenlink channel 14 and AT&T U-verse channel 99. The meeting is open to the public.





REASONS TO SHOP LOCAL

- When you shop local, you ensure that your sales tax dollars are reinvested where they belong – in your community.
- Consumer surveys repeatedly show independent businesses are rated high in overall customer satisfaction.
- Also, local ownership of business means residents with roots in the community are involved in key development decisions that shape our lives and local environment.
- Local businesses pick the items and products they sell based on what they know you like and want—in other words, we have a vested interest in serving you.
- Your local purchases support local jobs.
- You strengthen the local economy. Local businesses tend to buy and sell with other local businesses.
- Local business owners often sell local products, which helps preserve the community's distinction.
- Dollars you spend locally support vital public services in the city of Stillwater and Payne County—including public safety, parks, streets and other aspects of Stillwater's quality of life.
- If you cannot buy local, your purchases may require that you remit use tax. Use tax is a sales tax companion for purchases made outside the state such as those via the internet. Use tax help keep the playing field for our local businesses level. They are at an 8.813 percent disadvantage with those online retailers who aren't collecting sales tax. Like sales tax, use tax is used to provide services that citizens cannot provide for themselves, such as police and fire services, parks and streets.